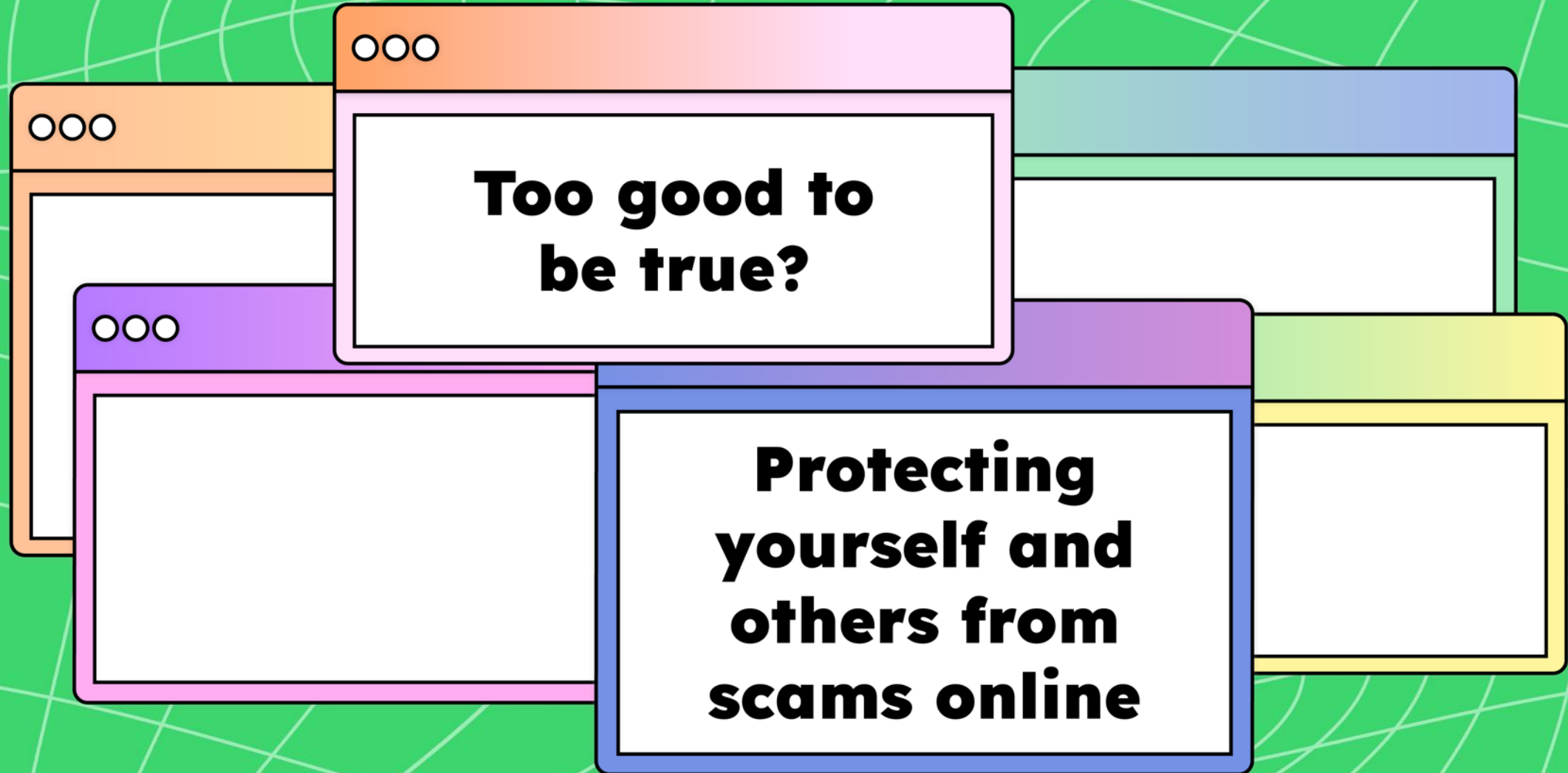
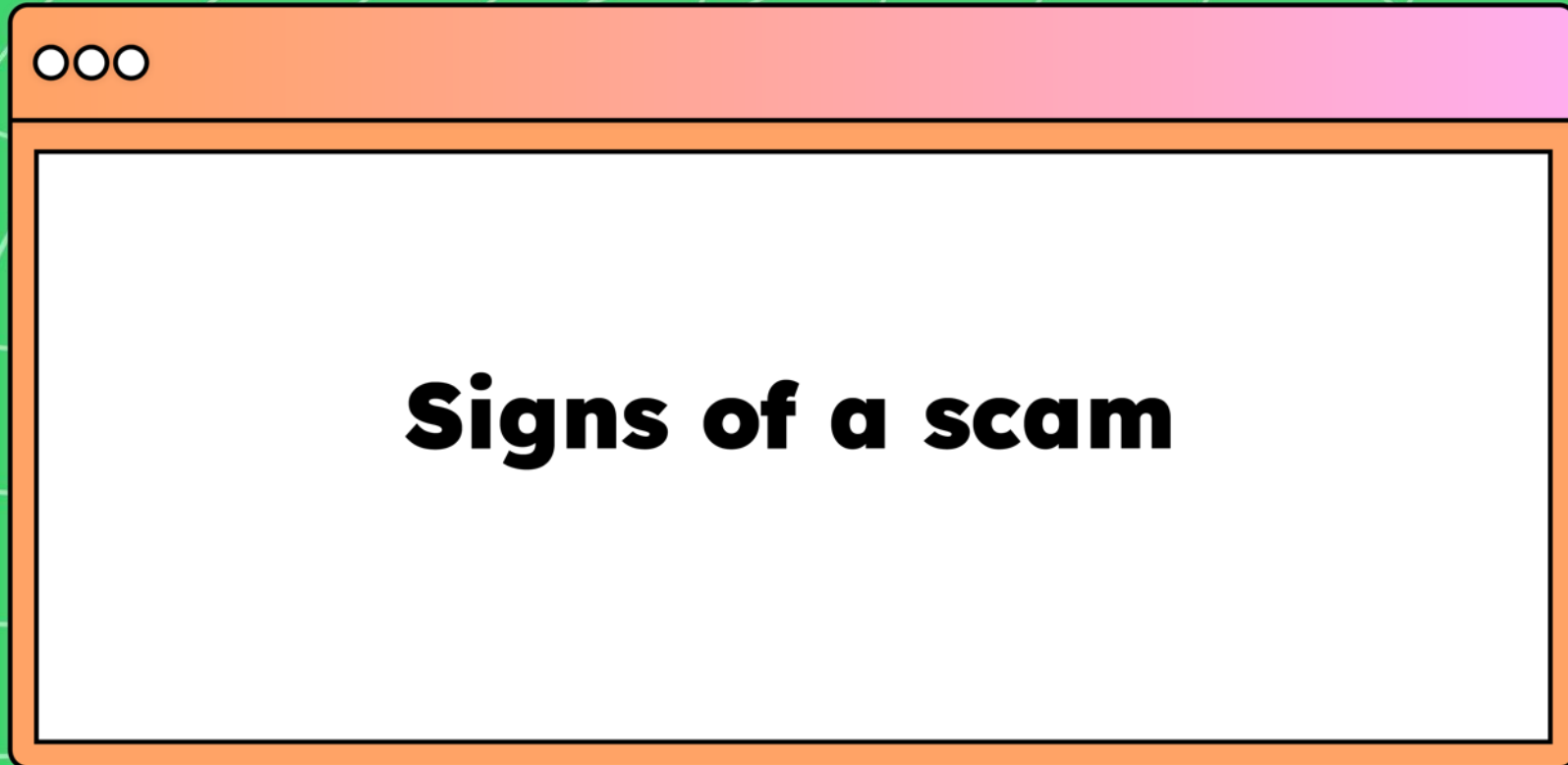


Safer Internet Day 2025

Resources for use with 7-11 year olds



All scenarios and examples used in these materials have been created for educational purposes and are not real.



Signs of a scam



What is a scam?

- A scam is a way of tricking people into handing over money, valuable items, or personal information.
- Scams can happen both offline and online.
- Online scams can be seen on websites, in games, emails, on social media and in text messages.
- If you have been the victim of an online scam, it is not your fault.



SCAM?

S

**'Seems
too good
to be true'**

Some scams seem to offer something amazing. For example, winning a prize for just going on a website.

C

**'Contact you
did not
expect'**

Some scams involve getting a message or something appearing on your screen that you did not expect.

A

**'Asked for
personal
information'**

Some scams ask you to fill in personal information that is normally kept private, such as your name, age, address or password.

M

**'Money or trade
being asked for'**

Some scams ask you to spend money or trade something valuable.



SCAM?

You see an advert online.

It says: "You are a WINNER! CLICK HERE to claim your free gaming set worth over £1000! You only have 15 minutes to claim!"

**Sounds too
good to be
true**

**Contact
you did not
expect**

**Asking for
personal
information**

**Money or
trade is
asked for**

Not a scam



SCAM?

You get a text message from an unknown mobile number.

It says: "Your package cannot be delivered because of lost address. Pls deal with this immediately. Click on linkpostbo.xabcde.co.m and update your address and phone number."

Sounds too good to be true

Contact you did not expect

Asking for personal information

Money or trade is asked for

Not a scam



SCAM?

**You see an account called
@us56345 advertising wireless earphones for only £5!**

It says the quality of the earphones is better than many of the
biggest brands.

**Sounds too
good to be
true**

**Contact
you did not
expect**

**Asking for
personal
information**

**Money or
trade is
asked for**

Not a scam



SCAM?

You are at the cinema with your friend.

A trailer for a new superhero movie comes on. It looks really exciting.

**Sounds too
good to be
true**

**Contact
you did not
expect**

**Asking for
personal
information**

**Money or
trade is
asked for**

Not a scam



SCAM?

You can see a lot of messages in the public group chat in the game you're playing.

One says: "Click this link! [fr.ee.bucks.co](https://freebucks.co) You can get free bucks! Just gotta give your username and phone number!"

Sounds too good to be true

Contact you did not expect

Asking for personal information

Money or trade is asked for

Not a scam



SCAM?

You are playing an online fantasy game. You receive a message from someone you do not know.

It says: “Hey! You can trade your goblin for my golden dragon – it’s really rare and powerful!”

Sounds too good to be true

Contact you did not expect

Asking for personal information

Money or trade is asked for

Not a scam



SCAM?

You receive a message from someone you don't know on an online game you play.

It says: "You're great! We'd like you to be part of our Gamer Pro talent agency! Send me your email, and I will send you a link to pay a small deposit to join us."

Sounds too good to be true

Contact you did not expect

Asking for personal information

Money or trade is asked for

Not a scam



SCAM? - Challenge

You are on a train and you are trying to connect to the Wi-Fi.

It says you need to provide your full name and email address before you can connect to it.

**Sounds too
good to be
true**

**Contact
you did not
expect**

**Asking for
personal
information**

**Money or
trade is
asked for**

Not a scam



SCAM? - Challenge

You really want to buy a VR headset and find a good deal on a website you've not heard of before.

You feel reassured because you see five good reviews saying exactly the same thing about the headset.

Sounds too good to be true

Contact you did not expect

Asking for personal information

Money or trade is asked for

Not a scam



SCAM? - Challenge

You recently entered an official online giveaway competition hosted by @gamemastersuk to win a games console.

One day, you receive a message from @gamemasterzuk saying that you've won!

Sounds too good to be true

Contact you did not expect

Asking for personal information

Money or trade is asked for

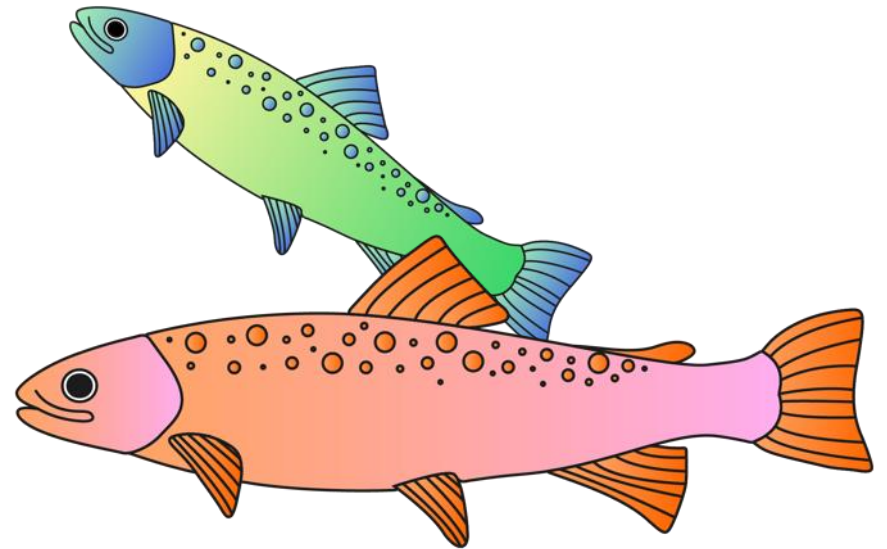
Not a scam

ooo

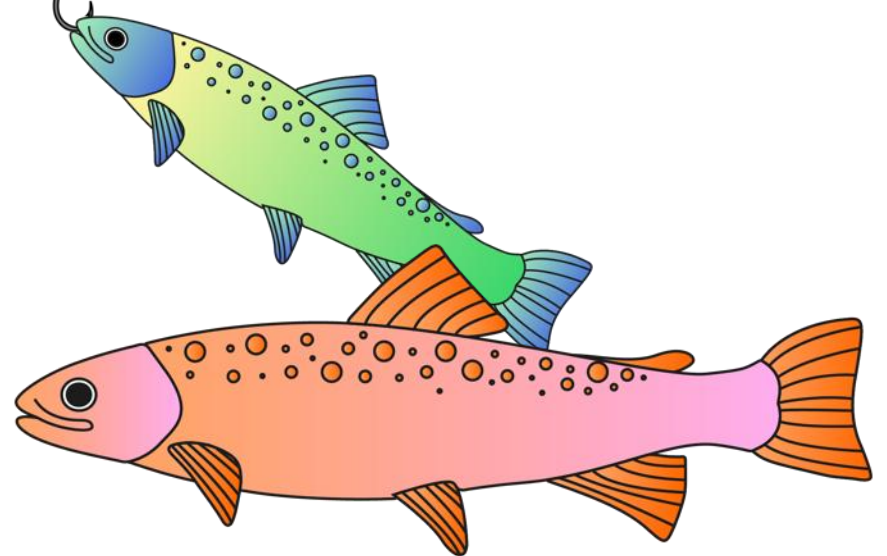
Let's go phishing

We are going to talk about phishing

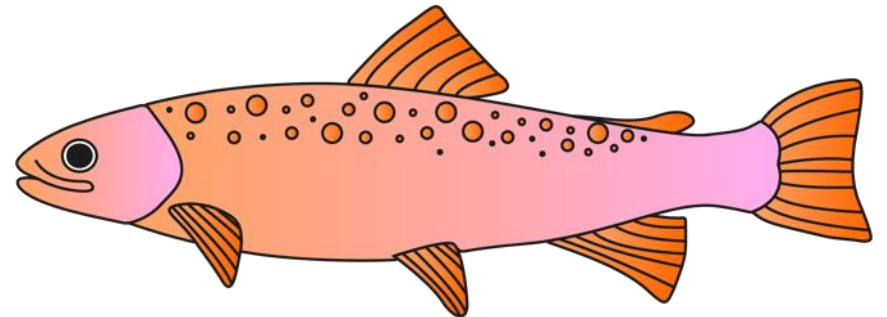
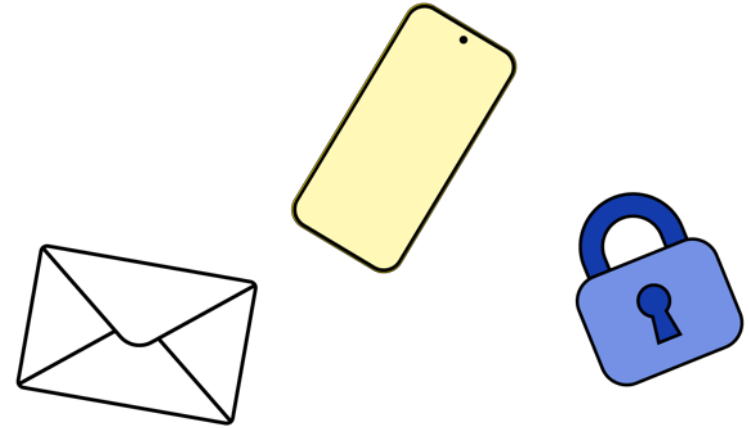
What do you think this word
means?



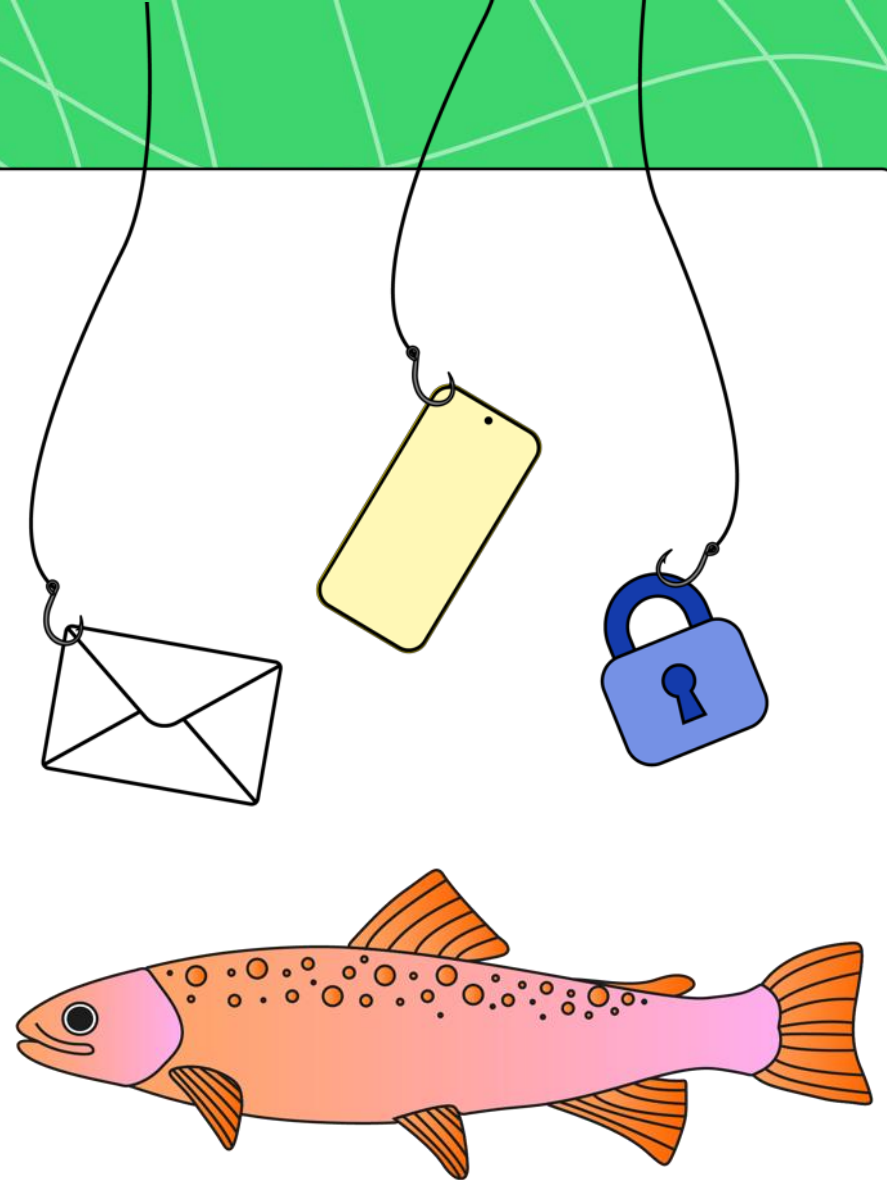
Phishing is when a scammer
'hooks' in somebody by
pretending to be a company
or organisation. A little bit
like fishing!

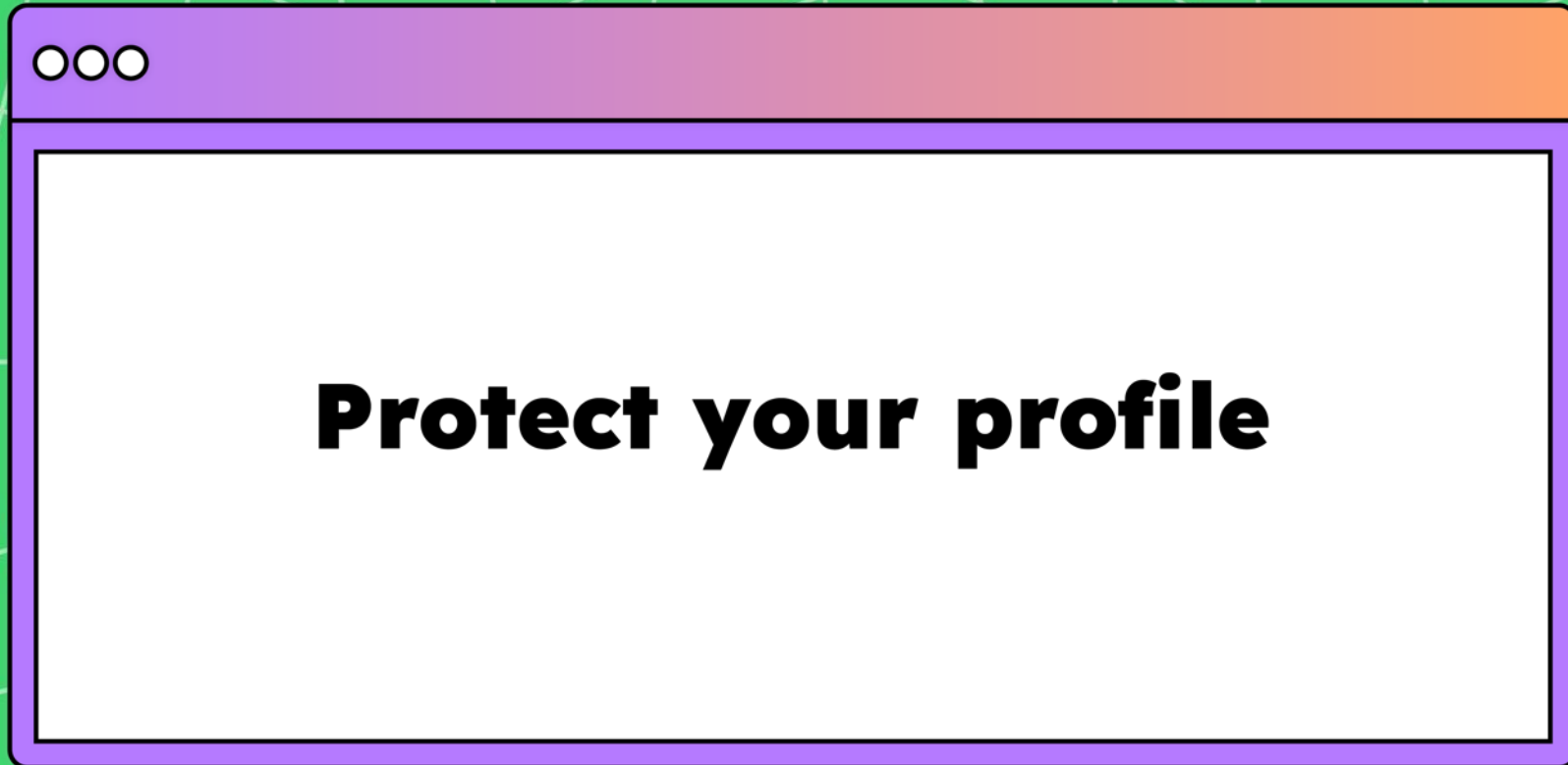


Often, personal information
is collected - such as
passwords, phone numbers,
email addresses and bank
details.



Phishing could happen through phone calls, emails, texts, links in games, social media messages or fake websites.





Protect your profile



Public profile means anyone can see Jake's information

Profile picture shows what Jake looks like

Lots of personal information visible:

- Full name
- Age
- School
- A place Jake visits often - his football club
- Jake also has a lot of 'friends'

A scam message trying to get users to click on a suspicious link

Message offering an unofficial trade and trying to move the chat outside of the game

The screenshot shows a game chat window with a purple header. The header contains two tabs: "LAST OUT GAME PLAY" and "GEMS2PLAY, FREE". Below the header is a user profile for "LightningJB" with a profile picture of a young boy, a green lock icon, and the word "Public". The profile text says "Current Status: Jake Bell, 10 and love gaming. Shout out Moss Side U12s + Y5 Platt Pond 312 friends Liverpool". Below the profile is a chat log with messages from "LightningJB", "[LuckyKam]", "[CosmicGhoul]", "[JaxJan]", and "[LastOutBoss]". A large orange warning box is overlaid on the chat, containing a yellow triangle with an exclamation mark and the text "WARNING! VIRUS ALERT! Your computer is at risk. Upgrade your security software now". To the right of the chat is a yellow sticky note with the title "Passwords" and three lines of text: "Email: lightningJB", "Gaming: lightningJB!", and "App Store: passwOrd123". At the bottom right is a green "NEW EMAIL" notification box with a bell icon and a close button. The notification text says "Lucky Winner Your account is the lucky winner of our monthly prize draw. Please reply with detail...".

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Scam email that will probably try to collect personal information

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Password Generator

**Roll the dice five times to make your password.
Make sure to use some capital letters!**

Roll one

- 1** happy
- 2** funky
- 3** goofy
- 4** jolly
- 5** funny
- 6** wacky

Roll two

- 1** pink
- 2** green
- 3** blue
- 4** red
- 5** orange
- 6** yellow

Roll three

**Use the
number you
rolled!**

Roll four

- 1** dolphin
- 2** giraffe
- 3** turtle
- 4** gorilla
- 5** bear
- 6** panda

Roll five

- 1** £
- 2** &
- 3** *
- 4** @
- 5** ?
- 6** #