

### **1. Self-Reflection:**

- What activities or tasks do you genuinely enjoy and feel passionate about?
- When do you feel most energized and engaged in what you're doing?
- Are there any hobbies or interests that you could turn into a business opportunity?

### **2. Skills and Competencies:**

- What skills or areas of expertise do others often acknowledge in you?
- Have you received any formal education or training in a particular field that could be the foundation for a business?
- Are there specific technical or soft skills that set you apart from others?

### **3. Problem-Solving Abilities:**

- How do you approach challenges and problem-solving in your daily life?
- Are there recurring problems in your community or industry that you feel passionate about solving?

#### **4. Unique Perspectives:**

- What unique perspectives or experiences do you bring to the table?
- How have your life experiences shaped the way you view the world, and how could this perspective contribute to a business?

#### **5. Collaboration and Networking:**

- Are there specific industries, communities, or networks where you have strong connections?
- How well do you collaborate with others, and are there opportunities to leverage your network for business ventures?

#### **6. Personal Values and Mission:**

- What are your core values, and how can they align with a business mission?
- Is there a cause or social impact you deeply care about that could be integrated into your business?

#### **7. Recognition from Others:**

- What do friends, family, or colleagues often turn to you for advice or assistance?
- Have you received positive feedback or recognition for specific talents or contributions?

**8. Market Research:**

- What gaps or opportunities do you see in the market that align with your skills and passions?
- How well do your talents match the needs or desires of a target audience?

**9. Learning and Adaptability:**

- How do you approach learning new skills, and are you adaptable to change?
- Are there emerging trends or technologies that align with your abilities and could be incorporated into a business?

**10. Long-Term Vision:**

- Where do you see yourself in the next five or ten years, and how can your talents contribute to that vision?
- What legacy or impact would you like your business to have on the community or industry?