

## **Black Horse Pub Reopening**

Community appeal

for renovating our abandoned local landmark  
to its former glory and beyond

Welcome

# Welcome

Vision &  
Goals

- Vision & Goals

Status &  
Needs

- The Black Horse Status & Needs

About Us

- About the Team & What *We* Bring

Roadmap &  
Future

- Roadmap & Sustainability

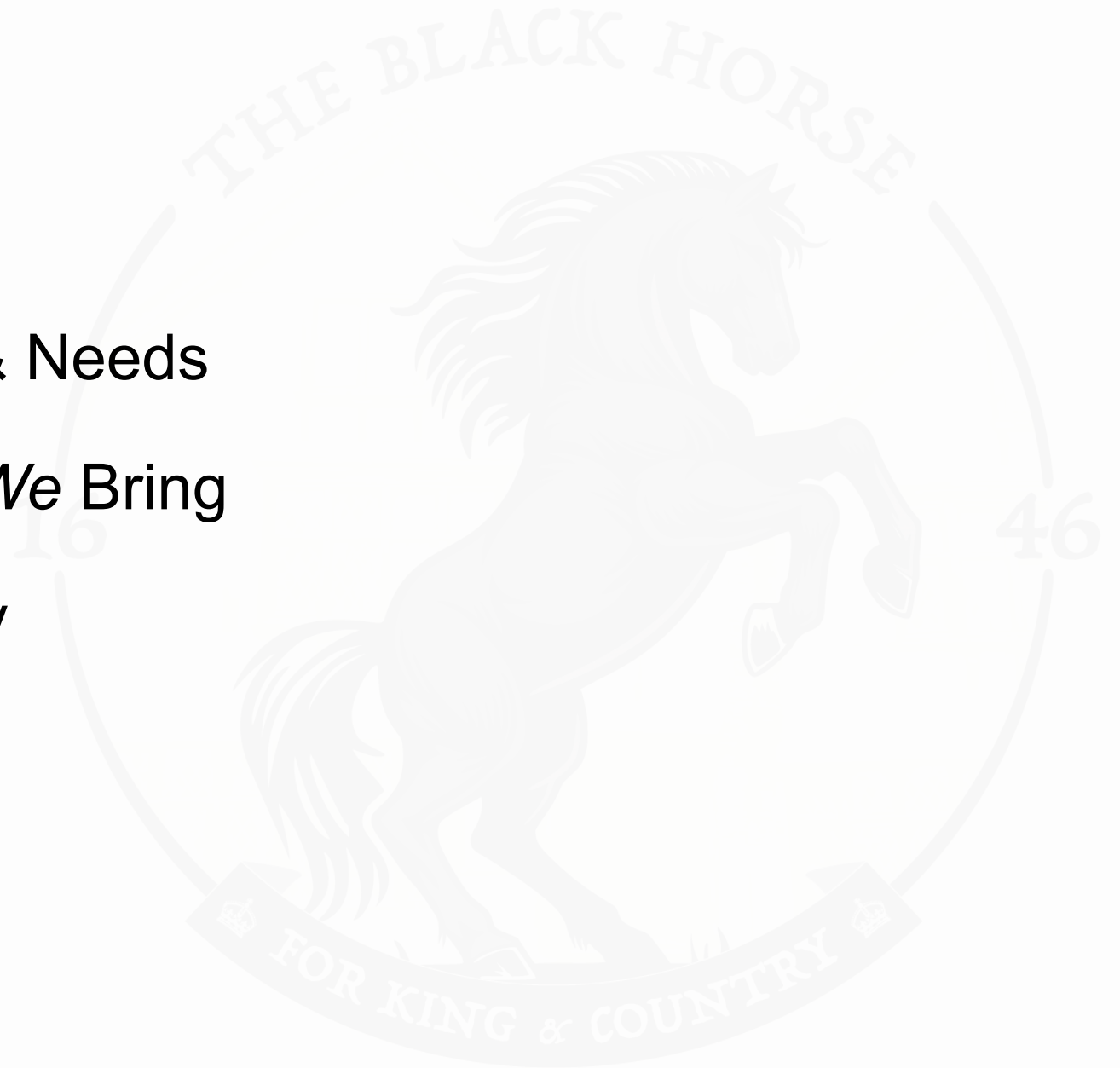
Community  
Pledge

- What's In It For You

- What *You* Can Bring

Questions

- Questions



Welcome

# Vision for The Black Horse

Vision &  
Goals

- Heart of the community
- *the town's 'living room'*

Status &  
Needs

- A **warm**, reliable, welcoming place to gather

About Us

- Full of character and vitality **all year round**

Roadmap &  
Future

- Respecting the **history** within those legendary walls

Community  
Pledge

- Supporting the **local** economy by working with local farmers, brewers and suppliers

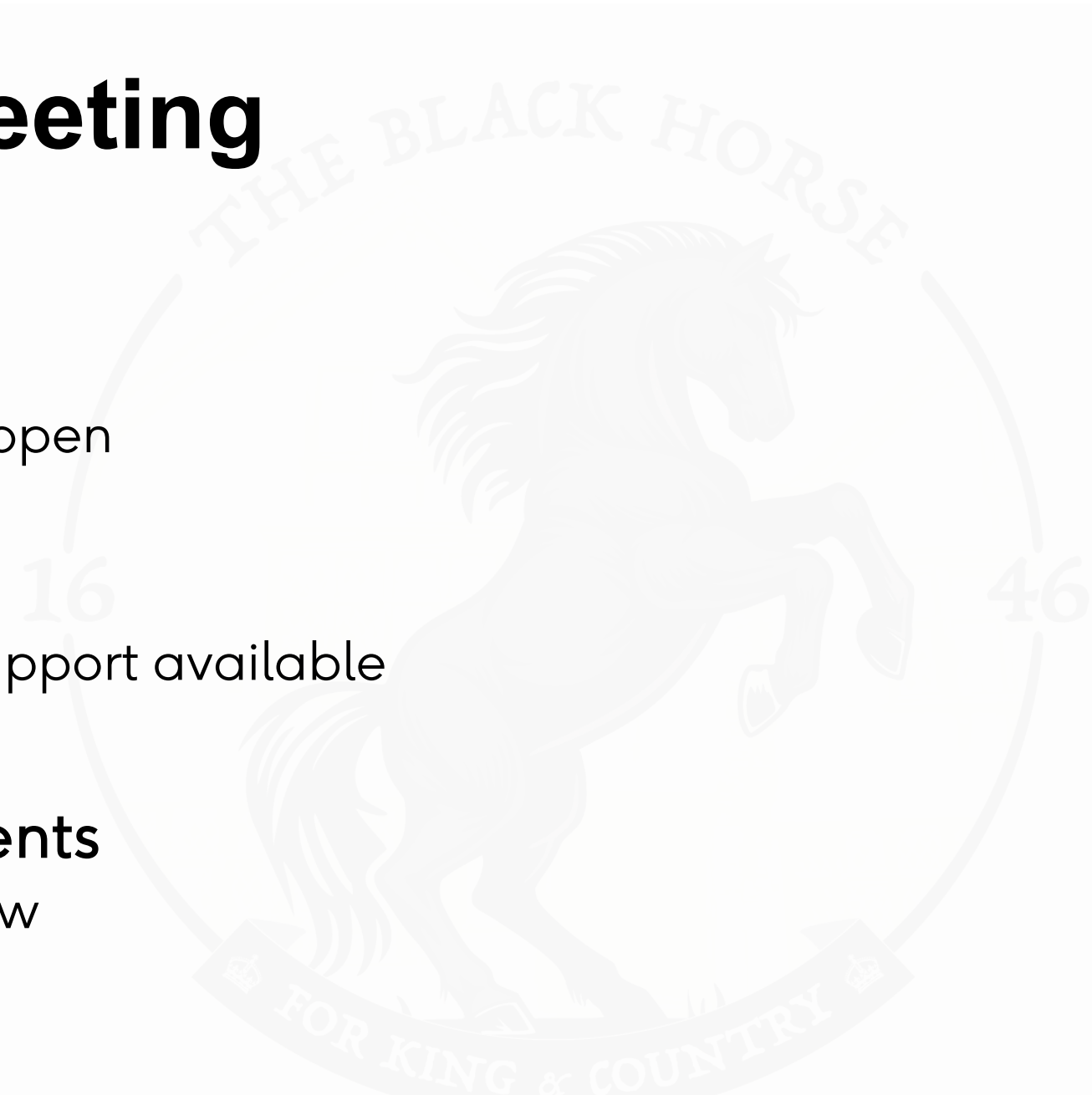
Questions

# Goals for the Meeting

- **Confirm the Demand**
  - For the Black Horse to reopen
- **Understand**
  - The Level of hands-on support available
- **Capture firm commitments**
  - Of who will help, and how

16

46

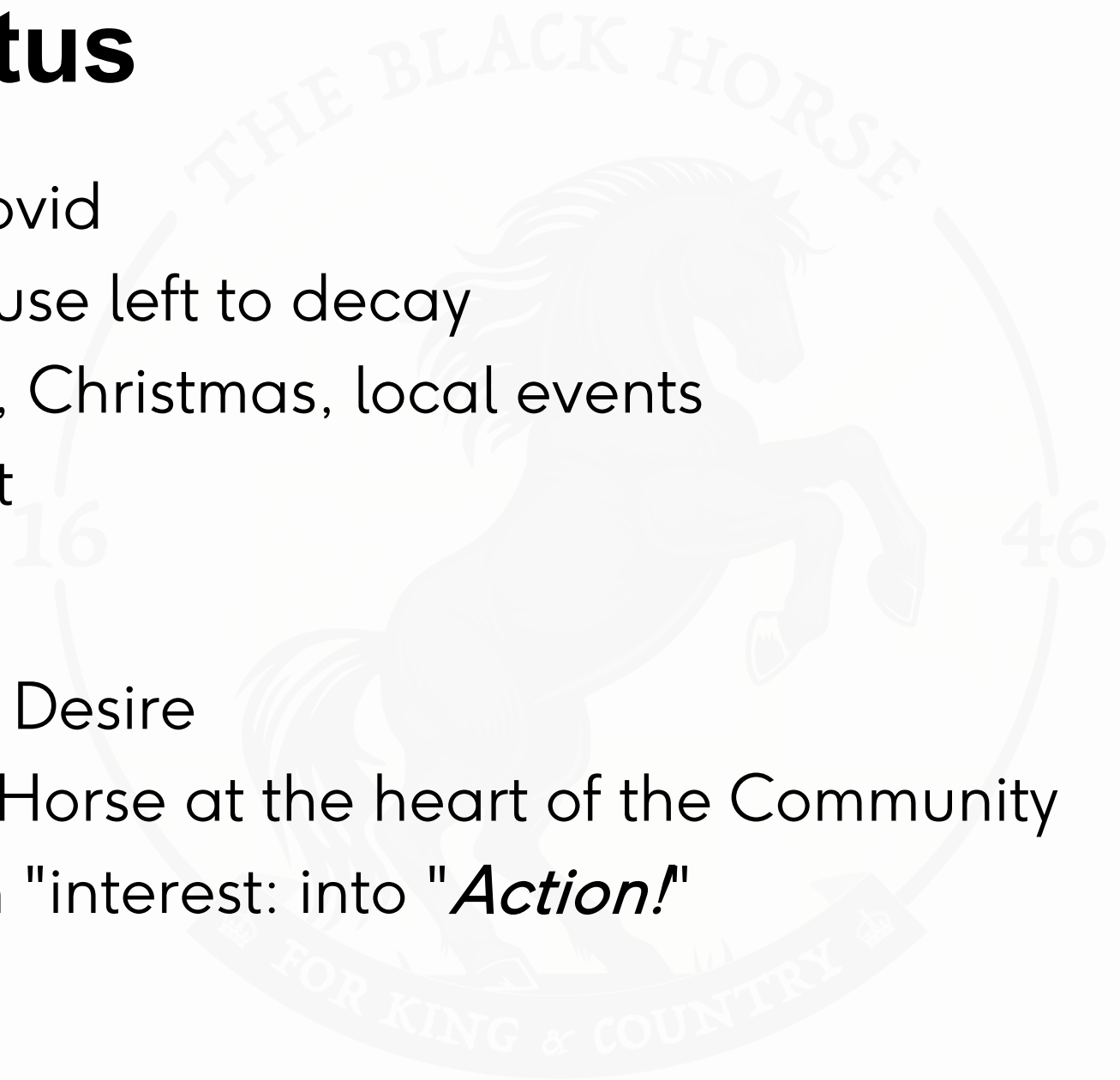


***We value your time, skills and expertise***

# The Current Status

- ✗ Largely closed since Covid
- ✗ Traditional meeting house left to decay
- ✗ No 'home' for May Fair, Christmas, local events
- ✗ A town without its heart

- ✓ Opportunity and Clear Desire
- ✓ Re-establish the Black Horse at the heart of the Community
- ✓ Call to Arms: Let's turn "interest: into "***Action!***"



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# What The Black Horse needs

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# What We Bring

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## Opportunity

- The security of a renewable 10-year lease
- A clear, viable plan to restore the Black Horse as the heart of the community
- Local employment opportunities across key areas of the business

## Commitment

- Over a year of planning, modelling and negotiation
- £80k–£100k of our own life savings invested to get the pub open and keep it running
- Cementing our place in the community — we're in this for the long haul

## Warmth & Respect

- Deep respect for the history and character of the pub
- A pub that feels reliable, welcoming and lived-in, year-round
- A cosy fire and a warm welcome

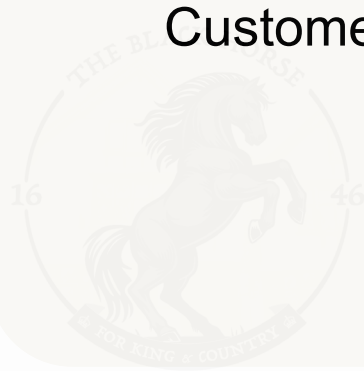
Welcome

# Experience/ What we bring

Vision &  
Goals

**Amy Davey**

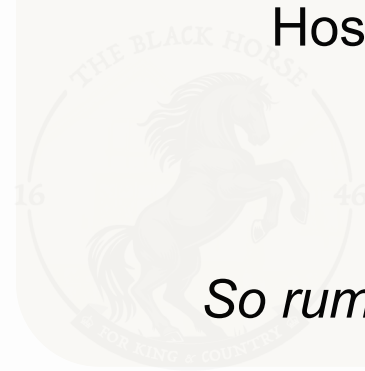
Customer Service & Delivery



*Gin Genie*

**Ziggy Davey**

Hospitality Operations



*So rum, he's almost a pirate*

Status &  
Needs

About Us

**Nigel Faulkner**

Planning & Management



*Flat Ale believer*

**Karen Brown**

Pub Management



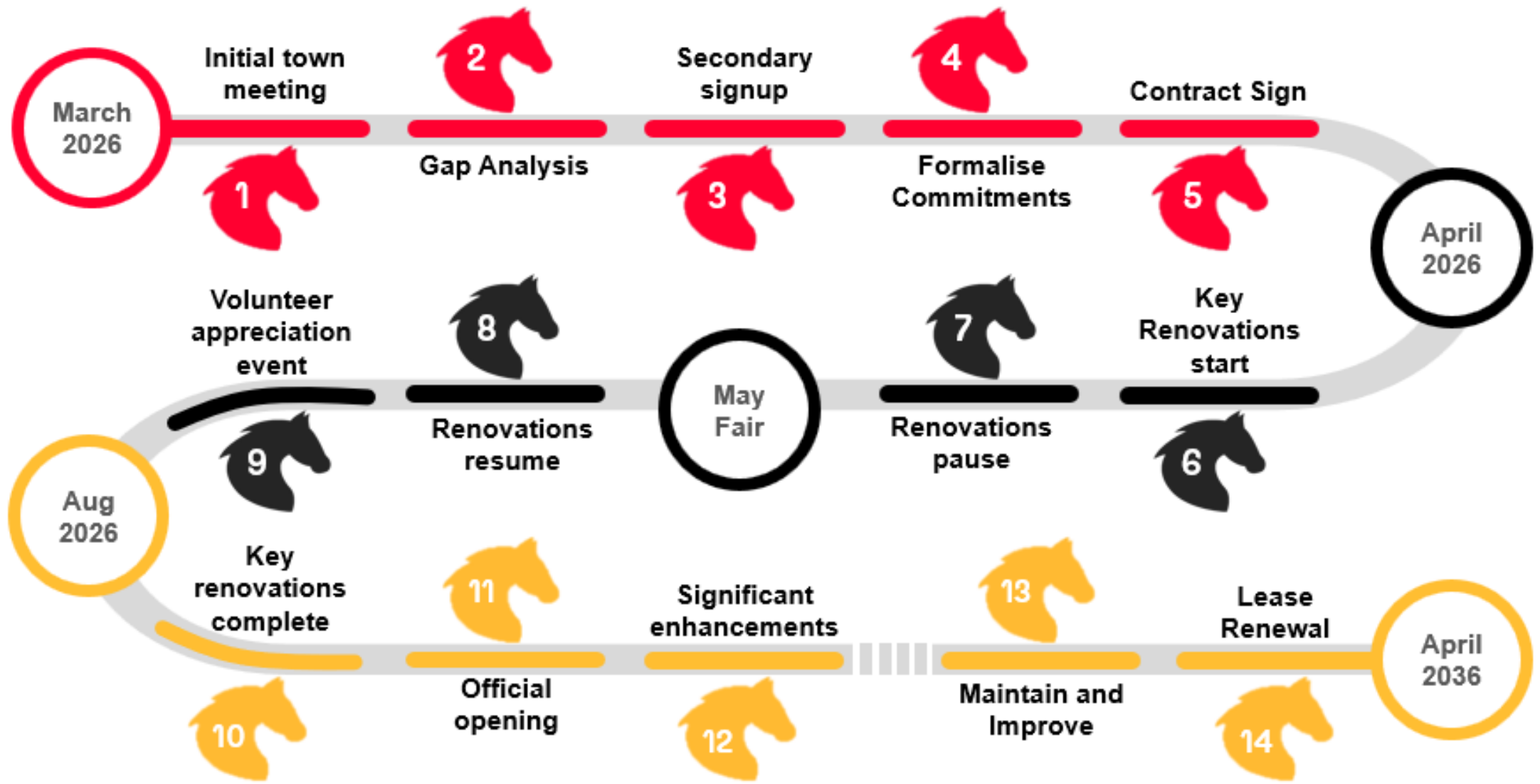
*Black Vodka Virtuoso*

Roadmap &  
Future

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# DIY Roadmap



# A Sustainable Future

## Community & Culture

- Regular events celebrating local traditions and holidays
- A welcoming, dog-friendly pub and letting rooms
- Music and themed nights for all tastes
- A space for younger people (e.g. tabletop game nights)

## Visitors & Vitality

- Accommodation to attract visitors travelling to the area
- Increased footfall for the town
- Longer stays from locals and tourists alike
- More activity supporting nearby shops and businesses

## Choice & Heritage

- Healthy competition bringing more food and drink choice
- A renovated historic focal point open and trading
- Drawing in heritage / civil war enthusiasts
- A pub that actively contributes to the town's long-term future

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# What's In It For You?

## Town Benefits

- ✓ The Black Horse returns as the town's living room
- ✓ A warm place to meet, with history preserved
- ✓ Local spending stays local, keeping the economy flowing

## Volunteers' Benefits

### Pride

- ✓ Be a part of restoring a much-loved community landmark

### Perks

- ✓ Recognition woven into the fabric of the building
- ✓ Ongoing volunteer discounts (with the option to reinvest back into the pub)
- ✓ Volunteer appreciation event

### Positivity

- ✓ Confidence that the Black Horse is secured for the long term
- ✓ With shared effort and practical support, the Black Horse can become a sustainable business at the heart of the community

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Roadmap & Future	<ul style="list-style-type: none"> <li>• Respecting the <b>history</b> within those legendary walls</li> </ul>
Community Pledge	<ul style="list-style-type: none"> <li>• Supporting the <b>local</b> economy by working with local farmers, brewers and suppliers</li> </ul>
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# What You Can Bring

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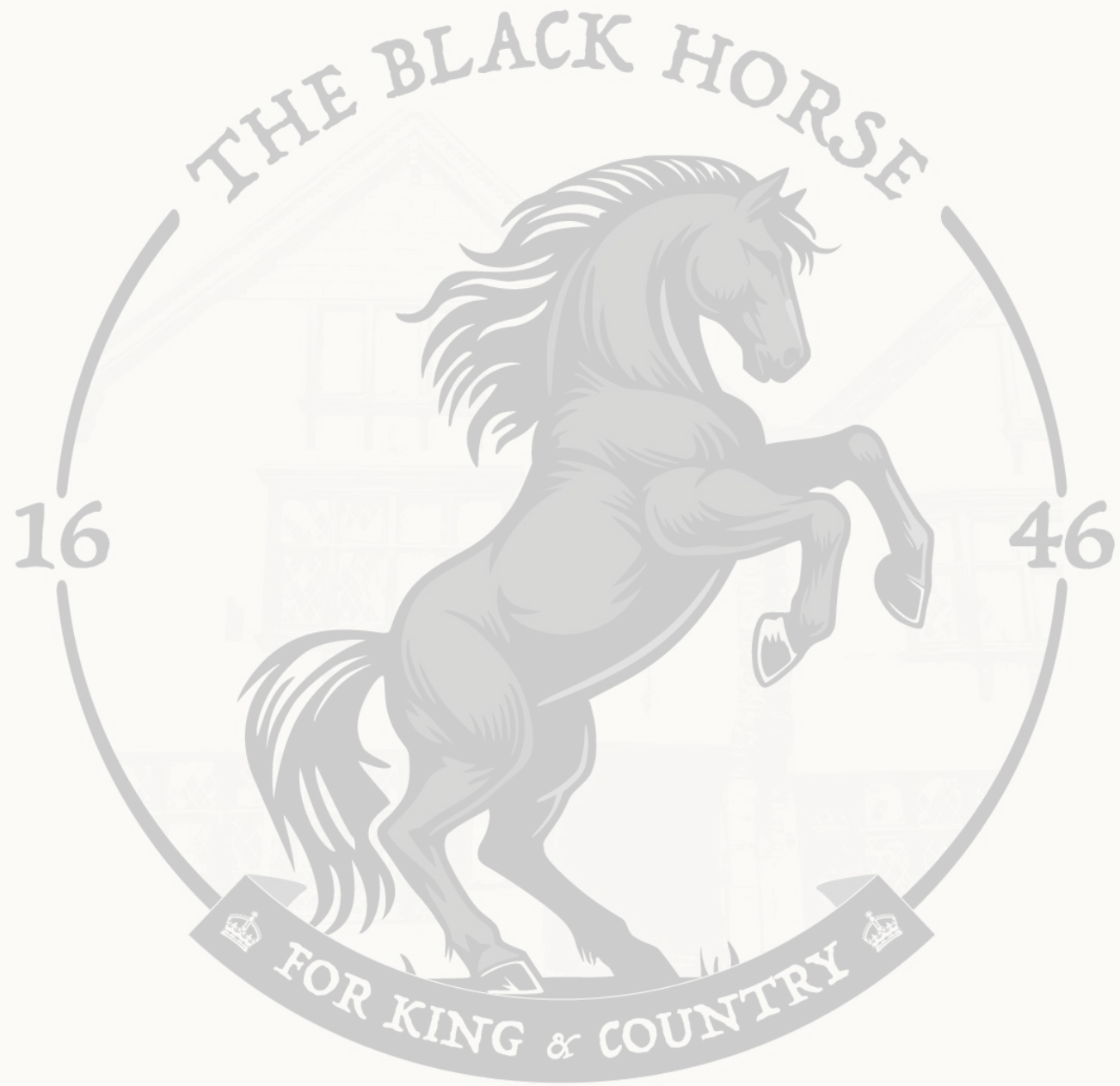
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## Questions

# What Can You Bring?

Contact us

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