

KEEPING YOU IN THE KNOW: Canada Shops marketplace now live

Audience: All employees

Canada Shops, a new online marketplace supporting Canadian small businesses, is now live. While the site is still in a testing phase, we wanted to share it with employees before we advertise it to Canadians later this summer.

Tell me more

- [Canada Shops](#) is an online marketplace where Canadian small businesses can promote, sell and ship their products directly to their customers through Canada Post.
- Canada Shops is available to all Canadian small businesses that are registered and based in Canada.
- The site already features more than 10,000 products from 32 businesses across a variety of retail sectors, and we'll look to add more products and businesses in the coming months.
- This important initiative will bring in new volume, help us grow revenue and demonstrate the value we bring to Canadian small businesses.
- Later this summer, you will start to see ads for Canada Shops in a variety of places, starting on Canada Post channels, including consumer emails and on canadapost.ca. Ads will also appear on social media, including Facebook and Instagram, and other digital platforms.
- Support Canadian businesses by exploring [Canada Shops](#) and see what it can do for our company. We welcome any feedback or suggestions you have.

Innovating to support Canadian businesses

Canada Shops is just one way we're innovating to support small businesses from coast to coast to coast. Stay tuned for more product launches and innovations in the coming weeks and months – employees will be the first to know.