



Broward County Waterway Cleanup Official Event Design Contest

Create the Official Design for the 50th Annual Broward County Waterway Cleanup!

The Marine Industries Association of South Florida (MIASF) invites artists of all ages to submit original artwork celebrating the 50th Annual Broward County Waterway Cleanup.

The winning design will become the official artwork for the 2027 event and will be featured throughout the year's marketing campaign, including digital promotions, printed materials, event merchandise, and the official Waterway Cleanup T-shirt.

Students are encouraged to participate.

Submission Deadline: December 11, 2026

\$500 GRAND PRIZE

The winning artist will also receive:

- Recognition as the official 2027 event artist
- Artwork featured throughout the 2027 Waterway Cleanup marketing campaign
- Artwork incorporated into the official event T-shirt
- Artwork showcased across MIASF and Waterway Cleanup promotional platforms

ARTWORK THEME

Celebrating 50 Years of Community Environmental Stewardship

Create artwork that captures the spirit of the Broward County Waterway Cleanup and inspires people to appreciate and protect our waterways.

Designs may highlight:

- South Florida's marine ecosystem
- Local waterways
- Environmental stewardship
- Volunteers
- Community involvement



ELIGIBILITY

- Open to artists of all ages living in Broward County
- Students are encouraged to participate
 - Applicants under 18 must include a parent or guardian signature

SUBMISSION REQUIREMENTS

- **Deadline: December 11, 2026**
- One entry per person
- Original artwork only
- Entries must be submitted electronically to info@miasf.org
 - Subject line: WWCU27 Design Contest – First & Last Name

FILE REQUIREMENTS

Digital and hand-drawn artwork are accepted. Hand-drawn art must be scanned at high resolution before submission.

Accepted formats:

- JPEG
- PNG
- Adobe Illustrator
- Adobe Photoshop
- Press-quality PDF

DESIGN SPECIFICATIONS

Artwork should be created in a high-resolution format suitable for print and digital use.

- 8" x 10" or larger
- 300 DPI/minimum of 2550 x 3300 pixels
- Portrait orientation
- Space for MIASF to digitally add the following information:
 - Official Waterway Cleanup logo
 - Saturday, March 6, 2027
 - 9:00 AM–1:00 PM
 - www.waterwaycleanup.org + QR code
- Please avoid placing important design elements along the outer edges of the artwork to allow for cropping and formatting across various marketing materials.

ARTWORK MAY NOT INCLUDE

- AI-generated images or text
- Copyrighted material owned by others
- Company or organization logos
- Profane, offensive, or discriminatory content



JUDGING CRITERIA

Entries will be judged on:

- Creativity
- Originality
- Artistic quality
- Interpretation of the contest theme
- Overall effectiveness as official event artwork

RIGHTS & USAGE

The winning artwork becomes the property of MIA SF and may be edited, adapted, reproduced, and used for promotional, educational, and marketing purposes in both print and digital formats, including apparel, signage, advertisements, social media, and future promotional materials related to the Broward County Waterway Cleanup.

Please complete the application and agreement on the following pages.



Broward County Waterway Cleanup Official Event Design Contest Application

APPLICANT INFORMATION

Name: First _____ Last _____

Cell Phone: _____ Email: _____

Address: _____ Apt: _____

City: _____ State: _____ Zip: _____

Website or Instagram (optional): _____

ARTWORK INFORMATION

Artwork Title: _____

Medium (Acrylic, watercolor, digital illustration, mixed media, etc.): _____

Artist Statement: Describe your artwork and explain how it reflects the Broward County Waterway Cleanup theme (100 words or less) _____

SCHOOL INFORMATION (if applicable)

Grade level: _____ School: _____

Teacher Name: _____ Phone Number: _____

Email: _____

PARENT/GUARDIAN INFORMATION (if applicant is a minor)

Name: _____

Cell Phone: _____ Email: _____

Address: _____ Apt: _____

City: _____ State: _____ Zip: _____



ARTIST AGREEMENT

I certify that the submitted artwork is my original work and does not infringe upon the copyright or intellectual property rights of any other person or organization. I have read and agree to the Official Event Design Contest rules and understand that failure to comply with the contest requirements may result in disqualification.

If selected as the winning entry, I understand and agree that ownership of the artwork and all associated rights will be transferred to the Marine Industries Association of South Florida (MIASF). I grant MIASF the right to edit, reproduce, publish, display, and otherwise use the artwork, in whole or in part, for promotional, educational, marketing, and other Broward County Waterway Cleanup-related purposes, in print, digital, and merchandise formats, without additional compensation beyond the contest prize.

I understand that the judges' decision is final.

Artist Signature: _____

Printed Name: _____

Date: _____

Parent/Guardian Consent (Required for Applicants Under 18)

I certify that I am the parent or legal guardian of the applicant. I have read and understand the contest rules and consent to my child's participation in the Official Event Design Contest. If my child's artwork is selected as the winning entry, I acknowledge and agree to the transfer of ownership and usage rights to MIASF as described above.

Parent/Guardian Signature: _____

Printed Name: _____

Date: _____