

BOBCATS ON PARADE

Artful. Bold. Brookfield.
A community trail
of creativity.



BOBCATS ON PARADE

A Community Art Initiative of the Brookfield Arts Commission

Imagine Brookfield dotted with colorful, larger-than-life bobcats—each one uniquely designed by local artist, school children, or organization.

Each bobcat tells a different story. Once completed, the bobcats will be installed throughout the community, creating a public art experience that invites residents and visitors to explore Brookfield, discover local talent, support local businesses, and take pride in the community we call home.

Public art has the ability to transform ordinary spaces into destinations. The Brookfield Arts Commission is launching this community-wide public art initiative with the goal of bringing art into the places where people live, work, shop, gather, and play.

That is the vision behind Bobcats on Parade.



Why Bobcats?



The bobcat is a recognizable symbol of Brookfield and a natural canvas for telling our community's story. By transforming the bobcat into a work of public art, we have an opportunity to create a signature community project—one that is uniquely Brookfield.

Art That Brings People Together



Bobcats on Parade is about connection. It connects artists with the community. It connects businesses with residents. It connects young people with creativity. And it connects people with the place they call home.

Our Kids Will Launch the Parade

The very first Bobcats on Parade will be created by Brookfield's students. Each grade level will bring its own creativity and personality to the project by designing an original Bobcat sculpture. Together, these student-created works will form the inaugural parade—giving our children the opportunity to see their ideas transformed into public art and creating a lasting legacy for the community.

Art. Community. Brookfield.
Visit BAC-CT.org to learn more.

BE PART OF THE BEGINNING



A Partnership With the Business Community

Local businesses can sponsor individual bobcats or support the project at various levels, helping underwrite sculptures, fabrication, installation, maintenance, and related programming.

Sponsorship leaves a visible and lasting mark on Brookfield and expresses commitment to creativity, community, and the arts.



Investing in Brookfield

- New ways for residents to experience and engage with art
- Community pride and civic participation
- Creative exploration for children and families
- Connections between businesses and the community
- Visitors discovering Brookfield and its businesses
- A lasting public art legacy
- A recognizable artistic identity for the town



Inaugural Fundraiser: An Evening Under the Stars at Shakespeare's Garden

Saturday, November 14, 5–8 PM

Every great community project starts with a vision—and with people willing to believe in it.

Join us and enjoy light refreshments, a silent auction, and an opportunity to learn more about the project and how you can help make it a reality.

Tickets \$50 per person

Visit BAC-ct.org to register.

Be a sponsor. Be an artist.
Be a community partner. Be part of the parade.

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You've Been Part of Our Story — Help Us Start the Next Chapter

You've already been part of the Brookfield Arts Commission's story by sharing your work with our community, and we're so grateful for the creativity and talent you've brought to Brookfield. Now, we're beginning something new—and we'd love to invite you to be part of it.

The Brookfield Arts Commission is launching Bobcats on Parade, a community-wide public art initiative designed to bring art out of the galleries and into the streets of Brookfield. The project will feature colorful, artistically designed bobcat sculptures throughout the community, creating an outdoor gallery that celebrates creativity, local pride and the incredible talent within Brookfield.

To help launch the project, we're hosting an elegant fundraising evening and silent auction at Shakespeare's Garden, 25 Obtuse Road South, Brookfield, on November 14 from 5–8 p.m. We would be honored if you would consider donating a piece of your artwork to our silent auction. Your art has already helped make the Brookfield Arts Commission what it is. Now, your work could help us build something new for the entire community.

We know that donating artwork is a meaningful gift, and there is absolutely no obligation. But if you have a piece you would be willing to contribute, it would make a tremendous difference as we work to bring Bobcats on Parade to life. We'll proudly recognize participating artists as part of the event and our Bobcats on Parade launch.

We hope you'll consider joining us—not only as an artist who has exhibited with the Arts Commission, but as one of the artists helping us write the next chapter of Brookfield's creative story. Thank you for sharing your talent with our community and for helping us make Brookfield a place where art is seen, experienced and celebrated.

With gratitude,
The Brookfield Arts Commission

