

Policy Number: PFFC006

Policy Date: March 22, 2026

Revision: 1

Policy Name: Pike Fury FC Image, Likeness, and Digital Media Release Agreement

1. Grant of Rights and Operational Consideration In consideration of the player ("Participant") being allowed to participate in Pike Fury FC ("the Club") activities, the Parent or Legal Guardian ("Guardian") grants the Club, its staff, and its affiliates the irrevocable, perpetual, and unrestricted right to use and publish the image, likeness, or voice of the Participant.

- **Authorized Media:** This grant applies to any and all media, now known or hereafter developed, **including, but not limited to:** digital photography, video recording, and audio capture.
- **Usage Channels:** Content may be used for any purpose deemed appropriate by the Club, **including, but not limited to:** educational/instructional use, promotional marketing, social media (Facebook, Instagram, TikTok), and the "Strategic Pivot" blog.

2. Scope of Digital Rights The Guardian grants the Club the specific and unrestricted right to:

- **Alteration:** Edit, alter, modify, or crop the Participant's image or likeness as needed for formatting or artistic purposes.
- **Composite Use:** Use the image alone or in conjunction with the likenesses of others.
- **Identification:** Use the Participant's name and biographical information (team, age group, or accolades) in connection with the media.
- **Third-Party Media:** The Guardian acknowledges that at public events, third-party media (local news, league photographers, or SCCL officials) may capture images. The Club is not responsible for the usage of media captured by non-Club entities.

3. No Compensation and Ownership The Guardian acknowledges that no compensation, royalty, or other payment will be provided for the use of the Participant's image. All captured media remains the property of Pike Fury FC for its exclusive use in perpetuity.

4. Opt-Out Procedure and Limitations The Guardian has the right to request that the Participant's image not be used as a **primary subject** on public social media.

- **Formal Notice:** To exercise this, the Guardian must email the Club Registrar at fury-registrar@pikesoccer.org.
- **Limitations:** The Club will make a good-faith effort to honor such requests; however, the Guardian acknowledges that the Participant may still appear in **general group shots**, background action shots, or crowd photography where they are not the primary focus.

5. Release of Claims and Indemnification The Guardian hereby releases and forever discharges the Club from any and all claims, demands, and causes of action—including, but not limited to, claims for defamation, invasion of privacy, or right of publicity—which the Guardian or Participant may have by reason of this media release.

6. Acknowledgement and Binding Agreement By completing the online registration for Pike Fury FC, the Signing Guardian acknowledges they have received, read, and fully understand the terms of this policy. The Signing Guardian explicitly agrees to the following:

- **Responsibility for Others:** The Signing Guardian assumes **sole responsibility** for informing other family members and guests that their likeness may also be captured in the background of Club media during events.
- **Operational Reliance:** The Signing Guardian understands that Pike Fury FC is a non-profit organization that calculates its budget and marketing obligations—including, but not limited to, recruitment and website maintenance—based on the total number of players registered.
- **Electronic Signature:** Pursuant to the **Georgia Uniform Electronic Transactions Act (O.C.G.A. § 10-12-1, et seq.)**, this digital submission serves as a binding legal signature and evidence of intent to be bound by these terms.
- **Severability:** If any portion of this policy is held to be invalid by a court in the State of Georgia, the remaining provisions shall continue in full force and effect.
- **Venue and Jurisdiction:** Any disputes or claims arising from this media policy shall be handled exclusively within the jurisdiction of **Pike County, Georgia**.