

ACTION SERTOMA

NEWSLETTER FEB/MARCH 2020/Volume 1/Edition 2



GET INTO THE RHYTHM AT SERTOMA'S 2020 NATIONAL CONVENTION!

Join us in Kansas City for our Annual Convention! This year marks a return to fun, recognition and learning for our signature event. We're looking forward to seeing *you* and reconnecting with *everyone*. Come learn about what's working in other clubs, some cool new ideas, and most importantly, connecting with Sertomans from all over the country!

HOST HOTEL: This year's host hotel will be the InterContinental Kansas City at the Plaza. **Please make room reservations online** and use the room-block code of SER to receive our rate. Room-block rate closes March 31.



CONVENTION REGISTRATIONS:

- Register today – space is limited!
- No onsite registrations will be available
- Early registrations must be completed on or before March 31st (\$250)
- Regular registration begins on April 1 (\$300)

Mail-in registrations must be received at Sertoma headquarters on or before April 17th

From Connie Barrera, Action Sertoma's outstanding Publicist, comes this news.



I was contacted in regards to the following announcement dated Jan 2, 2020. Aaron Ensminger, National Sertoma Executive Director, has chosen to be a member at Action Sertoma through December 2020. A call is out to National for more details. Until then, I shared National Sertoma's announcement to our media accounts. This is new to National Sertoma to show their appreciation and support to the clubs. *Congratulations to Action Sertoma for being the first club to be chosen – Connie Barrera*

Check it out on our facebook page at www.facebook.com/actionsertoma



Fahrenheit and Celsius

Fahrenheit and Celsius are two temperature measurements. Fahrenheit is most common in the United States, while Celsius is the norm in most other Western nations, though it is also used in the U.S. You can use tables that show common conversions between Fahrenheit and Celsius and vice versa as well as online converters, but knowing how to convert one scale to the other is important for obtaining accurate temperature readings.

Formulas are the most common tools for conversions, but other methods allow you to do quick approximate conversions in your head. Understanding how the scales were invented and what they measure can make converting between the two a bit easier.

Some History and Background

Germany physicist Daniel Gabriel Fahrenheit invented the Fahrenheit scale in 1724. He needed a way to measure temperature because he had invented the mercury thermometer 10 years earlier in 1714. The Fahrenheit scale divides the freezing and boiling points of water into 180 degrees, where 32 F is the freezing point of water and 212 F is its boiling point.

The Celsius temperature scale, which is also referred to as the centigrade scale, was invented several years later in 1741 by Swedish astronomer Anders Celsius. Centigrade literally means consisting of or divided into 100 degrees: The scale has 100 degrees between the freezing point (0 C) and boiling point (100 C) of water at sea level.

Quick Approximation Method

To convert Celsius to Fahrenheit, you can do a quick approximation of the temperature in Fahrenheit by doubling the temperature in Celsius, subtracting 10 percent of your result and adding 32.

For example, suppose that you read that temperature in a European city you plan to visit today is 18 C. Being used to Fahrenheit, you need to convert to know what to wear for your trip. Double the 18, or $2 \times 18 = 36$. Take 10 percent of 36 to yield 3.6, which rounds to 4. You would then calculate: $36 - 4 = 32$ and then add 32 and 32 to get 64 F. Bring a sweater on your trip but not a big coat.

A Quick Trick: Memorize Your 10 Blocks

If accuracy is not critical, memorize the conversions from Celsius to Fahrenheit in increments of 10 C. The following table lists the range for the most common temperatures you might experience in many U.S. and European cities. *Note: this trick only works for C to F conversions.*

0 C - 32 F	10 C - 52 F	20 C - 68 F
30 C - 86 F	40 C - 104 F	

HERMAN®



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“I don’t want to worry you, but the guy who delivered the pizza was your financial planner.”



Ladies and Ladies and Gentlemen

On the 1st Tuesday of each month, the Action Sertoma Club gets together for a wonderful dinner meeting. Currently, we meet at Capri Ristorante Italiano which is located at 12307 S. Harlem Ave., in Palos Heights. Some members meet at about 5:30 p.m. or so for a quick cocktail and some chit chat before heading into the meeting. The dinner starts at 6:00 with a brief update of current matters and miscellaneous things that need to be discussed. After this, it's on to dinner. A few dollars get you into the poker where you can enjoy a three-card high hand and split the pot with the lucky winners walking away with some extra cash in their pockets. You might even be lucky enough catch one of the great guest speakers that come to address the group.

Make sure to join us at dinner and spend some quality time with your fellow Sertomans that you may not otherwise get to see as often as you would like. Remember, your dues pay for the dinner, however, you're on your own for your drinks. That is of course unless one of the lucky card winners decides to share the wealth. Make sure to put the dinner meeting on your calendar. See you there!!!



“You’re looking a lot better today, Ralph.”

MEET SOME MORE OF THE MANAGEMENT TEAM AT THE SERTOMA CENTRE



Ray Benaitis,
Associate
Director of
Business
/Support
Services

Ray joined Sertoma Centre in 2006 as

Associate Director of Business & Support Services. His experience has been in distribution logistics and operations with major communication's corporations.

Ray is a graduate of North Central College with a degree in Business Communications. As Associate Director of Business & Support Services, Ray is responsible for the direction of the Janitorial, Production, Transportation, & Maintenance Departments.

Reach Ray at rbenaitis@sertomacentre.org

Laura Yanez,
Associate Director of
Finance & IT-
Administration



Laura joined Sertoma Centre, Inc. in 2015 as Associate Director of Finance & Information Technology. She is a C.P.A. and is a graduate from the University of Illinois-Urbana Champaign with a Bachelors of Science degree in Accounting. Her prior work experience includes accounting and auditing positions in the Retail, Corporate Finance, and Public Accounting industries. Laura is responsible for all of the accounting and finance functions of Sertoma Centre and its computer network system.

Reach Laura at lyanez@sertomacentre.org



Why adults with developmental disabilities are waiting seven years, or longer, for programs they need to live on their own.



Susie Redfern and her son, Nick, who has autism, at their Aurora home on Nov. 13, 2019. The Redferns have been on the Prioritization for Urgency of Need for Services list, a waitlist for disabilities services in Illinois for years. (Antonio Perez / Chicago Tribune)

Nick Redfern, diagnosed with autism, filled his school days with lessons and field trips that taught him skills he needs for a life on his own. But that all changed when he turned 22. Aging out of the state's public special education system, Nick now stays at home, where his mother worries he is becoming more and more isolated and losing what he has learned. She wants to get him into adult programs funded by the state that would continue his training and maybe even set him up in a group home.

Susie Redfern has been waiting for a spot to open for three years. Her son is now 25. "I'm hoping he'll have activities and work every day and get the support he needs to basically have a life that's more than just me and my husband," Redfern said. "Because we're not going to be here forever."

Nick is among nearly 20,000 disabled adults in Illinois who are on a waiting list to get into adult programs. Many of them come from families who don't have a way to pay for home care, job coaches or other services.

[Read the full story via Chicago Tribune
http://www.chicagotribune.com/news/breaking/ct-waitlist-disability-funding-20191203-i3kct2udvbg2he3prayolglwdq-story.html.](http://www.chicagotribune.com/news/breaking/ct-waitlist-disability-funding-20191203-i3kct2udvbg2he3prayolglwdq-story.html)

TOP FIVE REASONS FOR CHOOSING SERTOMA SPEECH & HEARING CENTERS. WE'RE THE SMART CHOICE BECAUSE...

There are many reasons, but these five clearly distinguish us in communication health care.

1. Trust: We're a nonprofit, a 501 (c)(3), a status that distinguishes us in communication health care. Compared to our competitors in the speech and hearing marketplace, our worldview is different: We focus on you, not quarterly profits.

2. Skill: Our board certified audiologists and speech-language pathologists take a 360° perspective of their patients (not a single point of view) to fully understand them and customize their treatments. They work as a team too because clinical teams create better results for patients.

3. Choice: Because we partner with the top digital, hearing-instrument designers (Oticon, Widex, Phonak, ReSound, Siemens, Starkey) we offer you choice.

4. No deceptive come-ons: You won't run into any advertisements from us exclaiming *Wanted: 30 people with hearing loss to evaluate new digital hearing aids!* If you're in your 60s, you get these come-ons every week in the mail.

5. Value: We offer you a value package that is unmatched by competitors.

For a PDF of the information on this page, go to <http://sertomacenter.org/downloads/> and click on *Top Five Reasons print.pdf*.

7 Technologies That Have Or Will Change The Way We Live

Technology has the power to do many things, and changing the world is one of them. We're privileged to be living in a time where science and technology can assist us, make our lives easier and rethink the ways we go about our daily lives. The technology we're already exposed and accustomed to has paved the way for us to innovate further, and this list of current and future technologies certainly has the potential to change our lives even more.

1. High-Rise Farms

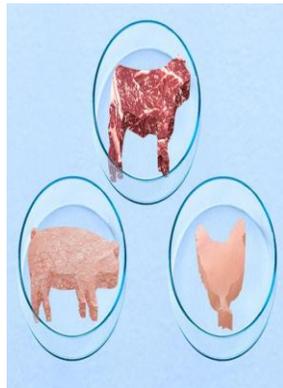


As the population of Earth continues to grow, living space also shrinks, not only for human beings but for the animals and plants we rely on too. It's reasonable to see a future where tech will need to

be developed to allow for farmland in unusual places.

2. Lab-Grown Meats

Cows on tower blocks might seem a bit bonkers, but lab-grown meat is a real thing that's already being worked on. If scientists can develop a cost-effective way to grow edible meat in the lab it would change the way we live and eat forever.



3. Space Tourism



We can fly to virtually any country in the world without any trouble, but what if we could all one day see the earth from space? Companies such as Virgin

Galactic, SpaceX and even Amazon's Blue Origin, want to make it a reality one day, and give us a (very expensive) seat aboard a spaceship to take us into orbit.



4. Electric Vehicles And Self-Driving Cars

Electric cars are nothing new; they've been on

our roads for some time now and they're only getting better. Car batteries are lasting longer, the charging station infrastructure is growing and self-driving technology is being heavily invested in. Tesla already has a complex Autopilot mode that can take over some driving controls, but one-day car manufacturers hope to let us go completely hands-free.



5. Robot Butlers

Chores, chores, chores. Boring and unfortunately necessary. But what if robots could help save you the misery? We already have the beginnings with robot vacuum cleaners and smart home appliances.

Larger, more useful robots are springing up too.

6. Roads Over Rivers

Space is finite and running out quickly – especially in crowded urban spaces. This concept shows a future where roads and living spaces have moved out over the waters.



7. Flying Cars

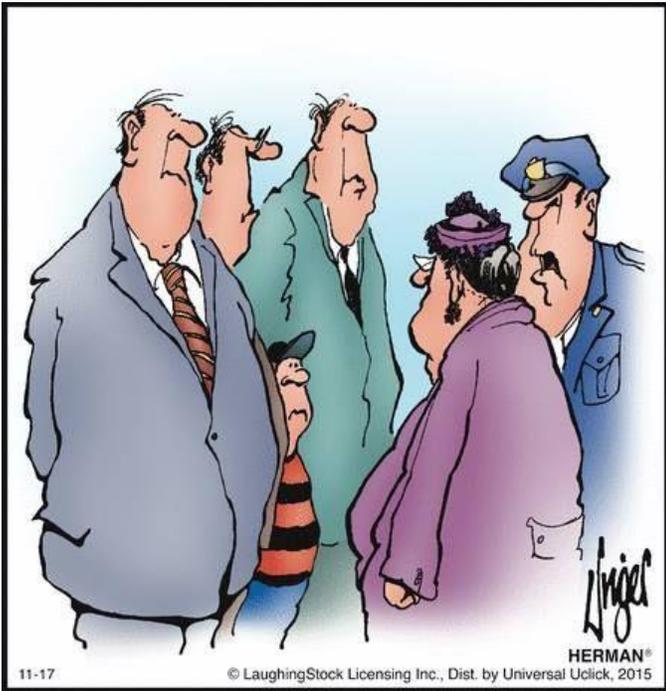
When there's no space left on the roads, it's not unreasonable to think we might take to the skies. There are already plenty of interesting flying car designs that show this future is a realistic possibility.



WHO WE ARE

Sertoma is one of the oldest service clubs in the United States. We operate

nationwide, with deep roots in the communities we serve at the local level. We seek to transform lives and, in doing so, we also transform ourselves. We are men and women who understand that we can accomplish more together than we can alone. We know we can make a difference with our national mission of hearing health and in the other important areas of service our clubs provide. We are people who have heard the call to help. We answer that call every day, all across the country. **We are Sertomans.**



“Take your time; just pick out the man who told you he was an ‘out-of-work jockey’!”

FEBRUARY’S ACTION SERTOMA DINNER MEETING



February’s Dinner Meeting was attended by numerous club members who feasted on a number of entrees at Capri Restaurante Italiano. Special Guest Speaker was Mason Kalnins, son of Board member Kristine Kalnins. Mason spoke about his disability which is called autism. He described his journey through life and dealing with it. For additional information and a wonderful video of the event go to Action Sertoma’s Facebook page at: <https://www.facebook.com/actionsertoma/>



Mason w/team at Oak Forest High School Dist. 228, family and friends. From left to right Gary Andruch his CC Coach, Dr. Brad Sikora Principal, Marty Kalnins Father, Mason Kalnins, Kristine Kalnins Mother, Kathy Ryan Ian’s Mom, Nancy Gorney Special Education Assistant to Jennifer Keating School psychologist, Maggie Burkhardt.



“The best way to find yourself is to lose yourself in the service of others.”

— Mahatma Gandhi



**Action Sertoma 20th Annual Golf Outing
July 15, 2020 at Silver Lake Country Club
Orland Park, Illinois**



What a great game! San Francisco had a 94% chance to win the game leading 20-10 with just over six minutes left in the game. Then, to no one's surprise, the Chiefs, led by eventual MVP, Patrick Mahomes, staged a miraculous comeback to lead the game 24-20. Another late TD settled the issue with Kansas City winning 31-20.

Congratulations to all of the pool winners..... Action Sertoma winners as well as the season long Casper pool winners. 0-0 was a great set of numbers to have as well as the final 1-0. Winners will not be identified so as to protect the innocent and from the IRS.

Yours truly was forced to spend Super Bowl weekend in Las Vegas, golfing, gambling, eating and drinking. It was a tough way to go but the party at the WYNN was outstanding and quite the event. Food and drink everywhere with massive TV screens to view the game. A number of prop bets were won and number were lost. A great time was had by all...win or lose.



NEW CHANGES TO VOTING

*Aaron Ensminger,
CAE February 7,
2020*

In an effort to encourage more participation in Sertoma's elections, we've changed the voting process this year... you'll now be able to vote online and via paper ballots!

If you've been voting online and are comfortable with the process, that process **will not change**. However, if you'd like to vote via mail, please read on!

When you receive your *Sertoma Digest* in the mail in late March, you'll find a ballot that you can tear out and send in. We'll be counting both online and paper ballots together. Your mailed ballot must fit the following criteria:

- Your ballot must be mailed directly to Sertoma HQ, with "ballot" clearly marked on the outside. (Each ballot must be mailed separately.) The mailing address is: **1912 E. Meyer Blvd. Kansas City, Missouri, 64132.**
- Your member number must be written on the front of the envelope.
- You must sign across the flap of the envelope after it's sealed.
- Your ballot must be postmarked by **April 13.**
- Any votes mailed in by someone who has also voted online will be discarded.

This ballot will have places to vote on all candidates. Check them at:

<https://members.sertoma.org/convention/national-candidates>

Your club voting process will not change. Ballots will be mailed at the beginning of March.

CHANGES INCOMING!

By Aaron Ensminger, Executive Director
January 8, 2020



There's a sense of anticipation happening around the organization, so I figured I'd take a few paragraphs to talk some about it!

First off, we've got a National Board meeting coming up in just a few days! There's so much we'll be discussing; I'm already excited to report the outcomes to you all after the meeting. We're working a little differently at the moment, because we've got so much to do. We've had some great volunteers working on Task Forces, and these groups have had very specific asks from the National Board on some broader topics. They've been discussing and are bringing some recommendations back to this meeting for the Board to vote on. Just a few of the topics these task forces have been tackling:

- Voting
- Club Building
- Meetings
- A National Service Project

We've got eight different groups working right now, so there's a **lot** for the Board to go over and discuss!

One other change is our office—if you haven't been here—let me explain. We've got an upstairs that's filled with *stuff* and that hasn't housed any actual staff in years. The heat and air have been turned up, the internet is working, and we've been moving things around in an effort to get a few of us moved upstairs. This will keep staff members from having to share offices, and will also give us some co-working meeting space that we can use for projects, as

well as giving the Hearing Aid Project its own space to actually house our hearing aid donations before they head off to be refurbished. With the work we need to get done every day, this has been a slow process, but we're getting there!

Speaking of the work we do every day, we're working hard on the sessions for Convention... watch for more about this very soon at: <https://sertoma.org/2020Convention/>.

I'll be writing again soon to report outcomes from the Board Meeting, but I wanted to update everyone on a discussion that's been going on about new member kits.

One of our initiatives from the Board level is ensuring that our members have a relationship with the National level of Sertoma. In an effort to do that, we've been communicating with members more from our office, and we've made a change to the New Member kits. Pins and Badges are still mailed to the clubs for presentation at a club meeting, but we've been mailing Sertoma information and Membership Certificates directly to members in an effort to let them know what we do at a National level.

What we *didn't* realize is just how many clubs are using that new member kit information in inducting new members! As a result, we're making all of that information available in one spot online so that if your club is using that information in any kind of way with new members, it's available for easy access. You can find that information at:

<https://members.sertoma.org/member-center-pages/club-landing-page#nmkit>

We'll also be communicating that in the *Sertoma Insider* (emailed to all club leadership) and in other publications. Thanks so much for your understanding as I learn more and work to both fulfill the Board initiatives and preserve what's great about Sertoma!!

BIRTHDAYS AND CLUB ANNIVERSARIES



Following Sertomans:

February 3 rd	Brian Letizia
February 14 th	Sue Collela
February 18 th	Jack Howe
February 18 th	Jay Farquhar
February 19 th	John Parker
February 21 st	Dennis Fioretti
March 3 rd	Daniel K. Letizia

And



Following Sertomans:

February 14 th	Lorraine Schultz
March 7 th	Dennis Canalini
March 17 th	Crisis Center
March 18 th	Thomas Annerino
March 18 th	Bob Hehl



MEMBERS DINNER MEETINGS

Every First Tuesday of each Month
 At at Capri Ristorante Italiano
 12307 S. Harlem Avenue
 Palos Heights, IL 60463
 6:00 pm Cocktails
 6:30 pm Dinner



ACTION SERTOMA BOARD MEETING

Every Last Tuesday of each Month
 At the SERTOMA CENTRE
 4100 W. 127TH STREET
 ALSIP, IL
 6:30 pm



**Some recent Action Sertoma
 "Money Matters"**

-\$ 1,000.00	Donation First Look – New Star
-\$ 1,000.00	Donation Robert Flassig
-\$ 1,000.00	Donation Leo Arce
-\$ 150.00	Sponsorship Tinley Park Trivia Night
-\$10,000.00	Sponsorship Sertoma Centre's "Big Event Cook Off"





SAVE THE DATE **ACTION SERTOMA CLUB** **& Related Events 2020**

SATURDAY, FEBRUARY 29nd

CRISIS CENTER FOR SOUTH SUBURBIA ANNUAL GALA / An Evening in Paris

This is a club sponsored event!

6:00 pm to Midnight

Odyssey Country Club, 19110 Ridgeland Ave., Tinley Park, IL

Info: <https://www.crisisctr.org>

TUESDAY & WEDNESDAY
MARCH 17/18TH

HOUSEWARES SHOW PACK-UP (Sertoma Centre)

1:30 p.m. - 9:00 p.m.

Meet at McCormick Place or take a bus from the Sertoma Centre at 4343 W. 123rd Street, Alsip, IL 60803

email: lmolloy@sertomacentre.org

SATURDAY & SUNDAY
APRIL 4TH & 5TH

HOUSEWARES SUPER SALE (Sertoma Centre)

10:00 am (3/30) to 4:00 PM (3/31)

Location to be determined

email: lmolloy@sertomacentre.org

SATURDAY, MAY 9TH

CENTRE'S BIG EVENT HEROES COOK-OFF

5:00 pm - 9:00 p.m.

115 Bourbon St., 3359 W 115th St., Merrionette Park, IL

email: lmolloy@sertomacentre.org

WEDNESDAY, JULY 15TH

ACTION SERTOMA'S 20TH ANNUAL GOLF OUTING

7:30 am - 6:00 p.m.

Silver Lake Country Club, Orland Park, IL

Pricing and further details available soon on website

<http://:actionsertoma.org>

(Please check the respective websites/Facebook pages for additional information)

**REMEMBER: THERE'S NO SUCH THING AS "GOVERNMENT FUNDED"
IT'S ALL "TAXPAYER FUNDED."**



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