



MARKET RESEARCH

“We encourage our clients to use Market Research’s Data and Report to take hold of the opportunity and solve the problem.”

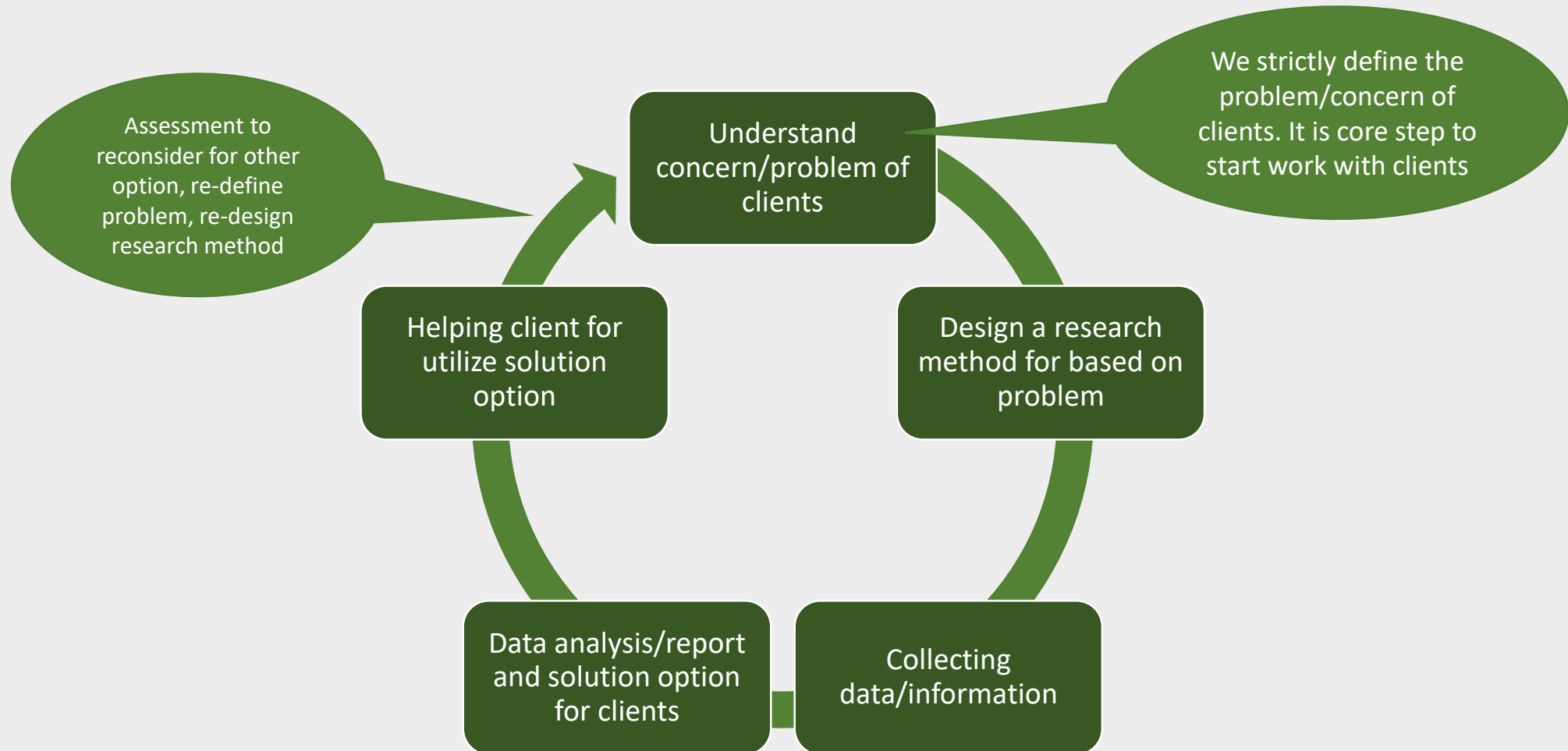


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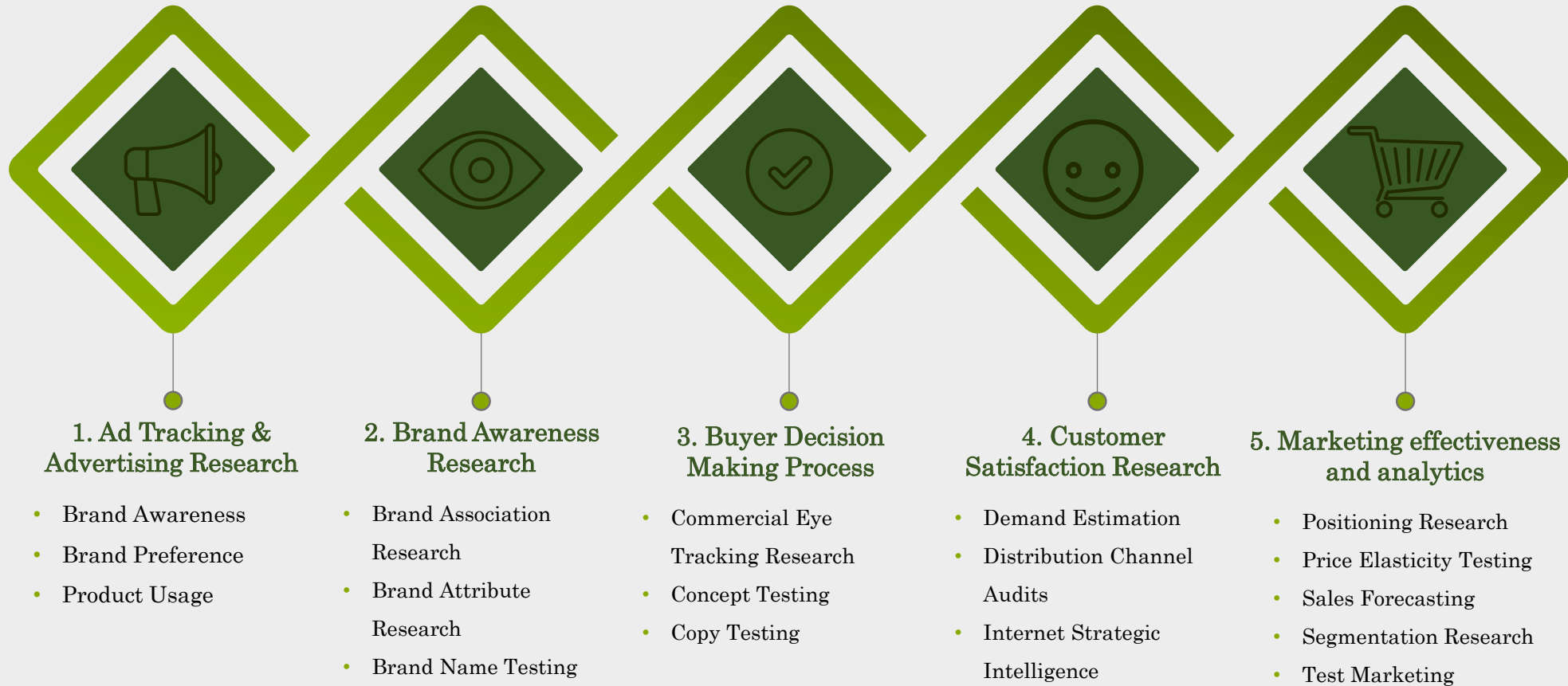
About us

- **Young Development Research & Consulting Co., Ltd (YDRC)** was registered at the ministry of commerce in 2014 as Market Research and project evaluation, based in Phnom Penh.
- **YDRC** is committed to building positive change in business arena, organizations and in developing sustainable societies.
- **YDRC** has experts from various backgrounds: Business/ Entrepreneurial Ventures, INGO/NGO and Educational Institutions
- **YDRC** provides best quality services, deliver on time, and in the quantity and quality demanded by clients [more than 60 assignment].
- **YDRC** explicitly brings the discourses in business process management through market research that could help to expose the perspective in each business concept such as :
 - Start-up & business planning
 - Business strategy and marketing consultancy
 - Business coaching and mentoring
 - Business training and advisory responsibilities
 - Business evaluation and optimization

How we work for our clients?



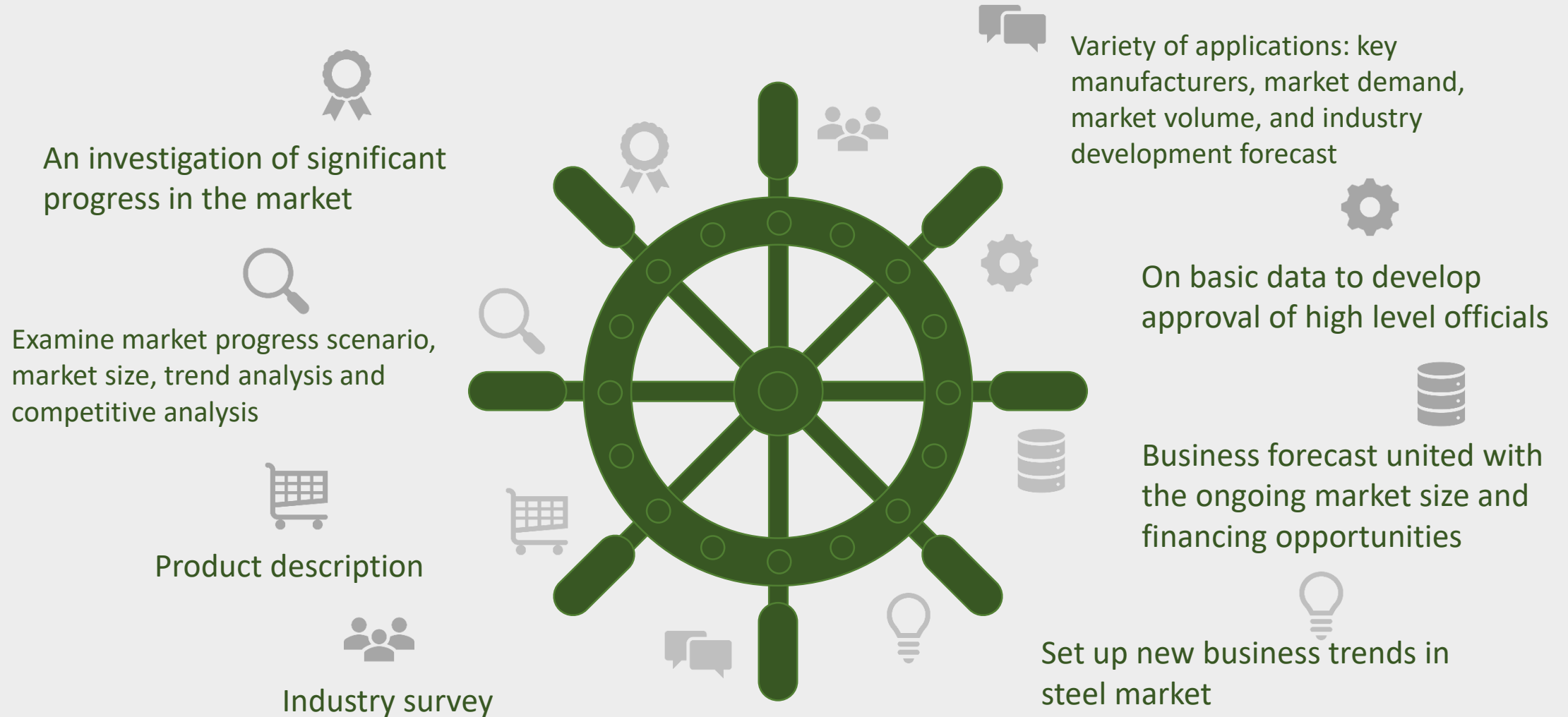
Type of Market Research

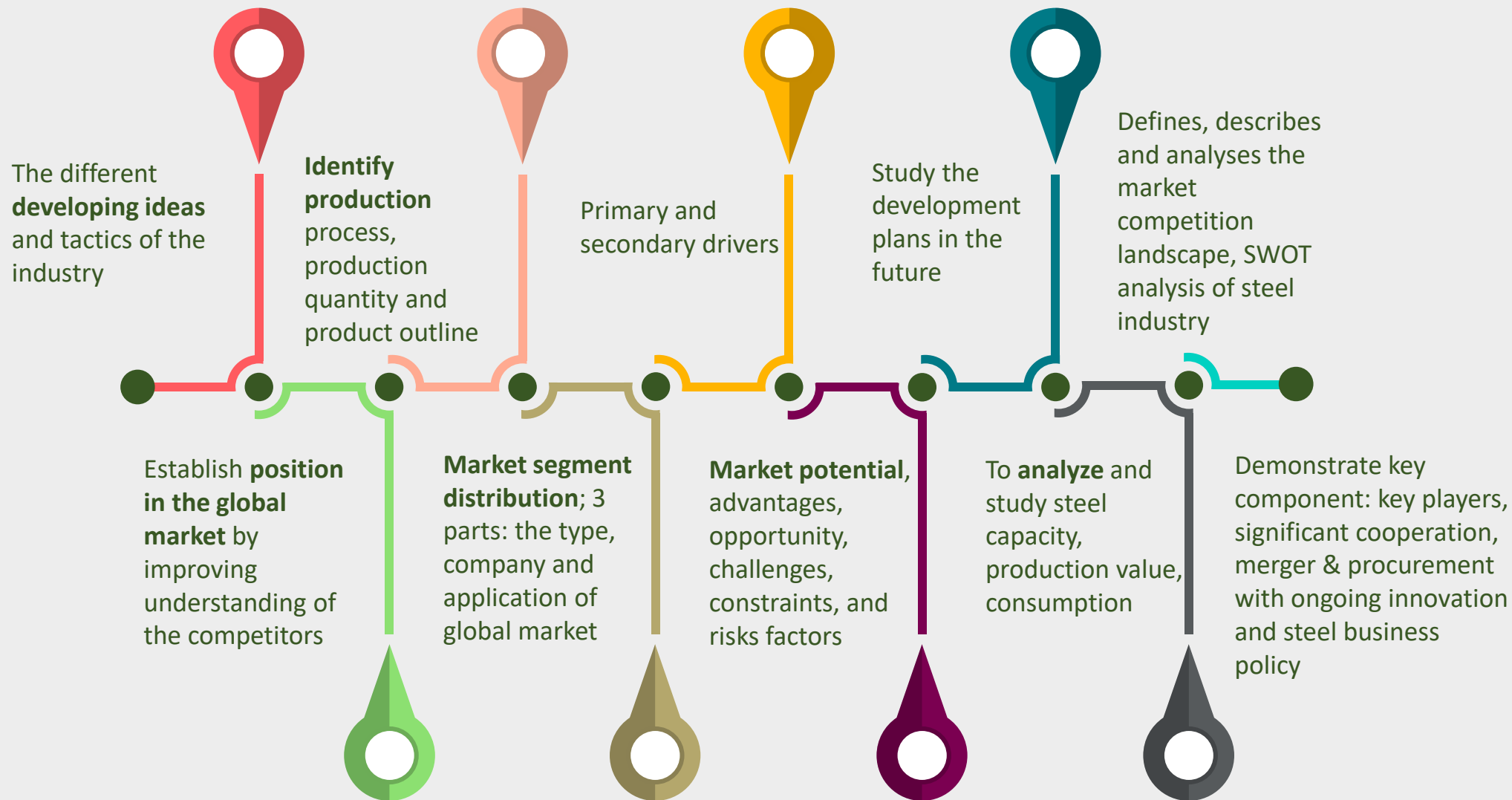


How Market Research help?



Our **Market Research** would help





Our Market Research business process

No	Activities	Detail activity schedule
1	Understand concern of client	
2	Develop Market Research Method	
3	Design electronic data collection tools	
4	Research tool and method quality audit	
5	Field Data Collection	
6	Data cleaning and analysis	
7	Primarily finding presentation – solution option	
8	Responding to comment and feedback	
9	Final research report and final submission	

Who **we** work with?

- **Agriculture, Fishery, & livestock**
- **Automotive & Transportation**
- **Baby Food & Nutrition**
- **Banks, MFI, & Insurance**
- **Construction & Real Estate**
- **Education & Childcare**
- **Energy & Electricity**
- **Health Care & Medical**
- **Media, Telecommunication, & Technology**
- **Soft Drinks & Beverages**

Thank You for Your Attention

Contact Us:

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Visit us at

<https://youngconsult.asia/>