**Agent Marketing Opportunities**

* Nearly any real estate agent can build a thriving business with just a few of these strategies.
* No agent, team, broker, should attempt to implement more than one of these strategies at the same time, but any agent can operate 2-4 of these once they are installed in your business.

1. Radio advertisements
2. Television advertisements
3. Billboard advertisements
4. Wrapped vehicles
5. Vehicle magnets
6. Business cards
7. Post card campaigns
8. Printed newsletters
9. Email newsletters
10. Professional videos
11. Pay Per Click (PPC) ads
12. Facebook ads
13. YouTube ads
14. Physical letter campaigns
15. Open House Events
16. Personal correspondence w/ professional references (Christmas cards, birthday calls etc.)
17. Educational videos
18. Sphere of Influence phone calls
19. Client and prospect events
20. Local sponsorships
21. Hosting local networking events
22. Newspaper advertisements
23. Newspaper or magazine inserts
24. Affiliate list marketing
25. Local endorsements