



Sponsorship Package

March 7th, 2026

The 49th Annual Broward County Waterway Cleanup is on March 7, 2026. First started in the 1970s by a group of friends and colleagues in the marine community, this annual cleanup tradition is now Broward's largest and longest-running environmental event. Organized by the Marine Industries Association of South Florida (MIASF), the cleanup's mission is to ensure residents, visitors, and marine life can continue to enjoy and thrive in our local waterways.

As a member of MIASF, you are among the first to be invited to sponsor this year's event. By sponsoring, your company plays a direct role in preserving and protecting our waterways while also gaining meaningful visibility. Each year, more than 1,000 volunteers gather at over 30 sites throughout Broward County to pick up trash and debris, drawing wide attention from local media, community leaders, and families and neighbors who care deeply about our marine environment.

Benefits of Sponsorship:

- **Visibility & Recognition:** Sponsors are recognized across event marketing, signage, press, and social media, showcasing your company's leadership in sustainability and community engagement.
- **Hands-On Participation:** Sponsorship also includes the opportunity for your company and employees to volunteer at a cleanup site of your choosing, putting your brand directly in front of the community you serve.
- **Community Impact:** By supporting the Broward County Waterway Cleanup, you help remove 20+ tons of debris from our local waterways each year and contribute scholarship funding for area students, making a measurable difference in our environment and inspiring the next generation of environmental stewards.

Your sponsorship is not only an investment in the event, but also an investment in cleaner waterways, a stronger community, and a healthier marine environment for all.

In this packet, you will find available sponsorship opportunities, along with the sponsorship form and agreement. If you have any questions about sponsorship, please contact Molly Ringberg at molly@miasf.org.

Thank you for being a proud member of the Marine Industries Association of South Florida and our community!

Presenting Sponsor - \$10,000

Featured and identified as the *Presenting Sponsor* of Broward County's largest annual environmental event and recognized as follows:

Publicity & Advertising

- Recognition as *Presenting Sponsor* with prominent placement of company logo on Waterway Cleanup promotional materials, including posters, flyers, T-shirts, boat bags, boat flags, and website (linked to company website).
- Recognition as *Presenting Sponsor* in press releases, MIASF newsletters, and MIASF social media.
- Opportunity to supply promotional materials to be distributed at WWCU sites and included in boat bags.
- Invitation to and verbal recognition at Waterway Cleanup Kick-off Party and Waterway Cleanup Trash Bash.
- Opportunity to speak at the Waterway Cleanup Kick-off Party (Feb. 4th, 2026, 5:30 - 7:30 PM) and Waterway Cleanup Trash Bash (March 7th, 2026, 1:30 - 3:30 PM).

Material Rewards & Return

- Ten complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

Sustainability Sponsor - \$7,500 **SOLD**

Identified as the sole *Sustainability Sponsor* and a major sponsor of Broward County's largest annual environmental event, with recognition as follows:

Publicity & Advertising

- Prominent placement of company logo on Waterway Cleanup promotional materials, including posters, flyers, T-shirts, reusable water bottles, and website (linked to company website).
- Premium placement of company name and/or logo in press releases, MIASF newsletters, and relevant MIASF social media.
- Company logo placed at onsite water stations.
- Opportunity to supply promotional materials to be distributed at WWCU sites and included in boat bags.
- Invitation to and verbal recognition at Waterway Cleanup Kick-off Party and Waterway Cleanup Trash Bash.
- Opportunity to speak at the Waterway Cleanup Trash Bash (March 7th, 2026, 1:30 PM-3:30 PM).

Material Rewards & Return

- Eight complimentary Waterway Cleanup T-shirts
- Five complimentary Waterway Cleanup reusable water bottles
- Recognition award as a WWCU sponsor

Waterway Cleanup Partner - \$5,000 **SOLD**

Two available. Featured as a *Partner Sponsor* and major sponsor of Broward County's largest annual environmental event and recognized as follows:

Publicity & Advertising

- Prominent placement of company logo on Waterway Cleanup promotional materials, including posters, flyers, T-shirts, and website (linked to company website).
- Premium placement of company name and/or logo in press releases, MIASF newsletters, and relevant MIASF social media.
- Opportunity to supply promotional materials to be distributed at WWCU sites and included in boat bags.
- Invitation to and verbal recognition at Waterway Cleanup Kick-off Party and Waterway Cleanup Trash Bash.

Material Rewards & Return

- Five complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

Trash Bash Sponsor - \$3,500 **SOLD**

Identified as the official sponsor of the 49th Annual Waterway Cleanup Trash Bash to be held on March 7th, 2026, from 1:30 -3:30 pm, with recognition as follows:

Publicity & Advertising

- Recognition as *Trash Bash Sponsor* with prominent placement of logo on Trash Bash event flyers.
- Company logo on Waterway Cleanup promotional materials, including posters, flyers, T-shirts, and website (linked to company website).
- Placement of company name and/or logo in press releases, MIASF newsletters, and relevant MIASF social media.
- Opportunity to supply promotional materials to be distributed at the Trash Bash event venue and included in boat bags.
- Invitation to and verbal recognition at Waterway Cleanup Kick-off Party and Waterway Cleanup Trash Bash.
- Opportunity to speak at the Waterway Cleanup Trash Bash (March 7th, 2026, 1:30 -3:30 PM).

Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

Kick-Off Party Sponsor - \$3,000 **SOLD**

Identified as the official sponsor of the 49th Annual Waterway Cleanup Kick-Off Party to be held on February 4th, 2026, from 5:30 - 7:30 PM, with recognition as follows:

Publicity & Advertising

- Recognition as *Kick-Off Party Sponsor* with prominent placement of company logo on Kick-Off Party event flyers.
- Company logo on Waterway Cleanup promotional materials, including posters, flyers, T-shirts, and website (linked to company website).
- Placement of company name and/or logo in press releases, MIASF newsletters, and relevant MIASF social media.
- Opportunity to supply promotional materials to be distributed at Kick-Off Party and included in boat bags.
- Invitation to and verbal recognition at Waterway Cleanup Kick-off Party and Waterway Cleanup Trash Bash.
- Opportunity to speak at the Waterway Cleanup Kick-Off Party (February 4th, 2026, 5:30 - 7:30 pm).

Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

Boat Flag Sponsor - \$2,500 **SOLD**

Identified as Waterway Cleanup Boat Flag Sponsor, with advertising potential all year-round! Recognition is as follows:

Publicity & Advertising

- Company logo prominently placed on quality burgee flags, to be distributed to and displayed on participating boats and personal watercrafts.
- Company logo on Waterway Cleanup promotional materials, including posters, flyers, T-shirts, and website (linked to company website).
- Placement of company name and/or logo in press releases, MIASF newsletters, and relevant MIASF social media.
- Opportunity to supply promotional materials (hats, sunscreen, hand sanitizer, sunglasses, etc.) to be included in boat bags.
- Invitation to and verbal recognition at Waterway Cleanup Kick-off Party and Waterway Cleanup Trash Bash.

Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Five complimentary Waterway Cleanup flags
- Recognition award as a WWCU sponsor

Boat Bag Sponsor - \$2,000 **SOLD**

Identified as Waterway Cleanup Boat Bag Sponsor, with advertising potential all year-round! Recognition is as follows:

Publicity & Advertising

- Company logo prominently placed on boat bags, to be distributed to and used by participating boats and personal watercrafts.
- Company logo on Waterway Cleanup promotional materials, including posters, flyers, T-shirts, and website (linked to company website).
- Placement of company name and/or logo in press releases, MIASF newsletters, and relevant MIASF social media.
- Opportunity to supply promotional materials (hats, sunscreen, hand sanitizer, sunglasses, etc.) to be included in boat bags.
- Invitation to and verbal recognition at Waterway Cleanup Kick-off Party and Waterway Cleanup Trash Bash.

Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Five complimentary Waterway Cleanup boat bags
- Recognition award as a WWCU sponsor

Awards Sponsor - \$1,200 **SOLD**

Identified as the Waterway Cleanup Scholarship Contest Awards Sponsor with recognition as follows:

Publicity & Advertising

- Company name included on Waterway Cleanup Scholarship Contest award winner plaques.
- Company logo on Waterway Cleanup promotional materials, including posters, flyers, T-shirts, and website (linked to company website).
- Placement of company name and/or logo in press releases, MIASF newsletters, and relevant MIASF social media.
- Opportunity to supply promotional materials (hats, sunscreen, hand sanitizer, sunglasses, etc.) to be included in boat bags.
- Opportunity to present awards at Waterway Cleanup Trash Bash.
- Invitation to and verbal recognition at Waterway Cleanup Kick-off Party and Waterway Cleanup Trash Bash.

Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

Site Sponsor - \$500

Recognized as the sponsor of 1 of 30+ cleanup sites in Broward County.

Publicity & Advertising

- One banner with company logo displayed at cleanup site on day of event.
 - Opportunity to choose which site your company would like to sponsor.
- Company logo on Waterway Cleanup promotional materials, including flyers, T-shirts, and website (linked to company website).
- Placement of company name in press releases.
- Opportunity for social media collaborations by tagging @MIASF61 in event photos on Instagram.
- Opportunity to supply promotional materials (hats, sunscreen, hand sanitizer, sunglasses, etc.) to be included in boat bags.
- Invitation to Waterway Cleanup Kick-off Party and Waterway Cleanup Trash Bash.

Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

Broward County Waterway Cleanup Sponsorship Form & Agreement



_____ agrees to support the Marine Industries Association of South Florida as a sponsor of the 49th Annual Broward County Waterway Cleanup at the level indicated below.

Your commitment to sponsor Broward County's largest one-day environmental event ensures all sponsor benefits will be received pending the payment of your sponsorship.

Signature

Date

Please include a high-res vector company logo when submitting your sponsor form.

Sponsorship Level

Please select the sponsorship levels below that you would like to commit to:

Presenting Sponsor	\$10,000	Exclusive Flag Sponsor	\$2,500
Sustainability Sponsor	\$7,500	Boat Bag Sponsor	\$2,000
Partner Sponsor	\$5,000	Awards Sponsor	\$1,200
Trash Bash Sponsor	\$3,500	Site Sponsor	\$500
Kick-Off Party Sponsor	\$3,000	Would you like a Recognition Award? Y / N	

Sponsor Information

Contact Name: _____

Company (sponsor) Name: _____

Address: _____ City, State, Zip: _____

Phone Number: _____ Email: _____

Billing Information – Secure payment can be completed by calling 954-524-2733

We accept: VISA MasterCard AMEX CHECK (Payable to MIA SF)

Billing Name: _____

Billing Address: _____ City, State, Zip: _____

Telephone: _____ Email: _____

Credit Card #: _____ CVV: _____ Expiration Date: _____

Signature: _____ Date: _____

Email completed form to Molly@miasf.org or mail to 221 SW 3rd Avenue, Fort Lauderdale, FL 33312