



Johnson County Old Settlers

2026 Event Summary

EVENT: 128TH Johnson County Old Settlers

2026 THEME: Let Freedom Ring: Celebrating 250 Years

WEBSITE: www.JohnsonCountyOldSettlers.com

WHERE: Olathe, KS (Santa Fe & Kansas Ave)

WHEN: Thursday, September 10, 2026 Noon-10PM
 Friday, September 11, 2026 10AM-10PM
 Saturday, September 12, 2026 10AM-10PM

ATTENDANCE: Averaging 75,000 annually

COST TO ATTEND: FREE

CONTACTS:

Sponsorship	Denise Davis	JCOS.Sponsorship@gmail.com	913.748.9015
Arts & Crafts Booths	Holly Nitz	JCOS.ArtsandCraftsBooths@gmail.com	913.725.0043
Commercial Booths	Lauren Arntsen	JCOS.CommercialBooths@gmail.com	913.424.4924
Entertainment	Dave Cox	JCOS.Entertainment@gmail.com	913.787.1378
Food Booths	Julie Browning	JCOS.FoodBooths@gmail.com	913.709.0408
Parade	Curby Hughes	JCOS.Parade@gmail.com	

DESCRIPTION: Johnson County Old Settlers is a can't-miss, FREE family celebration. It is held each year on the Thursday, Friday, and Saturday following Labor Day and welcomes nearly 75,000 guests! Experience nonstop fun with a carnival, handmade arts and crafts, auto show, flower show, ice cream socials and Kansas' Largest Parade. Enjoy live entertainment from national and local musical acts plus longtime favorites like Sweet Six, Gabfest and the Then & Now presentation. With delicious food booths, unique commercial vendors and interactive displays from local fire, police and emergency medical services, there's truly something for everyone!

ENTERTAINMENT:

Main Stage	Friday	7:30-10PM (TBD)
	Saturday	7:30-10PM (TBD)
Small Stage	Acts & Times	(TBD)

*Organization Summary: This event is organized and facilitated by Johnson County Old Settlers Association, Inc., an ALL volunteer, not-for-profit, 501(c)4 organization whose sole purpose is to produce this event each year. More information can be found at www.JohnsonCountyOldSettlers.com.



Johnson County Old Settlers 2026 Sponsorship Levels

<p>Friend</p> <p>Individuals and small businesses showing their support for a beloved tradition.</p> <ul style="list-style-type: none"> * Organization logo on Johnson County Old Settlers website and social media accounts 	\$500
<p>Neighbor</p> <p>Local businesses and friends supporting JCOS at a grassroots level.</p> <ul style="list-style-type: none"> * Everything in the Friend level <i>PLUS</i> * One (1) parade entry * Opportunity to purchase up to two (2) additional parade entries (for a total of 3 parade entries) * Organization logo on program, banners and posters 	\$1,000
<p>Tradition Supporter</p> <p>Supporters who help keep the celebration’s long-standing events thriving.</p> <ul style="list-style-type: none"> * Everything in the Neighbor level <i>PLUS</i> * One (1) 10’x10’ commercial booth space (must be staffed all three days) 	\$1,750
<p>Community Partner</p> <p>Businesses and organizations committed to strengthening community traditions.</p> <ul style="list-style-type: none"> * Everything in the Tradition Supporter level <i>PLUS</i> * Organization logo scrolling on small stage digital billboard each day of the event * Opportunity to purchase one (1) extra 10’x10’ commercial booth space (for a total of 10’x20’) 	\$3,000
<p>Hometown Hero</p> <p>High-visibility sponsors proudly supporting the heart of our community.</p> <ul style="list-style-type: none"> * Everything in the Community Partner level <i>PLUS</i> * Opportunity to purchase up to two (2) additional 10’x10’ commercial booth spaces (for a total of 10’x30’) * One (1) barricade banner * 15-second company ad on small stage digital billboard each day of the event * Two (2) seats for Sponsorship Appreciation Dinner (held in October 2026; details will be shared once finalized) 	\$5,000
<p>Legacy Leader</p> <p>Premier partners whose leadership helps preserve and grow the JCOS tradition.</p> <ul style="list-style-type: none"> * Everything in the Hometown Hero level <i>PLUS</i> * One (1) additional 10’x10’ commercial booth space (for a total of 10’x20’) with opportunity to purchase one (1) additional 10’x10’ commercial booth space (for a total of 10’x30’) * One (1) additional barricade banner (two total) * Additional 15-second company ad (30-seconds total) on small stage digital billboard each day of the event * Two (2) additional seats (4 total) for Sponsorship Appreciation Dinner (held in October 2026; details will be shared once finalized) 	\$10,000

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Johnson County Old Settlers 2026 Sponsorship Agreement

Primary Contact _____

Phone _____ Email _____

Secondary Contact _____

Phone _____ Email _____

Company _____

Mailing Address _____

Sponsorship Amount _____

Email company logo in TIF, GIF, JPG, PNG format to JCOS.Sponsorship@gmail.com

Email company website, Facebook, Instagram, X, TikToK and YouTube links to JCOS.Sponsorship@gmail.com

Parade Entry? Yes No
(complementary with \$1,000+ sponsorship) (must complete Parade Application)

10'x10' Commercial Booth? one (1) two (2) three (3) None
(one 10'x10' Commercial Booth complementary with \$1,750+ sponsorship) (must complete Commercial Booth Application)
(two 10'x10' Commercial Booths complementary with \$10,000+ sponsorship)

Email 15-second company ad to JCOS.Sponsorship@gmail.com (complementary with \$5,000+ sponsorship).

Email 30-second company ad to JCOS.Sponsorship@gmail.com (complementary with \$10,000+ sponsorship).

Signature _____

Title _____ Date _____

Make checks payable to *Johnson County Old Settlers*. Mail to *Johnson County Old Settlers Association, Inc., ATTN: Sponsorship Committee, 13505 S Mur-Len Road Suite 105 #165, Olathe, KS 66062-1600*

Sponsorship commitments/paperwork appreciated within two weeks. Payment deadline July 15, 2026 to ensure printing deadlines. Payments received after July 15, 2026 are not guaranteed to be included in printed materials.

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Johnson County Old Settlers 2026 Commercial Booths Application

Business Name _____

Mailing Address _____

Primary Contact _____

Phone _____ Email _____

Secondary Contact _____

Phone _____ Email _____

Booth size 10'x10' \$495 10'x20' \$995 10'x30' \$1405
Insurance certificate attached \$125 (liability insurance user fee)

- Proof of \$1,000,000 General Liability Insurance is required and must name Johnson County Old Settlers Association, Inc. as a certificate holder. If unable to provide evidence of insurance coverage, Vendor shall pay Johnson County Old Settlers Association, Inc. a liability insurance user fee of \$125.
 - Electricity is provided (15amp total). Vendors are responsible for providing their own power cords.
- All Federal, State and Local laws governing retail sales tax must be followed. Tax packets will be provided at the event.

ALL items to be sold, displayed, raffled and/or given away _____

Email vendor logo in TIF, GIF, JPG, PNG format to JCOS.CommercialBooths@gmail.com.

Email vendor website, Facebook, Instagram, X, TikTok and YouTube links to JCOS.CommercialBooths@gmail.com.

I certify that I have read and agree to abide by all Rules and Regulations set forth in this and the attached documents by Johnson County Old Settlers Association, Inc.

Signature _____ Date _____

Make checks payable to Johnson County Old Settlers. Mail to **Johnson County Old Settlers Association, Inc., ATTN: Commercial Booths Committee, 13505 S Mur-Len Road Suite 105 #165, Olathe, KS 66062-1600**

Application and payment deadline is July 1, 2026. No refunds after August 1, 2026.



Johnson County Old Settlers

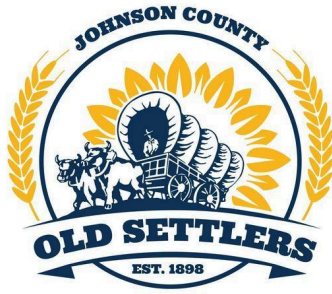
2026 Arts & Crafts and Commercial Vendor Rules and Regulations

1. Arts & Crafts Booths vs Commercial Booths:
 - a. To qualify as an Arts & Crafts Booth, at least 95% of all items sold MUST be handmade by the vendor (not a friend or relative) and listed on the application. No commercial, wholesale, imported or resale items are allowed. If other items are found for sale in an Arts & Crafts Booth, the vendor will be asked to remove them. If the vendor refuses, they will be asked to leave the event immediately.
 - b. To qualify as a Commercial Booth, the vendor should be a local company or service provider. Vendors may sell commercial, wholesale, imported and/or resale items. Vendors may give away and/or raffle items.
2. One application per vendor. One vendor per booth space.
3. Each application must be filled out completely or it will not be considered.
4. Booth space is limited and will be assigned on a first come, first served basis.
5. Booth space will not be assigned or transferred to another vendor without permission from Johnson County Old Settlers Association, Inc.
6. Johnson County Old Settlers Association, Inc. reserves the right to refuse entry and/or to ask anyone to leave.
7. Insurance: Each vendor shall obtain and keep in force until completion of the event a commercial general liability insurance policy with liability limits equal to or greater than \$1,000,000 each occurrence. Vendor shall provide a certificate of insurance to Johnson County Old Settlers Association, Inc. evidencing such coverage. Such certificate shall name Johnson County Old Settlers Association, Inc. as a certificate holder. If unable to provide evidence of insurance coverage, Vendor shall pay Johnson County Old Settlers Association, Inc. a liability insurance user fee of \$125.
8. **ALL BOOTHS MUST BE ANCHORED WITH ROPES AND WEIGHTS (MINIMUM OF 50lb ANCHORED ON EACH CORNER OF THE BOOTH). YOU MAY USE SAND BAGS, WATER OR WEIGHTS MADE SPECIFICALLY FOR TENTS. YOU MAY NOT USE STAKES, NAILS, SCREWS OR ANY OTHER OBJECT TO ANCHOR YOUR BOOTH TO THE GROUND OR ASPHALT. FOR THOSE ON THE GRASS, YOU MAY NOT USE ANY MATS OR RUGS. USE OF THESE ITEMS MAY RESULT IN YOUR REMOVAL FROM THE EVENT.**
9. Indemnification: Vendor shall indemnify, Save and Hold Harmless Johnson County Old Settlers Association, Inc. and its agents and volunteers from and against all liability, loss, damages, claims, costs and expenses (including reasonable attorney's fees) arising out of injury to person (including death) or damage to property or any other injury, claim, damage, loss, cost or expense arising from the event performed by vendor including, but not limited to any negligence, act or omission of vendor. This is a rain or shine event; no refunds will be made due to weather related issues.
10. The hours of the permit are noon-10PM Thursday, 10AM-10PM Friday and 10AM-10PM Saturday. All booths must be staffed during the hours of the event unless otherwise authorized by Johnson County Old Settlers Association, Inc.
11. NO VEHICLES, except emergency vehicles, will be allowed in the event area between 9AM and 10PM. Prior to 9AM, all delivery vehicles entering the area must display the entry permit on their rearview mirror. On the day of the parade, deliveries to the booth must be completed by 8AM. No vehicle will be allowed inside the permit area after 8AM on Saturday. There will be no exceptions to this rule. No motorized carts will be allowed to be used by the vendors inside the permit area without prior approval from the Grounds Committee.



12. Set Up: Vendors may set up AFTER 6PM on Wednesday and/or BEFORE 9AM on Thursday (do not come prior to 6PM Wednesday as booth spaces will not be available). You may pull up to your booth space to unload. To eliminate traffic congestion, quickly unload your vehicle, move your vehicle out of the permit area then return to set up your booth. *Additional detailed instructions will be provided closer to the event.*
13. Tear Down: No vehicles will be allowed in the permit area until after 10:30PM Saturday (if foot traffic is heavy, vehicles will be delayed until it is deemed safe by the Johnson County Old Settlers Association, Inc.). All items in the booth must be packed up and ready to carry before your vehicle enters the permit area. Vendors must check out at the Information Booth. All items including trash and boxes must be removed (dumpsters are available near the permit area). All vendor booths must be removed by midnight. Any items left behind will be disposed of and that vendor may not be invited back. Any vendor that wants to leave early must notify Johnson County Old Settlers Association, Inc. and then THEN carry everything out.
14. In order to provide a safe environment for Johnson County Old Settlers, Johnson County Old Settlers Association, Inc., the City of Olathe and the County of Johnson County by ordinance prohibit the selling, manufacturing, purchasing of guns and knives to include, but not limited to, metal knuckles, throwing stars, martial arts fighting sticks and weapons, switchblade and spring loaded knives, butterfly knives, daggers, stilettos, air guns or any other dangerous or deadly weapon or instrument of like character including replica weapons of any kind. Also prohibited are any items or weapons that fire or propel projectiles of any kind to include sling shots, potato guns, marshmallow guns, rubber band guns, silly string containers, bows and arrows, laser pointers, drug paraphernalia or similar items. No tobacco products may be sold. This is not an exhaustive list but rather a representation of the kinds of weapons and items that are not allowed within the permit area.
15. Booths are sold individually. Electricity is included and provided by Johnson County Old Settlers Association, Inc. Johnson County Old Settlers Association, Inc. does not provide tents, tables, chairs, electrical cords, lighting, etc. All electrical codes must be met by the booth operator; booth operators will be held legally and financially responsible for electrical misuse. Johnson County Old Settlers Association, Inc. shall have the right to disconnect any booth that continues to blow circuit breakers owned by Johnson County Old Settlers Association, Inc. No booth shall be allowed to make "tap ins" into light poles or buildings. Johnson County Old Settlers Association, Inc. reserves the right to shut down the generators commencing at 10:30PM each night or by order of the Fire Marshall in the event of inclement weather or other causes deemed necessary for safety.
16. All walkways in front of, to the sides and behind every booth MUST remain open at all times and free of debris. Please use dumpsters to dispose of trash. Storage of materials must be contained inside the booth. No signs shall be put in the aisles or walkways, no fans shall be outside the booth and accessible to the general public. All booth displays must be in good taste and in general good conditions.
17. NO ANIMALS (WITH THE EXCEPTION OF A CERTIFIED SERVICE ANIMAL) WILL BE ALLOWED IN PERMIT EVENT AREA DUE TO LIABILITY ISSUES.
18. ELECTRICAL REQUIREMENTS: 110-volt circuits will produce 1500 watts. This is a 15-amp circuit. To determine how many circuits, you need to total your wattage and then divide by 1500. This will tell you how many circuits you will require to operate your electrical equipment. All 110-volt cords must be at least 12-2 with ground, good ends and insulation or you will not be allowed to plug into the electrical panels. You will need 100' or more of cord. There will be no exception to the requirements, over current protection breakers for 240 volts will not exceed wire size ampere rating.

These Rules and Regulations are in place to provide safety and conformity for all. Please share them with everyone helping at your booth. THE Primary Contact listed on the application is who will be held responsible for any violations. Violators will be in default of the application. Results may be immediate expulsion and/or denial of future participation.



Johnson County Old Settlers 2026 Parade Application

Primary Contact _____

Phone _____ Email _____

Secondary Contact _____

Phone _____ Email _____

Business Name _____

Mailing Address _____

- Fees Non-Profit Organizations/Groups (i.e. schools, charities, churches, etc.) FREE
 Commercial and Political Groups \$90each

**Note: Multiple vehicles/signs from other businesses/politicians are considered multiple entries and require separate applications.
Max of three entries per vehicle/business/organization/politician**

- Group (select only one) Antique Car/Truck
 Commercial
 Club/Organization
 Hitch or Horses with buggy/carriage/trailer (HORSES MUST BE DIAPERED)
 Marching Group
 Novelty
 Youth Group

How many people are walking with/marching in your group? _____

Does your entry have music? Yes No

If you are handing (no throwing) items to the crowd? Yes No What are they? _____

For vehicles, what is the make and model? _____

Driver Name _____ Mobile _____



Johnson County Old Settlers 2026 Parade Rules and Regulations

1. The order of participation is determined solely by the Parade Committee and is determined by specific criteria (i.e. type, size and length of each entry).
2. All parade entries must have a number, issued by the Parade Committee to participate in the parade.
3. Non-participating vehicles WILL NOT be allowed in the assembly area after 8AM
4. No participating entry is allowed to change their number or their position in the parade, unless it has been approved by the Parade Committee prior to the parade.
5. No entry will be allowed to SLOW OR STOP the forward motion of the parade.
6. The parade judges are NOT on the reviewing stand.
7. There will be NO THROWING OR TOSSING of anything during the parade. All handouts must be handed directly to the crowd along the parade route. All handouts must be pre-approved prior to the day of the parade. NO GUM is allowed.
8. Smoking will not be allowed in the assembly area or on the parade route.
9. Operators of vehicles must have a valid drivers license and must always stay with the vehicle during assembly and prior to the parade.
10. NO ALCOHOL, DRUGS OR ANY OTHER CONTROLLED SUBSTANCES ARE ALLOWED.
11. PROFANE, OBSCENE OR LEWD ENTRIES WILL NOT BE PERMITTED.
12. Insurance requirements
 - a. All parade entries/participants will be required to have a minimum of \$500,000 in Liability Insurance.
 - b. All parade entries/participants must provide a Certificate of Insurance listing Johnson County Old Settlers Association, Inc. as a Certificate Holder.
 - c. Johnson County Old Settlers Association, Inc. does not accept copies of insurance cards.
 - d. If a parade participant cannot secure insurance, you must contact the Parade Committee for more information.
 - e. Certificates of Insurance must be received before the entry will be confirmed.
13. General Release/Indemnification: The signer acknowledges and agrees that they are participating in the Johnson County Old Settlers Parade at their own risk. The signer hereby acknowledges and agrees that Johnson County Old Settlers Association, Inc. is not responsible for any injury of any kind occurring to themselves or to their child(ren)/or ward on account of such participation in the Parade. The signer further agrees to hold harmless, on their own behalf and on behalf of their child(ren)/ward, Johnson County Old Settlers Association, Inc., its shareholders, directors, officers, agents and employees from and against any and all liability, expense or damage of any kind or nature, and from any suits, claims or demands, including reasonable legal fees and expenses, on account of any matter or thing related to participation in the Parade, including but not limited to that which may arise on account of the negligence of Johnson County Old Settlers Association, Inc., other participants, its suppliers, agents, employers, contractors, drivers or installers.