

# **Zen Stay Rentals**

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# **Income Projection**

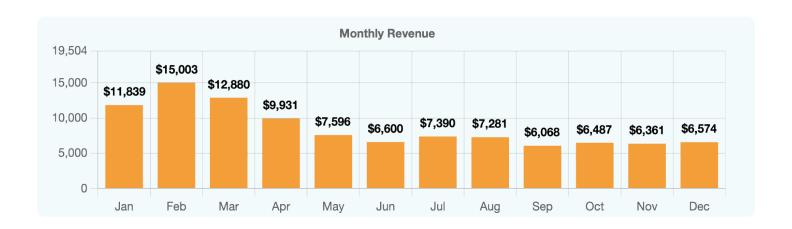
3 Bed(s)

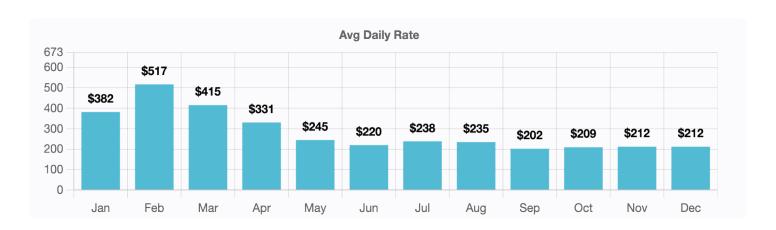
2.0 Bath(s)

**8 Guests** 

Total Revenue \$104,009

Average Rate \$285





### Short-term annualized results with Zen Stay Rentals Vs Long-term renting on your own

**\$72,806** net revenue

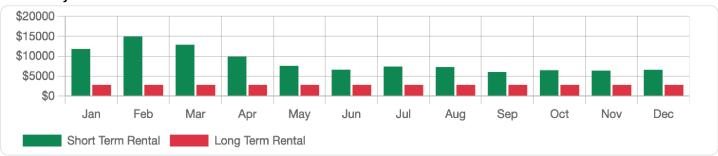
- \$39,206 Excess profit over rent
- 2.2X Long term rent
- \$285 Avg. Daily rate
- We source corporate tenants
- We price for maximum revenue
- Property kept in for sale condition
- Deep clean after each guest
- 24/7 guest communication
- We do all the work

\$33,600 revenue

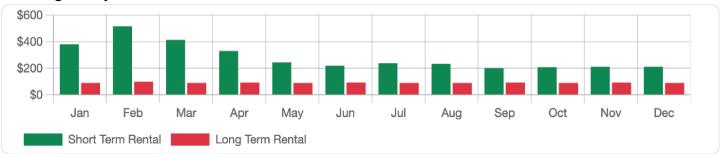
**\$92** Avg. Daily rate from rent

- Chasing tenants for rent
- Tenants are difficult to evict
- Difficulty finding good tenants
- Figuring out what to price
- Worried about property damage
- Deep clean once per year
- Responding to tenant issues
- Managing tenant(s)

#### Monthly Revenue



### Average Daily Rate



## ( Opportunity cost

- Short Term Rental: \$285/day. So far, you've lost \$7,124
- Long Term Rental: \$92/day. So far, you've lost \$2,303