

PARTNERSHIP OPPORTUNITIES

Strategic Institutional Partner — \$500,000

(One exclusive partner per campaign cycle)

Impact Focus

- 6 fully equipped Hybrid AI Learning Labs
- 250+ teachers trained and certified
- 5,000+ students reached with future-ready skills

Recognition & Legacy

- AI Lab naming rights (e.g., "The [Partner] AI Innovation Hub powered by Waka Social")
- Permanent recognition plaques at all labs
- Foundational partner featured in major press releases

Governance & Influence

- Invitation to Strategic Impact Advisory Forum (non-governing)
- Quarterly planning and outcomes review calls
- Priority insights into future expansion strategy

Amplified Brand Positioning

- Dedicated storytelling series across Waka Social platforms
- Executive keynote spot at flagship events
- Co-authored annual impact reports

Exclusive Alignment

- Category exclusivity within campaign
- Priority renewal options for ongoing rollouts

Gold Institutional Partner — \$250,000

Impact Focus

- 3 Hybrid AI Learning Labs
- 150+ teachers trained
- 2,500+ students reached

Recognition

- Prominent logo on website + campaign materials
- Press mention in impact highlights

Engagement

- Participation in virtual learning lab tours
- Featured partner spotlight on social

Positioning

- Featured in quarterly impact bulletin

Platinum Partner — \$100,000

Impact Focus

- 1 Hybrid AI Learning Lab
- 50+ teachers trained
- 1,000+ students reached

Recognition

- Logo placement on campaign ecosystem
- Inclusion in annual impact story

Engagement

- Invitation to partner roundtable

Silver Partner — \$50,000

Impact Focus

- Teacher upskilling cohort sponsorship (e.g., 2-week certification)
- 500+ students touched via digital programs

Recognition

- Website placement
- Social media partner acknowledgment

Community Partner — \$25,000

Impact Focus

- Student digital skills scholarships
- Regional solution support

Recognition

- Thank-you feature on social channels

WAKA SOCIAL
FOUNDATION

FLEXIBLE / CUSTOM ENGAGEMENT MODELS

Not all impact opportunities fit a boxed tier.

We offer **custom partnership pathways** for organizations seeking specific alignment:

Strategic Impact Accelerator



Custom investment + outcomes definition aligned to organizational CSR / ESG KPIs.

Examples:

- **Teacher Pipeline Accelerator:** Train + certify a regional cohort (national footprint)
- **Tech Access Deployment:** Fund devices + connectivity for 10+ labs regionally
- **Workforce Readiness Pipeline:** Support youth internships + industry mentorship

Each Accelerator includes:

- Defined KPIs + milestones
- Custom reporting
- Co-branded impact narrative
- Optional media amplification