



Operations Plan

Melodic:

Music in the Mountains

Abbey Ettinger & Lily Bigley

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Introduction

We are Abbey Ettinger and Lily Bigley, the creators of Melodic: Music in the Mountains. It is an 18+ music festival taking place in the Poconos of Pennsylvania and is a safe space for all creatives with a passion for music.

Subject to change and Modification

Last amended: May 7th, 2023

Mission

Our mission with this event is to create a springboard for small indie music artists by placing them next to the big names within the indie music space. We also intend to fill their audiences with open and welcoming ears because our crowd will share their passion for creation.

Goals & Objectives

Goal: Have guests leave with more human connections than when they walked in.

Objective: We want people to come alone with the goal of meeting new people and we want friends groups with everyone tagging along to spread the audience. We will have designated registration for those looking to make connections and they will be given differently colored wristbands to make introductions less intimidating.

Goal: Provide new experiences and exploration.

Objective: We will have holistic remedy education and application on site such as yoga, acupuncture, tarot and astrology readings, and crystal healing. We will have creation stations of all kinds for guests to schedule or walk up.

Goal: Spotlight small indie music artists.

Objective: We will strategically schedule events and fun experiences around smaller artists sets so the crowd does not get distracted by other activities. We will also put the same effort if not more into promoting their sets just as much as the large musical artist.

Goal: Get in touch with nature.

Objective: We will work with an AV company that can provide weather-safe equipment to have a rain-or-shine show. Playing in the rain and mud won't make you melt but it can bring out your inner child and break down a lot of mental barriers towards vulnerability and it can be a once-in-a-lifetime experience for guests. Stargazing experiences will also be available at night provided by a guide at designated times.

Background/Event Description

Melodic: Music in the Mountains is a wilderness music festival meant for new experiences and connections. We are unique in the sense that we are art and creativity oriented as opposed to social media oriented, we want you to feel connected to our event in the moment, not just take pictures to post for later. It is a 3-day event, Friday, Saturday, and Sunday and there are surrounding hotels and Air BnB's for commuting but we encourage camping and getting in touch with nature. Similar to the venue at Red Rocks in Colorado, you will be surrounded by mountains and trees here. Most shows will be standing but we encourage blankets if you prefer

to sit and watch the shows. We will have three stages surrounding the festival, the main stage and two side stages with bathrooms, food, beverages, and creation stations scattered throughout. We want to create a safe and comfortable environment for all visitors as well as a welcoming audience for all artists performing, small or large.

Customer Service Policies, Procedures, Rules and Guidelines:

Customer Service Policies:

- Employees are trained to be courteous, patient, and respectful when dealing with customers. We will always conduct ourselves in a professional manner, listening carefully to our customers' concerns and providing helpful solutions.
- All employees should greet our guests promptly, cheerfully and respectfully from the time they are on site to the moment they leave.
- All employees are expected to prioritize the guests and give them a helping hand regardless of the task if needed.
- Employees should have a thorough knowledge of the event layout in order to provide direction to guests when needed.
- We ensure our customer service is accessible to all our customers. Our customer service team is available onsite to provide any alternative means of transportation or accessibility throughout the festival.
- All food, beverage, and merch stations accept all major credit cards. ATMs are also available.
- Lost and found service- if your item has been retrieved it will be on Lostmyitem.com. Whether you misplaced something before, during or after an event, we're here to help.
- Reimbursement Policy- In case you buy tickets and decide to cancel, change dates or change plans. We will fully reimburse your ticket 24 hours prior to the event date.

Procedures:

- Staff has been trained to intervene when deemed necessary and to use their best discretion to help ensure that guests who ignore the Code of Conduct do not interfere with other guests' ability to enjoy an event. Guests who violate the Code of Conduct may be subject to ejection without refund
- We sell tickets on behalf of Event Organizers, which means we do not set the ticket prices or determine seating locations. Everyone also gets a confirmation and the option of being able to transfer tickets
- If a customer has a complaint, we will listen to their feedback and work to resolve the issue as quickly as possible. We will investigate the matter and provide a clear explanation of the steps we will take to resolve the issue. We will also provide feedback to our customers on the progress of their complaint.
- If any customer becomes escalated for any reason a supervisor should be contacted immediately to diffuse the situation in private.

- In the case where there is any sort of emergency, employees will initiate an all-hands-on-deck plan depending on the severity of the emergency. This entails directing emergency personnel throughout the venue, clearing crowds, and stopping shows if necessary.

Rules & Guidelines:

- This event is an 18 years and older event
- Guests must have bags that are in compliance with the bag policy. A bag search must be done for each patron. Bags that are not in compliance will not be stored and must be returned to the patron's vehicle.
- Re-entry: all exits are final
- Prohibited items include: No weapons or sharp objects, illicit drugs or paraphernalia, all outside beverages, drones, bags larger than 10inx10in, laser pointers, ETC.
- ADA complaint to all approved accommodations
- Risky crowd behaviors such as moshing or crowd surfing are not encouraged but are permitted at your own risk
- Designated smoking areas are located around the venue
- Respect is expected. Any disrespectful behavior towards performing artists, fellow guests, or employees will not be tolerated and may result in disciplinary action including being removed from the event either by security or law enforcement.

Organizational Chart/Job descriptions

- Abbey Ettinger and Lily Bigley would each fall under Co-CEO as we share equal responsibility and creative control for this event.

Role	Job Description	Report To:	Contact Information
Co-CEO	<ul style="list-style-type: none"> • Work with the other Co-CEO to develop and implement the company's strategic plan, ensuring alignment with the organization's mission and values • Oversee the day-to-day operations of the company, including managing budgets, resources, and staff 	<ul style="list-style-type: none"> • Co-CEO 	(215) 555-0000 professional@events.co
Co-CEO	<ul style="list-style-type: none"> • Work with the other Co-CEO to develop and implement the company's strategic plan, ensuring 	<ul style="list-style-type: none"> • Co-CEO 	(215) 555-0000 professional

	<p>alignment with the organization's mission and values</p> <ul style="list-style-type: none"> • Oversee the day-to-day operations of the company, including managing budgets, resources, and staff 		@events.co
Vice President of Marketing & Creative	<ul style="list-style-type: none"> • Develop and manage the marketing budget, ensuring that all initiatives are aligned with the company's financial objectives • Develop and execute creative campaigns and initiatives that engage customers and drive brand awareness 	<ul style="list-style-type: none"> • Co-CEO 	(215) 555-0000 professional @events.co
Vice President of Operations	<ul style="list-style-type: none"> • Collaborate with other members of the executive team to set company-wide goals and objectives, and align operational efforts with those goals • Lead and motivate a team of operations professionals, providing direction and guidance to ensure the team achieves its goals and objectives 	<ul style="list-style-type: none"> • Co-CEO 	(215) 555-0000 professional @events.co
Vice President of Sales	<ul style="list-style-type: none"> • Develop and maintain a deep understanding of the company's products and services, as well as industry trends and best practices • Develop and implement sales policies, procedures, and processes to improve sales effectiveness and efficiency 	<ul style="list-style-type: none"> • Co-CEO 	(215) 555-0000 professional @events.co
Vice President of Finance	<ul style="list-style-type: none"> • Oversee all financial operations, including budgeting, forecasting, financial reporting, and risk management • Lead financial planning and analysis efforts, including developing financial models and forecasts, to 	<ul style="list-style-type: none"> • Co-CEO 	(215) 555-0000 professional @events.co

	support decision-making and inform strategy		
Vice President of Talent Management	<ul style="list-style-type: none"> • Ensure compliance with all relevant talent regulations and standards, including talent law and working policies • Utilize data and analytics to track and measure employee performance, and use insights to inform decision-making and drive continuous improvement 	<ul style="list-style-type: none"> • Co-CEO 	(215) 555-0000 professional@events.co
Human Resources Lead	<ul style="list-style-type: none"> • Develop and implement HR policies, procedures, and programs that align with the organization's overall business strategy and support the needs of its employees. • Lead and mentor the HR team, providing guidance and support to ensure that the team achieves its goals and objectives. 	<ul style="list-style-type: none"> • Co-CEO 	(215) 555-0000 professional@events.co
Senior Stagehand	<ul style="list-style-type: none"> • Supervise and direct the work of the stagehands, ensuring that all tasks are completed on time and to a high standard. • Manage and coordinate the technical aspects of the event, including audio, lighting, and stage setup. 	<ul style="list-style-type: none"> • Vice President of Operations 	(215) 555-0000 professional@events.co
Stagehand	<ul style="list-style-type: none"> • Work closely with the event production team to ensure that technical requirements are met and that the event runs smoothly. • Assist with the setup and breakdown of stages, lighting, sound equipment, and other technical elements for the event. 	<ul style="list-style-type: none"> • Senior Stagehand 	(215) 555-0000 professional@events.co
Head of Security	<ul style="list-style-type: none"> • Supervise security personnel, 	<ul style="list-style-type: none"> • Vice 	(215)

	<p>including hiring, training, and scheduling.</p> <ul style="list-style-type: none"> • Develop and implement security plans and protocols for the event, including access control, crowd management, and emergency response procedures. Also, monitor security operations and make adjustments as needed to ensure the safety and security of attendees, staff, and property. 	President of Operations	555-0000 professional@events.co
Security	<ul style="list-style-type: none"> • Monitor event attendees and activity to prevent and detect security threats. • Respond to security incidents and emergency situations, coordinating with other event staff and local law enforcement as needed. 	<ul style="list-style-type: none"> • Head of Security 	
Head of Guest Engagement	<ul style="list-style-type: none"> • Manage guest feedback and complaints, including responding to guest inquiries and resolving any issues that arise. • Develop and manage the guest engagement team, ensuring that team members are trained and equipped to provide exceptional guest service. 	<ul style="list-style-type: none"> • Vice President of Operations 	(215) 555-0000 professional@events.co
Guest Engagement/Ticketing	<ul style="list-style-type: none"> • Responsible for creating a positive experience for guests during their time at the festival. • Collaborate with other departments to ensure that all guest needs are met, including food and beverage, security, and facilities. 	<ul style="list-style-type: none"> • Head of Guest Engagement 	(215) 555-0000 professional@events.co
Parking Staff	<ul style="list-style-type: none"> • Direct and assist guests in finding available parking spaces. • Collect payment from guests for parking services, issue parking tickets, and make changes as needed. 	<ul style="list-style-type: none"> • Head of Guest Engagement 	(215) 555-0000 professional@events.co

OUTSOURCE:			
AV Company	<ul style="list-style-type: none"> • Set up and install audio-visual equipment for events and meetings, including sound systems, projectors, screens, and lighting. • Operate and monitor AV equipment during events and meetings, ensuring that it is functioning properly and making adjustments as needed. 	<ul style="list-style-type: none"> • Senior Stagehand 	(215) 555-0000 professional@events.co
Medics	<ul style="list-style-type: none"> • Respond to medical emergencies on site, providing immediate care and treatment as needed. • Assess and triage patients, determining the level of care required and coordinating transportation to hospitals or other medical facilities as necessary. 	<ul style="list-style-type: none"> • Head of Security • Vice President of Operations 	(215) 555-0000 professional@events.co
Food Vendors	<ul style="list-style-type: none"> • Prepare and serve food items according to the menu and customer orders. • Adhere to all health and safety regulations, including proper food handling and storage, and maintain cleanliness and organization of food preparation and service areas. 	<ul style="list-style-type: none"> • Vice President of Operations 	(215) 555-0000 professional@events.co
Therapeutic Experts	<ul style="list-style-type: none"> • Assess the health and wellness needs of event attendees, and provide complementary therapies as appropriate. • Provide massage therapy, acupuncture, energy work, or other complementary therapies to attendees in a safe and supportive environment. 	<ul style="list-style-type: none"> • Vice President of Operations • Head of Guest Engagement 	(215) 555-0000 professional@events.co
Housekeeping	<ul style="list-style-type: none"> • To keep toilets and bathrooms up to cleaning standards and always set for the next day's event. 	<ul style="list-style-type: none"> • Head of Security • Vice 	(215) 555-0000 professional

	<ul style="list-style-type: none"> • Ensure the arena and surrounding areas are always event ready and report any general maintenance issues to a manager. 	President of Operations <ul style="list-style-type: none"> • Head of Guest Engagement 	@events.co
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Location & Time

Melodic: Music in the Mountains will be held in Scranton PA, 18504

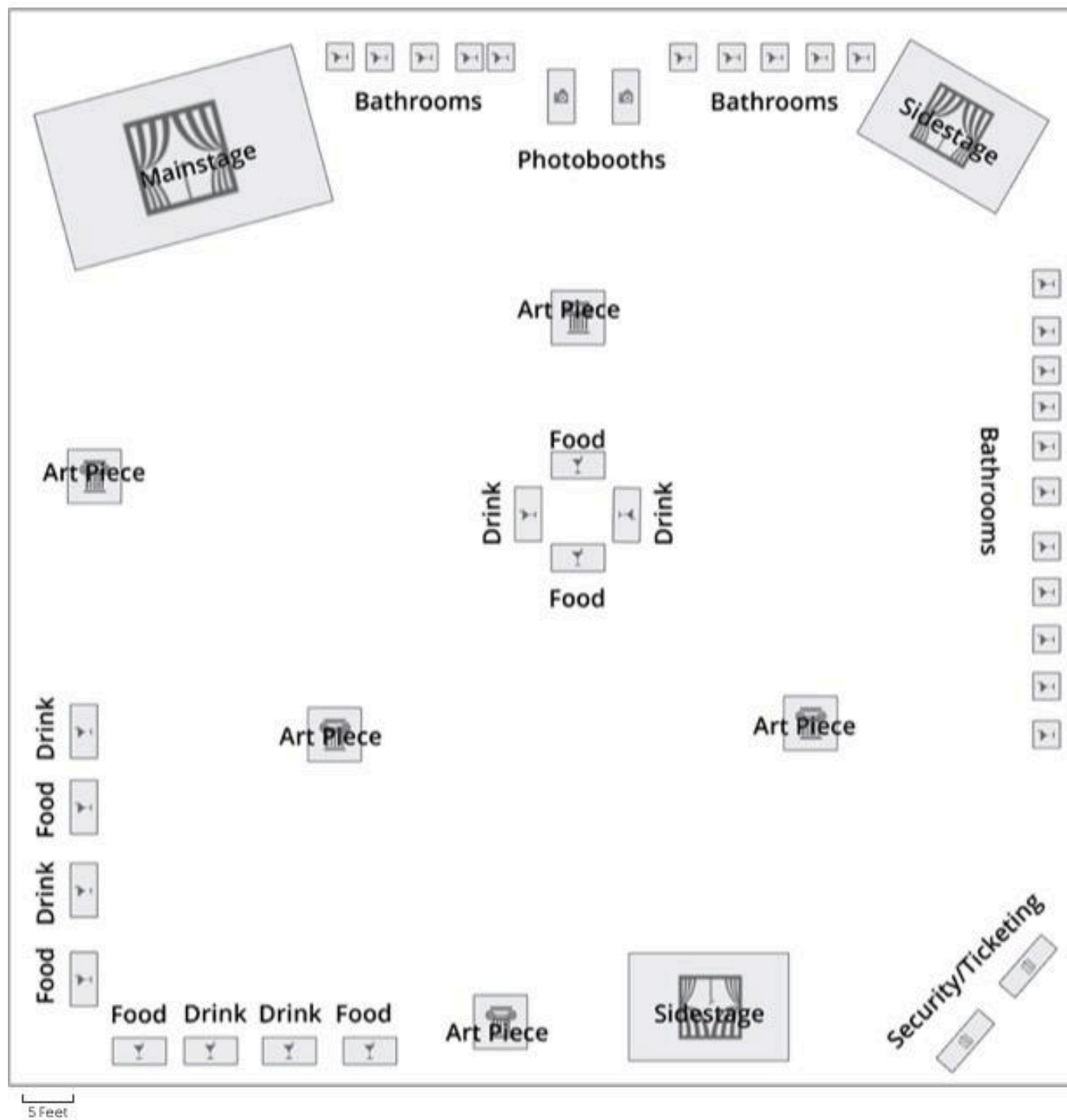
The dates of the event will be September 29th-October 1st

(The rain dates will be October 6th-8th)

The festival will open at noon each day and run until midnight

Layout, Flow & Design

The layout of the event can be seen on the floor plan below. Most of the engagement will be on the perimeter of the event meaning the food, drinks, bathrooms, and stages, and the extras like the artwork and the creation stations will be scattered throughout. We want to keep the crowd as scattered as possible so it doesn't feel too crowded or overwhelming so by keeping the large crowds and lines towards the edges it will feel more spread out. The art stations will attract those who want to connect and engage with the holistic remedy or crafts so they will be a great meeting spot in between crowds. We will also have 15-30 minute breaks between sets which will be staggered by stage so there aren't huge audiences breaking at the same time which will shorten lines. We will have one major entrance where bags will be checked and metal detectors but a few exits for maximized security and flow. The entrance will open at noon and close at 9 pm. The exits will be open and monitored all day by rotating staff to ensure guests get home safely and have assistance if needed. Medical tents staffed with private emergency professionals will be located by the bathrooms, the stages, and entrance/exits if needed.



Employee or Volunteer Policies & Procedures

Absence/Tardiness: Absences need to be known to the head department supervisor 6 hours in advance. If you are coming late your main position will be filled and you will be filled into another. Absence or tardiness to 3 or more shifts will result in disciplinary action and possibly termination. Verified documentation of excuse may be required depending on circumstances.

Employee Assistance Programs: Employees may have access to an employee assistance program (EAP) that provides confidential counseling and support services. EAP services may include mental health counseling, substance abuse treatment, financial counseling, legal advice and more. Employees are encouraged to use the EAP or reach out for managerial support if they need assistance with personal or work-related issues.

Employee Perk Programs: Employees are able to purchase a limited number of discounted tickets for immediate family members. Students may qualify to use their job as industry hours for school. Eligibility for perk programs may vary based on employment status and length of service, employees should reach out to supervisors for clarification on their eligibility.

Alcohol/Drug: Drug and alcohol use or possession is NOT permitted for employees. Employees who are under the influence or in the possession of drugs or alcohol while at work may be subject to disciplinary action, up to and including termination.

Smoking: Smoking may be prohibited in the workplace or allowed only in designated smoking areas. Employees should abide by all applicable laws and company policies regarding smoking. Violations of smoking policies may result in disciplinary action.

Potential health issues: Employees should inform their supervisor if they have any potential health issues that could impact their ability to perform their job duties. Reasonable accommodations may be made for employees with disabilities or health conditions. Employees who need time off for medical treatment or recovery may be eligible for leave under the Family and Medical Leave Act (FMLA) or other applicable laws.

Others as needed:

- If weather permits, we will provide rain ponchos and water will be provided in extreme heat
- Proper uniforms must be worn at all times in the venue
- Harassment and discrimination are strictly prohibited in the workplace.
- Employees should maintain the confidentiality of company and customer information.
- For the protection of talent, social media policies may be in place regarding employees' use of social media both on and off the job.
- Start and break times must be followed, if not followed disciplinary action may be taken.

Financing and Accounting Policies & Procedures

Expenses will be handled by the Vice President of Finance and income will be handled by the Vice President of Sales. Both CEO's and the Vice President of Marketing & Creative will have

spending approval rights, if any one else on the teams feels that purchases need to be made for the festival they have to get it approved by one of those 3 people. The budget is overseen and managed by the Vice President of Finance.

Security & Risk Management

Access: CEO, Vice President, Lead, Head and Senior positions will have access to secure areas and can be identified by yellow badges indicating their name, title and employee photo ID. 15 temporary green badges may be granted to guest engagement or security employees if absolutely necessary under the discretion of their supervisor; however these badges must be tracked and returned as soon as they are done being utilized.

Policy & Procedure:

Opening:

- Beginning at 7am
- Unlock all doors and gates leading into the facility.
- Inspect the perimeter of the building for any signs of forced entry or suspicious activity.
- Turn on all necessary lighting, including exterior lights, to ensure good visibility.
- Verify that all surveillance cameras and alarm systems are functioning properly.
- Conduct a sweep of the building to ensure all rooms and areas are secure.
- Check that all emergency exits are properly marked and clear of obstructions.
- Review the daily schedule and ensure that all necessary personnel are present.
- Set up any necessary equipment, such as metal detectors or x-ray machines, at designated entry points.
- Brief all security personnel on their duties and responsibilities for the day.

Closing:

- Beginning at 12am
- Conduct a sweep of the building to ensure all rooms and areas are clear of people and secure.
- Verify that all doors and windows are locked, including emergency exits.
- Turn off all unnecessary lighting and equipment to conserve energy.
- Arm all security systems and ensure they are functioning properly.
- Verify that all surveillance cameras are operational and recording.
- Check that all valuable assets, such as cash or merchandise, are properly secured.
- Escort any remaining staff or patrons off the premises.
- Conduct a final perimeter check to ensure the building is secure.
- Document any incidents or issues that occurred during the day and report them to management or law enforcement if necessary.
- Lock all doors and gates leading into the facility.

Monitoring: The entire venue will be monitored by security staff walking through the crowds, at

the entrance, at the stage, at each exit and outside of the venue. They will be on a rotation system and they will be tasked with looking for things such as over intoxication, threatening behavior, dangerous or suspicious objects, medical distress, etc. Head of security will be handling any pressing security matters and anything of concern should be brought to their attention immediately upon discovery.

Emergencies: As to not cause panic in guests, emergencies will be communicated via code on walkie talkies. The code will be resent to each employee everyday in case it is forgotten. Exit plans will be known by all employees and in the case of any evacuation needed emergency employees will demonstrate all hands on deck for safely evacuating the crowds without commotion.

- Code Red: This code may be used to indicate a fire or smoke-related emergency. Staff and attendees should evacuate the area immediately and follow established evacuation procedures.
- Code Blue: This code may be used to indicate a medical emergency, such as a heart attack or other serious injury. Staff should notify medical personnel and direct them to the location of the emergency.
- Code Yellow: This code may be used to indicate a weather-related emergency, such as a tornado or severe thunderstorm. Staff and attendees should seek shelter in designated safe areas until the all-clear is given.
- Code Black: This code may be used to indicate a security threat or emergency, such as an active shooter or terrorist attack. Staff and attendees should follow established lockdown procedures and shelter in place until the all-clear is given.
- Code Orange: This code may be used to indicate a staging or technical emergency. The crowd should be cleared and relocated to another stage depending on the severity of the emergency which will be communicated by the AV company or stagehands.
- Code Green: This code may be used to indicate a missing person or child. Staff should notify security personnel and follow established search and rescue procedures.

COVID-19 Specific Safety Protocols

- Contactless Entry: All ticketing will be done virtually through guests phones at the point of entry to restrict physical contact between guests and employees.
- Face Masks: Masks are not required for employees or guests but are welcome and will be provided upon request.
- Vaccination: Vaccinations are required for employees but not guests.
- Positive Tests or Showing Symptoms: We are not monitoring any sort of testing or symptoms for guests however we expect our guests to be responsible for the health and safety of themselves and others. It is highly requested that if you receive a positive test or show symptoms of COVID-19 that you stay home, isolate and rest.

- Regular Cleaning and Disinfecting: Frequent cleaning and disinfecting of high-touch surfaces will be performed by guest service staff regularly everyday.
- Social Distancing: Maintain at least 6 feet of distance between individuals when possible for the health and safety of yourself and others, especially in areas where people may congregate, such as entrances, exits, and restrooms.
- Temperature Checks: Employees will be screened for fevers or other COVID-19 symptoms before they are allowed to enter the venue. If a fever or symptoms are present the employee will be sent home for the day.
- Hand Sanitizing Stations: Hand sanitizing stations will be available throughout the venue, especially in high-traffic areas.

Planning Schedule

September 2022

- Define festival objectives and goals
- Develop festival concept and theme
- Establish budget and funding sources
- Research and secure festival location and date
- Secure necessary permits and licenses
- Begin sponsorship outreach
- Begin vendor selection and contracting
- Begin recruitment of paid staff and volunteers
- Develop marketing and promotion plan

December 2022

- Finalize festival location and date
- Finalize sponsorship agreements
- Finalize vendor contracts and logistics
- Develop detailed budget and financial plan
- Begin ticket sales and registration
- Develop festival website and social media channels
- Begin festival promotion and marketing

March 2023

- Finalize entertainment and activity schedule
- Begin staff training and scheduling
- Order necessary equipment and supplies
- Finalize marketing and promotional materials
- Finalize logistics plan, including transportation and parking

May 2023

- Conduct site visits and walkthroughs with vendors and staff
- Finalize safety and security plan
- Finalize medical services plan

- Finalize crowd management plan
- Finalize waste management plan
- Finalize emergency response plan

August 2023

- Conduct final walkthroughs and rehearsals
- Finalize festival day schedule and timeline
- Finalize staffing schedule and assignments
- Finalize vendor delivery and setup schedule
- Finalize communication plan with staff, vendors, and attendees
- Confirm all necessary arrangements, including permits, licenses, and insurance

Event Day

- Staff and vendor check-in and setup
- Talent check-in and setup
- Soundchecks and AV testing
- Attendee check-in and registration
- Execute festival operations plan, making necessary adjustments as needed
- Monitor safety and security, medical services, and crowd management
- Manage festival schedule and activities
- Coordinate festival breakdown and cleanup

October 2023

- Conduct post-festival evaluation and debrief with staff and vendors
- Analyze festival success and identify areas for improvement
- Collect attendee feedback and incorporate into future planning
- Finalize budget and financial reports
- Conduct post-festival follow-up with sponsors, vendors, and attendees

Day of Event/Order of Operations

7am-

- Conduct final staff and vendor check-in and setup
- Test all equipment and technology
- Set up trash and recycling bins

11am-

- Conduct final safety and security checks
- Set up signage and directions for attendees
- Ensure medical services are ready to respond in case of emergency
- Ensure all vendors are open and ready to serve attendees
- Staff Meeting

12pm-

- Open gates and begin attendee check-in and registration
- Conduct opening ceremony and announcements

12pm-12am-

- Manage festival schedule and activities
- Monitor safety and security, medical services, and crowd management
- Monitor sound and lighting for all performances and activities
- Manage vendor deliveries and inventory
- Manage ticket sales and registration
- Conduct regular checks of all equipment and technology
- Conduct regular checks of all sanitizing stations and guest engagement
- Ensure all equipment and technology are functioning properly
- Coordinate transportation and parking for attendees and performers
- Respond to any emergencies or issues that arise

12am-

- Conduct final headcounts of attendees, staff, and volunteers
- Begin festival breakdown and cleanup
- Ensure all vendors are closed and packed up
- Conduct final safety and security checks
- Collect any lost and found items and coordinate their return to attendees
- Conduct post-festival debrief with staff and vendors

Human Resources Training & Certification Schedule**Monthly:**

- Monthly Staff Meeting: Once a month, there will be a staff meeting to review any updates or changes to policies and procedures, discuss performance metrics and goals, and provide an open forum for staff feedback and suggestions.
- Safety and Security Training: Once a month, all staff will be required to undergo safety and security training to ensure they are aware of emergency procedures, evacuation plans, and any potential risks associated with their roles.
- Customer Service Training: Once a month, all staff will be required to undergo customer service training to ensure they are knowledgeable about the event or venue, can effectively communicate with attendees, and can resolve any issues or complaints.
- Monthly assessments and evaluations will be conducted to ensure that staff are retaining the information and skills learned in training and provide additional training or support as needed.

Daily:

- Start of Shift Briefing: Every day before the start of a shift, there will be a briefing session where staff are reminded of the day's goals, any safety or security updates, and any other important information for that day's operations.
- On-the-Job Training: Staff will receive continuous on-the-job training throughout their

shift to ensure they are up to date on any new policies, procedures, or technology. This will be done through shadowing, coaching, and mentoring.

Evaluation Procedures

Quantitative:

- Attendee Surveys: Conducting surveys of attendees after the event will provide data on attendee satisfaction, overall experience, and specific event elements.
- Sales and Revenue Metrics: Tracking sales and revenue metrics, such as ticket sales, vendor sales, and sponsorships.
- Attendance Metrics: Tracking attendance metrics, such as total number of attendees, average attendance per day, and demographic information, will provide data on the reach and impact of the event.

Qualitative:

- Staff and Volunteer Feedback: Gathering feedback from staff and volunteers will provide data on our event operations, logistics, and overall experience from an internal perspective.
- Media Coverage and Social Media Engagement: Monitoring media coverage and social media engagement will give us an idea of the public perception of our festival and its impact on the community.
- Post-Event Debrief: Conducting a post-event debrief with key stakeholders and partners will provide qualitative data on areas such as success, challenges, and opportunities for improvement.

Sustainability Plan

Melodic: Music in the Mountains considers the needs of the future, not only the present.

Sustainable tourism has close ties with several other tourism forms

such as responsible tourism, alternative tourism, and ecotourism. We have picked an outdoor event as it is a “green” option.

- We have reusable water bottles for sale inside the venues, which you can purchase and may bring into the venue for future shows, as we have water refill stations around the venue.
- There is a bus that drops off at a stop that is an 8-10 minute walk to the entrance. So if you are local you can help minimize environmental impact. This way you also have a chance to socialize with other concert goes and ensure a safe ride to and from
- When choosing materials for our event, we try to incorporate recycled and upcycled elements where possible.
- Limit the use of single-use items like signs and merchandise with the date on it
- Planet-friendly catering and use of biodegradable paper items for food
 - Sustainable food supports the environment

- Animal welfare and protecting wildlife
- Smaller portions for less food waste
- Since the event is towards the evening we planned on having low energy lights
- Donating 5% of revenue sales to Pennsylvania Wildlife Federation

Additional Details/Addendum

Visual Inspiration



