



# *PB Express* Franchise

Detail Understanding

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# What is a PB Express franchise?

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Welcome to Purnabramha Express Center, the smallest QSR outlet franchise designed for women entrepreneurship and lower capital investment. Our franchise model empowers women entrepreneurs with a scalable business opportunity that requires minimal capital investment, making it accessible to aspiring entrepreneurs from all walks of life.

With our efficient and innovative business model, we provide all the necessary support to ensure our franchisees' success. From training and marketing to operations and supply chain management, we are committed to helping our franchisees build a profitable business.

As a Purnabramha Express Center franchisee, you can expect a high level of flexibility and freedom in your business operations, without compromising on quality and customer service. Our menu is carefully curated to cater to local tastes and preferences, ensuring customer satisfaction and loyalty.

Join us in our mission to promote women entrepreneurship and create new opportunities for aspiring business owners. Contact us today to learn more about our franchise opportunities and how we can help you achieve your entrepreneurial dreams.

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purnabramha®

*PB Express*



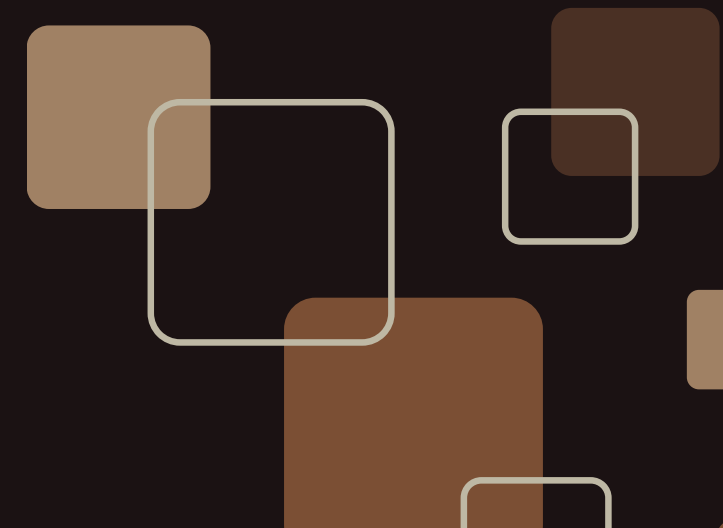
A photograph of two women, likely entrepreneurs, looking down at a device. The woman in the foreground is wearing a yellow and orange sari, and the woman behind her is wearing a grey and white checkered shirt. The background is dark and out of focus.

# Why should you choose PB Express franchise?

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- Affordable and accessible franchise model with lower capital investment just 10 Lakhs and minimal operating costs 1.5 lakhs
- Highly scalable business model, allowing franchisees to expand at their own pace and financial capacity.
- Empowers women entrepreneurs and provides a supportive environment for pursuing their entrepreneurial dreams.
- Comprehensive support and guidance provided for training, marketing, operations, and supply chain management.
- Opportunity to be a part of a growing community of successful entrepreneurs.

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# What are the benefits of a PB Express Franchise?

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- High-profit margins of 18 to 24%, providing an opportunity for significant return on investment.
- Quick return on investment with an estimated 1.5 years ROI.
- Affordable and accessible franchise model with lower capital investment and minimal operating costs.
- Highly scalable business model, allowing franchisees to expand at their own pace and financial capacity.
- Proven business model with a track record of success.
- Comprehensive support and guidance provided for training, marketing, operations, and supply chain management.
- Opportunity to be a part of a growing community of successful entrepreneurs.
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# What You Need to Know When Choosing a PB Express Franchise

- You will need a ground floor shop with a minimum area of 200 sq. ft. to set up the franchise outlet.
- The rental cost for the shop should not exceed 35,000 rupees per month, as this will impact your profit margins.
- You will need a working capital of 2.5 lakhs to cover expenses such as inventory, salaries, rent, and marketing.
- You will be required to be present at the franchise outlet every day to manage the operations and run the show.
- You will need to undergo a training program provided by PB Express to understand the business model and operations.
- You will need to adhere to the standards and guidelines provided by PB Express for maintaining product quality, customer service, and hygiene standards.
- You will need to follow the marketing and promotional strategies provided by PB Express to attract customers and grow the business.
- By keeping these requirements in mind, you can make an informed decision about whether a PB Express franchise is the right fit for you and your business goals



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The background of the slide is a collage of three images related to cafe interiors. The top-left image shows an outdoor seating area with green chairs and tables under a dark wooden pergola. The bottom-left image is a close-up of a wooden table with a blurred background. The right side of the slide features a large, bold title and a list of points, with a 'Next Page' button and navigation arrows at the bottom right.

# Importance of a PB Express Franchise Location

- The location of your PB Express franchise is crucial to the success of your business.
- You should choose a location that is easily accessible to your target market and has high foot traffic.
- A busy street, a shopping mall, or a transportation hub can be an ideal location for a PB Express franchise.
- You should consider the competition in the area and choose a location that is not already saturated with similar businesses.
- The location should also have adequate parking facilities for customers.
- The size and layout of the shop space should be suitable for the PB Express franchise model and should have sufficient space for customer seating and staff operations.
- A well-located franchise can attract new customers and generate repeat business, resulting in increased sales and profitability.

Overall, choosing the right location for your PB Express franchise can play a critical role in the success and profitability of your business.

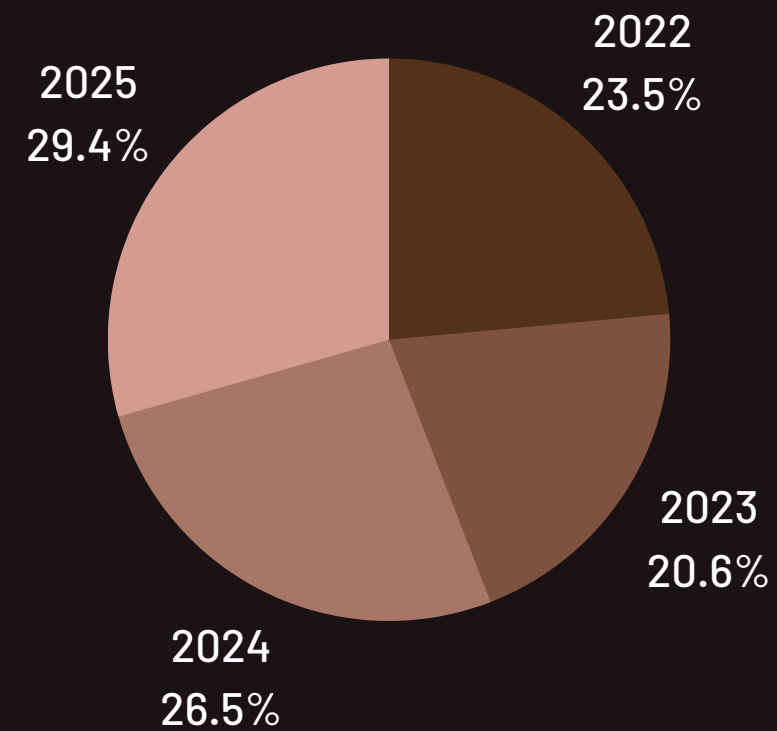
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# Profit of the PB Express Franchise

- High-profit margins of 18 to 24%.
- Quick return on investment (ROI) with an estimated 1.5 years.
- Highly scalable business model.
- Affordable and accessible franchise model with lower capital investment and minimal operating costs.
- Proven business model with a track record of success.
- Comprehensive support and guidance provided for training, marketing, operations, and supply chain management.
- Opportunity for women entrepreneurs to pursue their entrepreneurial dreams.
- Potential for increased motivation and dedication towards the business.



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# Potential Pitfalls of PB Express Franchise

- Location dependency for success
- Fees and ongoing royalties
- Menu limitations and operational inflexibility
- Competition in the market
- Staff management and retention challenges
- Significant time commitment
- Unforeseen events can impact profitability
- It is important to consider these potential pitfalls before investing in a PB Express franchise.

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# Summary

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10 Lakhs Investment

## For India



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- 200 Sq.ft Area – Ground Floor
  - 10 Lakhs Investment – inclusive of Setups
    - Interiors & Kitchen & Packaging
  - 1.5 years ROI & 18 to 24% Margins
  - 1 Month Training & Setups



# Summary

## For Outside India

**\$70k Investment**

\$ is Considered as per USA Currency



- 200 Sq.ft Area - Ground Floor
- \$70K Investment - Inclusive of Setups
  - Interiors & Kitchen & Packaging ,  
Franchise Fee
- 1.5 years ROI & 18 to 24% Margins
- 1 Month Training & Setups ( Team will travel for 3 Months)
- Travel & Stay Cost is Part of Capital Investment
- Working Capital - \$10k



# PB Express

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## Menu

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- VADA PAV
- KOTHIMBREVADI
- BREAD PAKODA
- SABUDANAVVADA
- KHARWAS
- TEA , KOKUM , SOLKADHI



# PB Express ~ Revenue Model

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- PB Express Franchise's revenue model is based on providing end-to-end support to franchisees. This includes taking care of licensing, setting up the shop, and establishing the billing system. They also provide training to local staff for a period of three months, after which the franchise can operate independently.
- In exchange for these services, PB Express Franchise takes 5% of the revenue generated by the franchise and passes on the remaining amount to the franchisee every month. The average return on investment (ROI) for PB Express Franchise is 1.8 years, with margins ranging from 18 to 24%. Franchisees must also handle working capital needs to manage any rotational gaps in the business.
- Overall, this revenue model is designed to be beneficial for both PB Express Franchise and the franchisee, with PB Express Franchise providing comprehensive support while the franchisee handles day-to-day operations.



# Thank You For Watching

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Thank you for taking the time to read about PB Express, our franchise model, and the benefits of becoming a PB Express franchisee. We hope that the information we've provided has been helpful and informative in your decision-making process. If you have any further questions or would like to explore this opportunity further, please do not hesitate to reach out to us. Thank you again for your interest in PB Express.

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# Contact Us

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