Brookfield Arts Commission

BOBCATS ON PARADE

Artful. Bold. Brookfield.
A community trail
of creativity.

BOBCATS ON PARADE

Brookfield Arts Commission

A Community Art Initiative of the Brookfield Arts Commission

Imagine Brookfield dotted with colorful, larger-than-life bobcats—each one uniquely designed by local artist, school children, or organization.

Each bobcat tells a different story. Once completed, the bobcats will be installed throughout the community, creating a public art experience that invites residents and visitors to explore Brookfield, discover local talent, support local businesses, and take pride in the community we call home.

Public art has the ability to transform ordinary spaces into destinations. The Brookfield Arts Commission is launching this community-wide public art initiative with the goal of bringing art into the places where people live, work, shop, gather, and play.

That is the vision behind Bobcats on Parade.



Why Bobcats?

The bobcat is a recognizable symbol of Brookfield and a natural canvas for telling our community's story. By transforming the bobcat into a work of public art, we have an opportunity to create a signature community project—one that is uniquely Brookfield.

Art That Brings People Together

Bobcats on Parade is about connection. It connects artists with the community. It connects businesses with residents. It connects young people with creativity. And it connects people with the place they call home.

Our Kids Will Launch the Parade

The very first Bobcats on Parade will be created by Brookfield's students. These student-created works will form the inaugural parade—giving our children the opportunity to see their ideas transformed into public art and creating a lasting legacy for the community.

Art. Community. Brookfield.

Visit BAC-CT.org to learn more.

Brookfield Arts Commission

BE PART OF THE BEGINNING



A Partnership With the Business Community

Local businesses can sponsor individual bobcats or support the project at various levels, helping underwrite sculptures, fabrication, installation, maintenance, and related programming.

Sponsorship leaves a visible and lasting mark on Brookfield and expresses commitment to creativity, community, and the arts.

Investing in Brookfield

- New ways for residents to experience and engage with art
- Community pride and civic participation
- Creative exploration for children and families
- Connections between businesses and the community
- Visitors discovering Brookfield and its businesses
- A lasting public art legacy
- A recognizable artistic identity for the town

Inaugural Fundraiser: An Evening Under the Stars at Shakespeare's Garden

Saturday, November 14, 5–8 PM

Every great community project starts with a vision—and with people willing to believe in it.

Join us and enjoy light refreshments, a silent auction, and an opportunity to learn more about the project and how you can help make it a reality.

Tickets $50 per person

Visit BAC-ct.org to register.

Be a sponsor. Be an artist.
Be a community partner. Be part of the parade.

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Help Bring Bobcats on Parade to Brookfield—An Invitation to Support a New Community Art Tradition

The Brookfield Arts Commission is launching an exciting new community art initiative—and we're inviting local businesses, organizations and community partners to help us bring it to life.

Bobcats on Parade will transform Brookfield into an outdoor gallery featuring colorful, imaginative bobcat sculptures designed by artists, students, businesses and community members. Inspired by successful public art installations in communities across the country, Bobcats on Parade is designed to bring people together through art while creating a lasting sense of community pride.

More Than Public Art

At its heart, Bobcats on Parade is about community participation. Our inaugural parade will begin with the creativity of Brookfield students, who will be invited to develop designs for the first bobcat sculptures. Their ideas will help launch a project that we hope will grow over time to include local artists, businesses, organizations and residents. Once installed throughout the community, the bobcats will encourage residents and visitors to explore Brookfield, discover local businesses and organizations, experience art in unexpected places, and celebrate the unique character of our town. Our goal is to create something that is fun, memorable and distinctly Brookfield—a project that residents will enjoy today and for years to come.

Help Us Get the Parade Started

The Brookfield Arts Commission is hosting an elegant fundraising evening at Shakespeare's Garden on November 14 from 5–8 p.m. to launch fundraising for Bobcats on Parade. The evening will feature a silent auction and provide an opportunity for community members, businesses and supporters to come together around this exciting vision. We are seeking support in two ways.

Donate to the Silent Auction

Businesses are invited to contribute gift certificates, products, experiences, services, packages or other items that can be included in our silent auction. Your donation will help generate the funds needed to launch Bobcats on Parade while introducing your business to members of the local community.

Make a Monetary Contribution

Businesses and organizations may also make a direct financial contribution toward the Bobcats on Parade initiative. Every contribution moves us one step closer to bringing these sculptures to life and creating a public art experience that the entire community can enjoy.

Why Support Bobcats on Parade?

Your support can help:

- Bring public art into everyday community spaces
- Give Brookfield students a meaningful opportunity to participate in a community-wide creative project
- Provide greater visibility and opportunities for local artists
- Create a destination that encourages residents and visitors to explore Brookfield
- Support local businesses and strengthen community connections
- Establish a new Brookfield tradition that can grow and evolve for years to come
- Demonstrate your company's commitment to community, creativity and the arts

Be Part of the Parade

Bobcats on Parade will only happen through community partnership. By supporting this initiative, your business isn't simply sponsoring an event. You're helping create something that will belong to the entire community. We would be honored to have your business join us at the beginning of this journey—whether through a silent auction donation, a financial contribution, or another form of support. We will proudly recognize our sponsors as part of our event and Bobcats on Parade launch.

Help Us Bring the Bobcats to Life

For information about donating to the silent auction, making a financial contribution or becoming a Bobcats on Parade sponsor, please contact:

Brookfield Arts Commission
[Contact Name]
[Email]
[Phone]
BAC-CT.org

We hope you'll consider joining us as we write the next chapter of Brookfield's creative story. Together, we can turn a creative idea into a lasting community tradition. Thank you for helping us make Brookfield a place where art is seen, experienced and celebrated.

With gratitude,
The Brookfield Arts Commission



BOBCATS ON PARADE

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You've Been Part of Our Story — Help Us Start the Next Chapter

You've already been part of the Brookfield Arts Commission's story by sharing your work with our community, and we're so grateful for the creativity and talent you've brought to Brookfield. Now, we're beginning something new—and we'd love to invite you to be part of it.

The Brookfield Arts Commission is launching Bobcats on Parade, a community-wide public art initiative designed to bring art out of the galleries and into the streets of Brookfield. The project will feature colorful, artistically designed bobcat sculptures throughout the community, creating an outdoor gallery that celebrates creativity, local pride and the incredible talent within Brookfield.

To help launch the project, we're hosting an elegant fundraising evening and silent auction at Shakespeare's Garden, 25 Obtuse Road South, Brookfield, on November 14 from 5–8 p.m. We would be honored if you would consider donating a piece of your artwork to our silent auction. Your art has already helped make the Brookfield Arts Commission what it is. Now, your work could help us build something new for the entire community.

We know that donating artwork is a meaningful gift, and there is absolutely no obligation. But if you have a piece you would be willing to contribute, it would make a tremendous difference as we work to bring Bobcats on Parade to life. We'll proudly recognize participating artists as part of the event and our Bobcats on Parade launch.

We hope you'll consider joining us—not only as an artist who has exhibited with the Arts Commission, but as one of the artists helping us write the next chapter of Brookfield's creative story. Thank you for sharing your talent with our community and for helping us make Brookfield a place where art is seen, experienced and celebrated.

With gratitude,
The Brookfield Arts Commission

