

## **RDU RELEASES ITS NEW LOGO FOR CERTIFIED ASSOCIATE RACE DIRECTOR**

Registration closes soon with limited seating, Register today!

(Naperville, IL. November 13, 2018)



Race Director University, The First National Certification Program for Race Directors offers a Beginners, Intermediate and Advance Certification Program for Event Producers, Event Managers, and Race Directors. The new Associate's program will be offered on Friday, November 30<sup>th</sup> and Saturday, December 1<sup>st</sup>, 2018.

This new certification program has been designed for key volunteers, event producers, and special event directors. This certification program can be used to help identify individuals who have specialized in a particular area of Race Management", said Gregory J. Evans, President & CEO of Race Director University.

The Associate Race Director Certificate guarantees a level of leadership and development in key areas of Race Management, *Public Safety, Liability, Supervision of Volunteers, Public Relations, and Risk Management*. Whereas the other information in the three-day curriculum is necessary, these five components are essential and are mandatory for the Associate Race Director Certification. Continuing Education is offered and recommended for this newly developed program.

The new Associate's program is scheduled for Friday, November 30<sup>th</sup> and Saturday, December 1<sup>st</sup>, 2018. The cost is \$425.00, and it also includes online content for this program. Registration is only available online at Race Director University. The Associates Certification program is a part of the Live Seminar training and will not be available online.

The seminar is scheduled at the Chicago Marriott Naperville, 1801 N. Naper Blvd., Naperville, IL. 60563. Rooms on average in the area are between \$89.00 - \$149 a night.

Registration Online: [RaceDirectorU.com](http://RaceDirectorU.com), and [Eventbrite.com](http://Eventbrite.com)

For more information: Gregory J. Evans, President, E: [greg@racedirectorU.com](mailto:greg@racedirectorU.com), M/T: 630.327.1619.

<https://racedirectoruniversity.com/>

### **ABOUT RACE DIRECTOR UNIVERSITY**

Race Director University is the first national certification program for race directors, established in 2012. Road Race Management is a non-regulated industry. There are no academic degrees offered to signify an Individual as a "race director." Training and development is a lifelong learning skill; there is no finish line.