

CPB Local Content and Services (KUHB)

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

KUHB's overall goal is to provide current and ongoing news and information for the communities of the Pribilof Islands. We also strive to include as many local stories and voices on the airwaves in an effort to continually reflect and improve our community. There are several aspects to our work that fulfill these objectives. Our mandate is to inform — we do so on a local level by being present at as many community meetings and activities as possible. Every weekday morning, in addition to the local newscast, weather reports and community calendar, KUHB broadcasts live community issues and events on the hour (Pribilof Postcard). Interviews are scheduled by request.

We promote opportunities for the community to share their stories. We hold regular volunteer training classes, held in live in-person training, resulting in students and community members a voice on the air this year.

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2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

KUHB's General Manager is active in the [Local Emergency Planning Commission](#) (LEPC). We collaborate with local elected officials, emergency services personnel, community groups, and local infrastructure operators to make sure that

KUHB not only provides essential support in times of emergencies, but also creates practical plans in advance of events.

KUHB continues to partner deeply on a regional and statewide level.

As an operational matter, KUHB collaborates with individuals and organizations on an everyday basis.

KUHB is connected in many ways to the public media ecosystem – through our work in super-serving our listening communities, and participating on a regional, statewide and national scale.

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

KUHB members are listeners, volunteers, donors and programmers. KUHB is a hub for community engagement, which is a key factor of health for any community.

KUHB listeners can participate in important dialogues about issues that are deeply affecting our community. They bring their voices and their diverse community experiences to the KUHB broadcast and to the world through our website. KUHB encourages and makes possible deep engagement and dialogue that is vital to the health of our community.

Each year, we connect nonprofits statewide and beyond.

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2019, and any plans you have made to meet the needs of these audiences during Fiscal Year. If you regularly broadcast in a language other than English, please note the language broadcast.

While it is our hope that all of our programming serves our whole community, the specific KUHB programming that is by and for underserved communities, includes:

- Island Time, Saturdays 10am and 2pm, hosted by Aqulina Lestenkof. There are story telling segments about the Aleut Culture.
- All School Board meetings and many public meetings are aired on KUHB.
- Virtually every time someone cracks open the mic, it has something to do with our community.

We provide a safe, supportive setting for new voices to learn technical broadcasting skills. The students are an incredible engagement vehicle KUHB, which encourages listeners who may experience barriers to literacy to utilize the schools' programs. KUHB is working to improve our discrete services to communities of listeners who speak languages other than English.

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

CPB's support is a foundational aspect to our operational capacity. The ability to broadcast news from around the country and around the world, from sources such as NPR, BBC and the Alaska Public Radio Network is dependent on CPB funding. This service is especially important for listeners in the remote communities we serve that don't have access to regular internet service.

We could not afford the statewide network dues without the continued support of the CSG revenue. The station's interconnect fees for the PRSS system is also paid with the CSG revenue. Ongoing expenses associated with KUHB are supported by CPB.

Because of CPB's support of KUHB, we are broadcasting a diverse and vibrant program schedule that achieves an excellence that would otherwise be impossible. CPB funding is crucial to staffing the newsroom enabling us to provide daily news the Pribilof Islands.

We're looking to the future as well, and CPB's support of KUHB's digital efforts will directly benefit the community. Our public service mandate extends across different channels – CPB's support makes meeting this demand possible.