



Event Summary

EVENT:	127 TH JOHNSON COUNTY OLD SETTLERS' CELEBRATION		
WEBSITE:	www.johnsoncountyoldsettlers.com		
WHERE:	DOWNTOWN OLATHE, KANSAS		
WHEN:	SEPTEMBER 4-6, 2025		
TIMES:	THURSDAY	NOON-10:00 pm	
	FRIDAY	10:00 am-10:00 pm	
	SATURDAY	9:00 am-10:00 pm	
ATTENDEES:	AVG. 200,000 ANNUALLY		
COST TO ATTEND:	FREE		
CONTACT:	ARTS & CRAFTS:	PAM HALL	816.835.2391
	COMMERCIAL BOOTHS:	STEVE WICKE	816.206.1811/ swickejocoos@yahoo.com
	ENTERTAINMENT:	DAVE COX	913.787.1378
	FOOD BOOTHS:	BRETT HALL	hallbrett49@yahoo.com
	PARADE:	PAM HALL	816.835.2391
	SPONSORSHIPS:	DENISE DAVIS	913.748.9015/ JCOS.Sponsorships@gmail.com

DISCRIPTION OF EVENT:

The Johnson County Old Settlers Celebration takes place the Thursday, Friday and Saturday following Labor Day each year. An average 200,000 people attend this event. The celebration provides FREE entertainment for the entire family. Highlights include a carnival, Arts and Crafts Fair, , Car Show, Flower Show, Ice Cream Socials, National and local musical talents, Olathe Community Orchestra, Olathe Civic Band, area High School Bands, Sweet Six contest, Kansas' Largest Parade, Gabfest, Then & Now slide presentation, Commercial Booths, Food Booths and local Fire, Police, & Emergency medical services booths.

ENTERTAINMENT (MAIN STAGE):

Friday night 7:30 pm-10:00 pm (TBD)

Saturday night 7:30 pm-10:00 pm (TBD)

(SMALL STAGE):

Acts & Times (TBD)

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Johnson County Old Settlers Celebration Sponsorship

\$1500-\$2999 Level Benefits to Sponsor:

- * Company Logo/Name in the following marketing/promotions:
 1. Logo on event program
 2. Logo on event website with link to your company website
 3. Logo on sponsorship signage at Information Booth and Main Stage
- * One 10 x 10 commercial booth space (must be staffed all three days)
- * One entry in the Parade, which has an average attendance of 65,000-75,000

\$3000-\$4999 Level-Benefits to Sponsor: All the above PLUS:

- * Reserved seating for 5 for Friday and Saturday night concerts (Main Stage)
- * Dinner for two (2) to the annual Johnson County Old Settlers Appreciation Dinner (held in October)

\$5000-\$10,000 Level-Benefits to Sponsor: All the above PLUS:

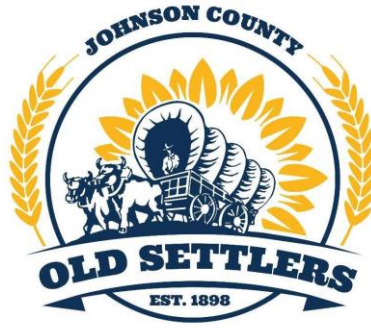
- * Reserved seating for 10 for both Friday and Saturday night concerts (Main Stage)



Johnson County Old Settlers Celebration Sponsorship Level \$10,000

Benefits to sponsor:

- * One free commercial booth space at event (Must be staffed all three days)
- * Your Logo on the banner located on the Main Stage and Information Booth throughout the three-day event
- * Your Company Logo prominent in the following marketing/promotions:
 1. All ads placed promoting the event
 2. Event Program
 3. Event website, plus link to your company website
 4. Sponsor signage at the Information Booth
- * Your company will be mentioned on all radio interviews with event coordinators
- * Reserved Premium seating for both Friday and Saturday night concerts (Main Stage)
- * Backstage pass to meet the Artists (limit to 10 minutes)
- * One Free parade entry (must provide \$1,000,000.00 Insurance Certificate of Liability)
- * Dinner for (2) at the annual Johnson County Old Settlers Appreciation Dinner (held in October)



Sponsorship Agreement (please print or type)

Contact Name _____ Title _____

Company Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Sponsorship amount \$ _____

Value of Goods or Services provided: Service: _____ Value \$ _____

Cash Contribution \$ _____

***We would like to have a **BOOTH SPACE** (YES ___ or NO ___) Available with a minimum of \$1500 sponsorship
PLEASE COMPLETE ATTACHED COMMERCIAL BOOTH FORM (PGS 6-10)

***We would like to have a **PARADE ENTRY** (YES ___ or NO ___) Available with a minimum of \$1500 sponsorship
PLEASE COMPLETE ATTACHED PARADE ENTRY FORM (PGS 11-13)

Company authorized signature _____

Title _____ Date _____

Please make sure you enclose the following:

☐ Your logo in TIF, GIF, JPG, or format or slick ☐ The link to your website ☐ Check enclosed

Check payable to Johnson County Old Settlers and mail with payment to:

JOHNSON COUNTY OLD SETTLERS' ASSOCIATION, ATTN: DENISE DAVIS

13505 S Mur-Len Rd, Ste. 105, #165, Olathe KS 66062-1600

Sponsorship commitments/paperwork appreciated within two weeks. Payment deadline July 15th, 2025

Thank You for your support!!

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www.johnsoncountyyoldsettlers.com



Become a "SUPPORTER" of Johnson County Old Settlers Association

Being a "Supporter" is easy and can be very rewarding for you and your company. The Johnson County Old Settlers event spans three days and includes entertainment, food, crafts, a car show, the largest parade in the state of Kansas and much more. Over the three-day event, there are approximately 200,000 people in attendance.

With your support of **\$500** we will place your company's name on our Banners, Programs, and Website, enabling you to reach thousands of potentially new customers.

For any questions, please contact: Denise Davis, Sponsorship Chairperson, 913.748.9015 or JCOS.Sponsorships@gmail.com

____ **YES**, I would like to become a "Supporter" of the Johnson County Old Settlers

Company Name: _____

Company Address: _____ City _____ State _____ Zip _____

Contact Name: _____ Phone Number: _____

Email: _____

*I have enclosed \$500.00 to become a "SUPPORTER" of Johnson County Old Settlers

*Please make your check payable to: Johnson County Old Settlers Association and mail it with your form to:

***JOHNSON COUNTY OLD SETTLERS' ASSOCIATION, ATTN: DENISE DAVIS
13505 S Mur-Len Rd, Ste. 105, #165, Olathe KS 66062-1600***

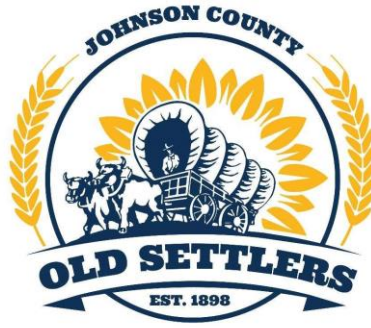
I understand my company's name will be placed on the banners at the Main Stage, Information Booth, on the Johnson County Old Settlers website, and program.

Print Name

Authorized Signature

Date

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COMMERCIAL BOOTH APPLICATION

September 4-6 2025

Please fill out the application completely prior to submission to the committee. (Please Print)

This application is for a revocable license to use space at the Johnson County Old Settlers Celebration.

Hours of operation: Thursday Noon-10:00 pm, Friday 10:00 am-10pm, Saturday 9:00 am-10:00 pm

Please return this application along with your check for the full amount made **payable to the Johnson County Old Settlers Association** along with your Certificate of Insurance **before May 15, 2025**. If your application is approved, a packet of information concerning your booth location, logistics on setup and teardown, maps, etc., will be sent to you in July, once the Committee completes the layout. If your application is not accepted, your money will be refunded immediately. No refunds will be made after July 15, 2025. The Johnson County Old Settlers Association reserves the right to assign booth spaces and alter layouts as deemed necessary. One organization per space. Electricity is provided, one 15-amp outlet. Vendor shall provide their own U.L.C. rated 12-gauge extension cord of at least 100' in length. All outlets are 120V. All Federal, State and Local laws governing retail sales tax must be followed. Tax packets will be provided at the event.

A Certificate of Insurance naming Johnson County Old Settlers Association as a certificate holder for a minimum of \$1,000,000 General Liability Insurance is required and must be received before your application can be processed. If you currently do not have such a policy, you may purchase insurance through our insurance carrier for \$100.00. This amount must be included in your payment to Johnson County Old Settlers Association.

Organization or Company Name

Contact Person

Complete Mailing Address (no P.O. Boxes)

E-Mail

Cell Phone

Business Phone

Cost of each Booth Space: (Limit 3)

10x10 _____ **\$450.00** **10x20** _____ **\$900.00** **10x30** _____ **\$1350.00** **Insurance** _____ **\$100.00**
Total _____ (There will be a \$35.00 fee on all returned checks.)

DESCRIBE EVERYTHING TO BE SOLD, DISPLAYED AND OR GIVEN AWAY:

All drawing and giveaways must be drawn and given away prior to 7:30pm., Saturday. Names of winners and addresses must be submitted to Johnson County Old Settlers Information Booth prior to 7:45 pm, so that winners' names can be announced from the Main Stage.

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I CERTIFY THAT I HAVE READ AND AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THIS APPLICATION AND ATTACHED DOCUMENTS BY THE JOHNSON COUNTY OLD SETTLERS ASSOCIATION, INC.

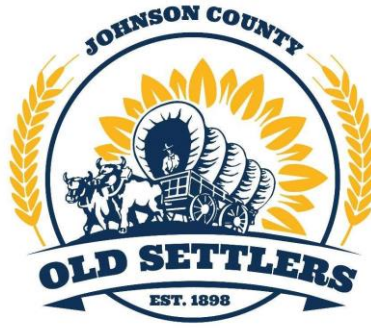
X _____
Signature of Applicant Date

Mail Application, Insurance and Payment to: Johnson County Old Settlers Association
13505 S Mur-Len Rd., Ste. 105, #165
Olathe, KS 66062-1600

Contact Steve Wicke, Commercial Booth Chairperson with questions at 913.206.1811 or
swickejocoos@yahoo.com

FOR OFFICE USE: Date Received _____ Check# _____ Cash _____ Amount _____ Booth # _____ Confirmation emailed _____
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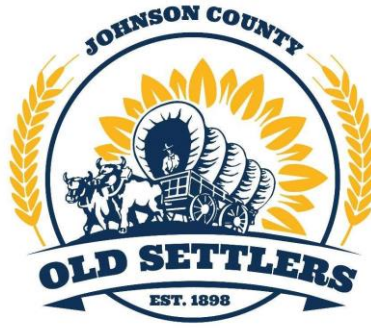


Johnson County Old Settlers Celebration

Rules and Regulations (Applies to both Commercial and Craft Booths)

1. THE APPLICATION MUST BE FILLED OUT COMPLETELY OR IT WILL NOT BE CONSIDERED.
2. All fees must be paid in full at the time of application. **NO REFUNDS AFTER JULY 15, 2025.**
3. Insurance - Each vendor shall obtain and keep in force until completion of the event a commercial general liability insurance policy with liability limits equal to or greater than \$1,000,000 each occurrence. Vendor shall provide a certificate of insurance to Johnson County Old Settler's Association evidencing such coverage. Such certificate shall name Johnson County Old Settler's Association as a certificate holder. **If you currently do not have such a policy, you may purchase insurance through our insurance carrier for \$100.00.**
4. **ALL BOOTHS MUST BE ANCHORED WITH ROPES AND WEIGHTS; WE SUGGEST A MINIMUM OF 50 lb. WEIGHTS ANCHORED ON EACH CORNER OF THE BOOTH. YOU MAY USE SAND BAGS, WATER OR WEIGHTS MADE SPECIFICALLY FOR TENTS.**
YOU MAY NOT USE STAKES, NAILS, SCREWS OR ANY OTHER OBJECT TO ANCHOR YOUR BOOTH TO THE GROUND OR ASPHALT, FOR THOSE ON THE GRASS YOU MAY NOT USE ANY MATS OR RUGS. USE OF THESE ITEMS MAY RESULT IN YOUR REMOVAL FROM THE EVENT.
5. Indemnification - Vendor shall indemnify, Save and Hold Harmless Johnson County Old Settler's Association and its agents and volunteers from and against all liability, loss, damages, claims, costs and expenses (including reasonable attorney's fees) arising out of injury to person (including death) or damage to property or any other injury, claim, damage, loss, cost or expense arising from the event performed by vendor including, but not limited to any negligence, act or omission of vendor. This is a rain or shine event; no refunds will be made due to weather related issues.
6. The hours of the event are Noon-10:00pm Thursday; 10:00am-10:00pm Friday and 9:00-10:00pm Saturday. ALL BOOTHS MUST BE STAFFED during the hours of the event unless otherwise authorized by the committee.
7. NO VEHICLES, except emergency vehicles, will be allowed in the event area from Thursday morning (9:30am) through Saturday Evening.
8. Booth operators may set up any time AFTER 6:00 pm on Wednesday, and before 9:00 am on Thursday morning, all vehicles must be out of the event area by 9:30am. **Further detailed instructions will be provided.** **Please do not come prior to 6:00pm as booth spaces will not be available!** You may pull up to your booth space to unload, please unload your vehicle then move and come back to set up. This will eliminate traffic problems. End of event **LOAD OUT - NO VEHICLES WILL BE ALLOWED IN THE AREA UNTIL AFTER 10:30 PM. ANYONE WISHING TO LEAVE EARLY MUST CARRY OUT.** ALL ITEMS IN THE BOOTH MUST BE PACKED UP AND READY TO MOVE OUT BEFORE BRINGING YOUR VEHICLE INTO THE AREA, BOOTH OPERATORS MUST CHECK OUT AT THE EVENT TENT. **ALL TRASH, BOXES, MUST BE REMOVED.**

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THERE ARE DUMPSTERS AVAILABLE NEAR THE AREA. BOOTHS MUST BE REMOVED BY 12:30 AM. ANY ITEMS LEFT WILL BE TRASHED!!

9. CRAFT VENDORS ONLY AT LEAST 95% OF ALL CRAFT ITEMS MUST BE HANDMADE BY THE CRAFT VENDOR AND LISTED ON THE APPLICATION. NO COMMERCIAL, WHOLESALE, IMPORTED OR RESALE ITEMS ARE ALLOWED, THOSE ITEMS MUST BE SOLD IN THE COMMERCIAL AREA. IF A COMMITTEE PERSON FINDS THESE ITEMS IN YOUR BOOTH YOU WILL BE ASKED TO REMOVE THEM, IF A VENDOR REFUSES TO CORRECT THE PROBLEM THEY WILL BE REMOVED FROM THE ARTS AND CRAFTS AREA.

10. IN ORDER TO PROVIDE A SAFE ENVIRONMENT FOR THE JOHNSON COUNTY OLD SETTLER'S EVENT, THE JOHNSON COUNTY OLD SETTLER'S ASSOCIATION AND THE CITY OF OLATHE BY ORDINANCE PROHIBIT THE SELLING, MANUFACTURING, PURCHASING OF GUNS AND KNIVES TO INCLUDE (BUT NOT LIMITED TO) METAL KNUCKLES, THROWING STARS, MARTIAL ARTS FIGHTING STICKS AND WEAPONS, SWITCHBLADE AND SPRING LOADED KNIVES, BUTTERFLY KNIVES, DAGGERS, STILETTOS, AIR GUNS, OR ANY OTHER DANGEROUS OR DEADLY WEAPON OR INSTRUMENT OF LIKE CHARACTER INCLUDING REPLICA WEAPONS OF ANY KIND. ALSO PROHIBITED ARE ANY ITEMS OR WEAPONS THAT FIRE OR PROPEL PROJECTILES OF ANY KIND TO INCLUDE SLING SHOTS, POTATO GUNS, MARSHMALLOW GUNS, RUBBER BAND GUNS, SILLY STRING CONTAINERS, BOWS AND ARROWS OR ANY SIMILAR RELATED ITEMS. NO TOBACCO PRODUCTS MAY BE SOLD. THIS IS NOT AN EXHAUSTIVE LIST, BUT RATHER A REPRESENTATION OF THE KINDS OF WEAPONS AND ITEMS THAT ARE NOT ALLOWED WITHIN THE PERMIT AREA.

11. Booths are sold by 10 x10 spaces, electricity is included and provided by the Johnson County Old Settler's Association. The Association does not provide tents, tables, chairs, electrical cords, lighting, etc. All electrical codes must be met by booth operator, booth operator will be held legally and financially responsible for electrical misuse. The Association shall have the right to disconnect any booth that continues to blow circuit breakers owned by Johnson County Old Settler's Association. No booth shall be allowed to make "tap ins" into light poles or buildings. The Johnson County Old Settler's Association reserves the right to shut down the generators commencing at 10:30pm each night or by order of the Fire Marshall in the event of inclement weather or other causes deemed necessary for the safety of all.

12. All walkways in front of, at the sides and behind the booth MUST remain open at all times and free of debris. Please use dumpsters to dispose of trash. Storage of materials must be contained inside the booth. No signs shall be put in the aisles or walkways, no fans shall be outside the booth and accessible to the general public. All booth displays must be in good taste and in general good conditions.

13. NO ANIMALS (WITH THE EXCEPTION OF A CERTIFIED SERVICE ANIMAL) WILL BE ALLOWED IN THE EVENT AREA DUE TO LIABILITY ISSUES.

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ELECTRICAL REQUIREMENTS:

110-volt circuits will produce 1500 watts. This is a 15-amp circuit. To determine how many circuits, you need total your wattage and then divide by 1500. This will tell you how many circuits you will require to operate your electrical equipment.

All 110-volt cords must be at least 12-2 with ground, good ends and insulation or you will not be allowed to plug into the electrical panels. You will need 100' or more of cord. There will be no exception to the requirements, over current protection breakers for 240 volts will not exceed wire size ampere rating.

THESE RULES AND REGULATIONS ARE IN PLACE TO PROVIDE SAFETY AND CONFORMITY FOR ALL. PLEASE SHARE THESE RULES AND REGULATIONS WITH YOUR CO-WORKERS. THE PERSON WHO IS LISTED AS THE CONTACT PERSON FOR YOUR BOOTH ON THE APPLICATION IS THE INDIVIDUAL WHO WILL BE HELD RESPONSIBLE FOR ANY VIOLATIONS OF THESE RULES/REGULATIONS.

VIOLATORS OF THESE RULES AND REGULATIONS WILL BE IN DEFAULT OF THE APPLICATION AGREEMENT. RESULTS MAY BE IMMEDIATE EXPULSION AND/OR RESULT IN DENIAL OF FUTURE PARTICIPATION IN THE JOHNSON COUNTY OLD SETTLER'S EVENT.



Being a Sponsor between \$1500-\$10,000, we offer one free entry in the parade

1. Organization Information and Contact Information:

Organization/Company Name: _____
Point of Contact Name: _____
Cell Phone: _____ Work Phone: _____
Email Address: _____
Address for Parade Info: _____
City/State: _____ Zip Code: _____

2. Please Mark with an "X" how your group will proceed through the parade:

_____ Hitch (Horses with Buggy/Carriage/Trailer)
_____ Horses with no hitches
_____ Marching Group- With no vehicle
_____ Marching Group with a vehicle
_____ Antique Car/ Truck: How Many? _____
_____ Car/Truck: How Many? _____
_____ Car/Truck with Trailer: How Many? _____
_____ Bus/Semi: How Many? _____

3. Entry Description:

1. How many people are walking/ marching _____
2. Vehicles pulling trailers: What kind of vehicle is pulling _____
3. How long is the total length of vehicle(s) and trailer(s) length from front bumper to end of trailer

4. Horse Entries pulling trailer/carriage/ buggy overall length _____
5. Does your entry have music? ____ YES ____ NO
6. Type of items being distributed to crowd _____

IMPORTANT: All Entries must have a \$1,000,000 General Liability Insurance Certificate. Certificate must be included with entry form.

IMPORTANT: Driver Name and Cell Phone for vehicle in parade _____



Johnson County Old Settlers Parade Insurance Requirements

- All parade entries will be required to have a minimum of \$1,000,000 in Certificate of Liability Insurance.
- All parade entries must provide a Certificate of Insurance listing Johnson County Old Settlers Association as Certificate Holder.
- Participants who will be using a car or truck can contact their insurance carrier to get a Certificate of Insurance issued.
- We do not except copies of insurance cards.

If you are unable to provide the required insurance documentation at the time of entry, you will not be allowed to participate. No Exceptions.