



## Light Bright Publication LLC

### Privacy Policy for Light Bright Publication LLC

Effective Date: July 1, 2024

#### Introduction

At Light Bright Publication, we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, store, and protect your data when you visit our website or interact with our services.

#### 1. Information We Collect

- **Personal Information:** When you interact with us (e.g., sign up for newsletters, submit manuscripts, or make purchases), we may collect personal information such as your name, email address, mailing address, and payment details.
- **Usage Data:** We collect information about how you use our website, including your IP address, browser type, pages visited, and the time spent on our site.

#### 2. How We Use Your Information

We use your information to:

- Provide and improve our services.
- Process transactions and send order confirmations.
- Communicate with you about updates, offers, and news related to our publications.
- Respond to your inquiries and provide customer support.
- Analyze website usage and enhance user experience.

#### 3. Sharing Your Information

We do not sell or rent your personal information to third parties. We may share your information with trusted partners who assist us in operating our website, conducting our business, or

providing services to you, provided that these parties agree to keep this information confidential. We may also share information if required by law or to protect our rights and property.

#### 4. Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, please note that no method of transmission over the internet or electronic storage is 100% secure.

#### 5. Your Rights

You have the right to:

- Access and review your personal information.
- Request corrections to any inaccuracies in your data.
- Opt-out of receiving promotional emails by following the unsubscribe link in our communications.
- Request the deletion of your personal information, subject to legal and contractual obligations.

#### 6. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our website. Cookies help us understand your preferences and gather data about site traffic. You can manage cookie settings through your browser preferences.

#### 7. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for the privacy practices or content of these external sites. We encourage you to review their privacy policies.

#### 8. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the updated policy on our website and updating the effective date.

#### 9. Contact Us

If you have any questions or concerns about our Privacy Policy or how we handle your personal information, please contact us at:

Light Bright Publication  
200 E 75th St

Chicago, IL 60636  
info@lbpublication.com  
(872) 228-7713