



Biloxi Lions Club

Lions Roar



Founded February 18, 1924

<http://biloxilionsclub.org>
www.facebook.com/BiloxiLions

August 11, 2021

District Meeting

This past Saturday was our District 30-S Cabinet Meeting. The meeting was well attended and we even has some “Zoomers” join us as well. Essentially, the year is off to a good start. The District came through the effects of COVID rather well, but not unscathed. There are still some clubs that have yet to start meeting again. Also, there were a few clubs that did not survive. On the plus side, we discovered that on-line meetings (either entirely or blended) are viable. We were told that there is even one club that meets solely on-line. We can expect to hear more about on-line meetings in the future.



District 30-S Governor Charles Cruthirds



Biloxi Lions Club was well represented

Lions Sign

We now have a “Lions Meet Here” sign on the wall outside the elevator!

Board Meeting

The August Board Meeting will be next week (Thursday) at Camp Wilkes.

Committee Chairpersons

We now have committee chairpersons for:

Diabetes Awareness – Margot Swetman
Avery Mckinley – Judy Gavin

District White Cane Goal

The District has a goal of raising \$125,000 this year. The Biloxi Lions Club has always been a big supporter of this. Hopefully, this year we will continue this tradition.

Scooter Fund Raiser

We now have flyers to help advertise this fund raiser so prospective ticket buyers can get a better picture of what we are raffling off. You can still get packets of tickets to sell as well.

Happy Birthday

We were told that today is Lion Andrew Lechner’s birthday! Please wish him a “Happy Birthday” the next time you see him!

Meetings are noon every Wednesday at the Maritime and Seafood History Museum

Guest Speaker

Today's guest speaker was Tony Jeff, President and CEO of Innovate Mississippi. Innovate Mississippi works with start-up companies to try and give them a "leg up" and grow their company.

We work with specifically with early-stage innovation and technology companies. Since they are early-stage companies, they might have trouble finding funding as the banks are not willing to take a risk on them yet. This is where we come in. We help them find funding from sources other than banks.

We like to focus on what is called "Grove's Law" which is "Only the paranoid survive." Think about the Block Buster stores. At one time, they were very popular and were in just about every town in America. But, they didn't think about how the world might change. Eventually, the streaming video services came along and Block Buster did not adapt.

Back in the 1990's, we can make a comparison between Arkansas and Mississippi. Back then, Mississippi was leading Arkansas in several key factors. Today, Arkansas has leapt ahead. While both states have similar types of businesses, they now have 6 Fortune 500 companies while Mississippi has 1 Fortune 1000 company. Think about the question "How can we think bigger?" because if you are not thinking about being bigger you are going to be left behind and only the paranoid survive! So, ask yourself this question, "What is stopping you from being the biggest in the world at what you do?"

We tell everyone of our entrepreneurs that there is no shame in failure. If the third venture makes you \$500 million then you are doing fine! While we don't want any of the people who come to us to fail, they need to know that failure is a reality and not to fear it.

When people come to us, there is a process that they have to go through. There is a loop of: can you do it, would anyone want it, and can you make money with it. They have to go through this loop for technology, business, and marketing. Once they can satisfy going through this loop for each area,

then they are ready for the next level, meeting prospective people for funding.

