

Phoenix Rising Gala

February 24, 2024

Dear [Potential Sponsor's Name],

I trust this letter finds you well. On behalf of the Academy of Visual and Performing Arts, I am excited to extend a heartfelt invitation to you to be a Table Sponsor for our upcoming gala, "Phoenix Rising," on May 11, 2024, at 7:00 PM. This event promises an enchanting experience that celebrates the brilliance of education through and in the arts provided at AVPA.

The Academy of Visual and Performing Arts (AVPA), provides a safe, challenging learning environment that cultivates our students' academic and artistic excellence. We are currently nestled in the heart of the south side of Fort Worth serving families within the 76104 zip code and surrounding communities. We are currently serving 6th & 7th graders for the 2023 - 2024 school year and will add a grade level until we are serving grades 6-12.

As a distinguished supporter of AVPA, your sponsorship would play a pivotal role in bringing this vision to life and contributing to the success of our event. The gala is not just a celebration of artistic excellence but also serves as a crucial fundraiser for essential building renovations at AVPA. Your generous support as a table sponsor, will position your organization prominently at the event but also demonstrate your commitment to fostering the growth and development of the arts in the youth within our community. Your sponsorship includes exclusive benefits such as prime seating, prominent recognition in our event program, and the opportunity to align your brand with our esteemed institution. Moreover, you will be directly contributing to enhancing our facilities, ensuring a nurturing environment for aspiring artists for years to come.

We genuinely appreciate your consideration of this sponsorship opportunity and would be delighted to discuss the details further. Together, let's make "Illuminate the Night" a shimmering success and leave a lasting impact on the Academy of Visual and Performing Arts.

If you would like to participate as a table sponsor, please indicate the level of sponsorship, and complete the forms and payment no later than April 30, 2024. Thank you for your ongoing support, and we eagerly anticipate the possibility of partnering with you for this extraordinary evening.

Warm regards,

[Your Name]
[Your Title]

4200 W. Freeway Suite 1940, Fort Worth, Texas 76115



Phoenix Rising Gala: Table Sponsorship Information

Date: May 11, 2024

VIP Cocktail Hour: 6:00 pm -7:00 pm

Event Time: 7:00 pm - 10:00 pm

Location: TBD

Table Sponsorship Levels

Platinum (\$10,000)

2 VIP tables (16 tickets)

- Company logo prominently displayed at all 2024 events
- Full-page color ad in the Gala program
- Company link displayed on the school website for one year
- Special recognition at the Gala
- Eight (8) complimentary passes to the evening VIP reception

Gold (\$7,500)

1 VIP table (8 tickets)

- Company logo prominently displayed at the cocktail reception
- ½ page color ad in the event program
- Special recognition at the Gala
- Company link displayed on the school website for ½ year
- Four (4) complimentary passes to the evening VIP reception

Silver (\$5,000)

1 table (8 tickets)

- Company logo displayed during award presentations
- ¼ page color ad in the event program
- · Recognition at Gala
- Company website link displayed on the school website for 1/4 year
- Two (2) complimentary passes to the evening VIP reception

Bronze (\$2,500)

1 table sponsorship (8 tickets)

- Company logo displayed during the entertainment portion of the gala
- ¼ page black and white ad in the event program
- Recognition at Gala

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Phoenix Rising Gala 2024: Table Sponsorship Sign-Up Form

** Please provide a copy of the logo to be used on promotional materials to gala@avpaschools.org by April 30, 2024** Business Name: Industry: _____ **Business Address:** Website: _____ Phone Number: _____ Contact Name: Email: Contact Phone Number: **Level of Table Sponsorship Platinum (\$10,000)** 2 VIP tables (16 tickets) Company logo prominently displayed at all 2024 events Full-page color ad in the Gala program Company link displayed on the school website for one year Special recognition at the Gala Eight (8) complimentary passes to the evening VIP reception Gold (\$7,500) • 1 VIP table (8 tickets) Company logo prominently displayed at the cocktail reception ½ page color ad in the event program Special recognition at the Gala Company link displayed on the school website for ½ year Four (4) complimentary passes to the evening VIP reception Silver (\$5,000) 1 table (8 tickets) Company logo displayed during award presentations ½ page color ad in the event program Recognition at Gala Company website link displayed on the school website for 1/4 year Two (2) complimentary passes to the evening VIP reception Bronze (\$2,500) 1 table sponsorship (8 tickets) Company logo displayed during the entertainment portion of the gala 1/8 page black and white ad in the event program

**Tickets will be distributed to the contact's email address one week before the event. Payment for the ad sponsorship is required by April 30, 2024. Online Payments can be made at: https://donorbox.org/events/568381 Checks should be made out to the Academy of Visual and Performing Arts. Please mail checks to the address below. If you have any questions, please contact Alvin Collins at gala@avpaschools.org.

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Recognition at Gala



Gala Ad Book Sponsorship

Gala Ad Book Sponsorship Level

Platinum (\$500)

Gala book full-page ad, School Website Donation Page, Parent Newsletter

Gold (\$250)

Gala book ½ page ad, School Website Donation Page, Parent Newsletter

Siver (\$100)

Gala book 1/4 page ad, School Donation Page

Bronze (\$50)

Gala book 1/8 page ad, School Donation Page



Phoenix Rising Gala 2024: Ad Sponsorship Business Information

** Please provide a copy of the logo to be used on promotional materials to gala@avpaschools.org by April 30, 2024,**

Business Name:	Industry:
Business Address:	
Website:	Phone Number:
Contact Name:	Email:
Contact Phone Number:	
Level of Ad S ₁	ponsorship
Platinum (\$500) - Gala book full-page	ad, School Website Donation Page, Parent Newsletter
Gold (\$250) - Gala book ½ page ad, Sch	nool Website Donation Page, Parent Newsletter
Silver (\$100) - Gala book ¼ page ad, Sc	chool Donation Page
Bronze (\$50) - Gala book 1/8 page ad, So	chool Donation Page

Payment for the ad sponsorship is required by April 30, 2024. Online Payments can be made at: https://donorbox.org/events/568381 Checks should be made out to the Academy of Visual and Performing Arts. Please mail checks to the address below. If you have any questions, please contact Alvin Collins at gala@avpaschools.org.



PHOENIX RISING GALA

BENEFITING
ACADEMY OF VISUAL AND
PERFORMING ARTS



MAY 11, 2024 7:00 PM

DINNER, DANCE, PERFORMANCES, SILENT AUCTION, RAFFLES, DOOR PRIZES, LIVE BAND, AND MORE.

HONORING FOUR SPECIAL GUESTS WHO HAVE SIGNIFICANTLY CONTRIBUTED TO FORT WORTH'S EDUCATIONAL LANDSCAPE.

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Silent Auction Items

Company	Items	Minimum Bid	Total Earned
Big Al's Slingshots	8-hour slingshot rental (2 people)	\$150	
Big Al's Fun Wheels	360 Fun Wheel Rental	\$150	
Big Al's PhotoBooth	360 Photo Booth Rental (2 hour)	\$250	
Big Al's DJ Service	2-hour DJ Party Rental	\$100	
AVPA	Original Student Artwork	\$75	
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Black Legend	Heirloom Box Collector's Edition	\$55	
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