



identity
CAPITAL CONSULTING

SERVICE MODEL

“Teachers have unions, district leaders have data and delegated teams yet there is still a void when it comes to "on the ground" support for the toughest job in the schoolhouse - the principalship”

-Anonymous Third Year Principal

REAL SUPPORT | REAL LEADERS



PRESERVING LEADERS & THEIR LEGACIES

VISIONEERING (Branding & Identity)

- Strategic Marketing Plans/Initiatives
- Community Engagement Systems
- Strategy & Implementation
- Professional Development

STRATEGIC THINKING

- Organizational Structuring
- Change Management
- Scalability Planning

RESOURCE ACQUISITION

- Stakeholder Relationships
- Raising Capital
- Project Development & Management
- Asset Mapping tied to Action Planning and Implementation

ALIGNMENT

- Data Analysis & Adaptive Goal Setting
- Evaluation Systems for External Partnerships
- Leadership Development (non-administrative)

Passion

"Augie demonstrates the ability to transform assets into identity. I'm excited about our next legacy project"

i. Taylor Ross | High Ed.

Energy

"Augie is an experienced, passionate, visionary leader who leads with heart and is skilled in building capacity in others. He is full of energy and brings it with him when we get together"

M. Jean-Baptiste | Principal.

Logic

"He has a knack for operationalizing things to make real, "turnaround" happen. With him, the rubber must hit the road for children and adults

G. Doughty | Respond-ability

