POWERED BY PARTNERSHIP : Exclusive Presenting Sponsor | $20,000

One Exclusive Opportunity Available : Become the Face of The Wellness Gala

Position your organization as the driving force behind one of the region's premier events dedicated to mental wellness, advocacy, and community impact.

As the exclusive Presenting Sponsor, your company will receive unparalleled brand visibility before, during, and after the event while becoming synonymous with an evening that inspires hope, connection, and meaningful change. This partnership is designed for an organization looking to make a lasting impact while engaging with influential community leaders, healthcare professionals, business executives, and passionate advocates.

PRESENTING SPONSOR BENEFITS

Exclusive Naming Rights

Your organization will be recognized as the official presenting partner across all event branding.

The Wellness Gala, Powered by [Company Name]

This designation will appear on promotional materials, invitations, digital marketing, media outreach, event signage, and throughout the gala experience.

Year-Round Brand Visibility

Your company will receive premium recognition throughout the entire promotional campaign, including:

- Featured logo placement on all event marketing materials
- Event website homepage and dedicated sponsor page with direct website link
- Press releases and media outreach
- Email marketing campaigns
- Printed event program
- Digital screen displays throughout the venue
- Post-event impact report and recap materials

Pre-Gala Partnership & Community Engagement

Extend your visibility well beyond gala night.

Your partnership includes:

- Integration into every official pre-gala event
- Opportunity to host an exclusive networking event at your business location
- Brand inclusion in promotional videos and event reels
- Collaborative Instagram posts and stories
- Company spotlight features throughout the campaign
- Direct tagging across social media platforms

Signature Wellness Lounge Activation
As the Presenting Sponsor, your organization will receive a premier activation space inside the Wellness Lounge—one of the evening's most visited and memorable experiences.
Engage attendees by creating an immersive guest experience featuring:

- Custom lounge branding and décor
- Interactive wellness activation
- Product demonstrations or wellness experiences
- Branded giveaways and promotional materials
- Guest engagement station
- QR code lead generation opportunities

Wellness assessments, raffles, or educational experiences

Exclusive Event Recognition

Your brand will be woven into the evening's most memorable moments through:

- Exclusive branded signature cocktail or mocktail
- Recognition from the stage during the evening
- Exclusive three-minute speaking opportunity during the main program
- Premier activation space in the reception area / Wellness Lounge
- Premium branded item included in every attendee swag bag
- Complimentary full-page advertisement in the official event program

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VIP Hospitality

Enjoy an elevated experience for your leadership team and guests.

Included with your partnership:

- Five (5) VIP Gala tickets
- Preferred seating opportunities
- Reserved networking access with sponsors, speakers, honorees, and community leaders

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Why Partner With The Wellness Gala?

The Wellness Gala is more than an event—it's a movement dedicated to breaking the stigma surrounding mental health while creating spaces where conversations become catalysts for change.

By becoming our Presenting Sponsor, your organization demonstrates its commitment to community wellness, advocacy, and social responsibility while aligning with a trusted and meaningful cause.

Together, we can inspire conversations, strengthen communities, and create lasting impact.

Investment $20,000 | Exclusive Presenting Sponsorship

One Partner. One Mission. One Extraordinary Opportunity.

Experiential Wellness Activation

Exclusive Wellness Lounge Sponsor | $15,000

One Exclusive Opportunity Available: Become the Presenting Partner of The Wellness Lounge

Position your organization as a champion of mental health and holistic well-being by taking exclusive ownership of the most interactive and engaging destination at The Wellness Gala: The Wellness Lounge.

As the exclusive Wellness Lounge Sponsor, your company will enjoy dedicated branding and experiential ownership of this high-traffic space, connecting directly with influential community leaders, healthcare professionals, business executives, and advocates in a memorable, high-impact setting.

Wellness Lounge Sponsor Benefits

Exclusive Naming & Space Rights

Your organization will be recognized as the official presenting partner of the entire Wellness Lounge experience across all marketing and event signage:

- "The Wellness Lounge presented by [Company Name]"
- Complete customization and branding of the entire Wellness Lounge space

Interactive Activation & Guest Engagement

Design a signature guest experience tailored to your brand's commitment to health and wellness:

- Custom lounge branding, banners, and immersive décor
- Interactive wellness activations and product demonstrations
- Dedicated guest engagement stations and educational experiences
- Direct lead capture and attendee lead generation opportunities (e.g., QR code sign-ups, raffles, wellness assessments)
- Branded giveaways and promotional material distribution within the lounge

Brand Visibility & Event Recognition

- Logo Placement: Website logo placement and official event program inclusion
- Digital Screen Display: Branded placement on digital screen displays throughout the venue
- On-Stage Recognition: Special verbal acknowledgement from the stage during the main program
- Social Media Campaign: Dedicated sponsor announcement post, social media mentions, and collaborative posts
- Swag Bag Inclusion: Dedicated item and promotional materials included in every attendee swag bag

VIP Hospitality

- Three (3) VIP Gala Tickets with preferred seating
- Reserved access to network with event sponsors, speakers, honorees, and community leaders

Why Sponsor The Wellness Lounge?

The Wellness Lounge offers an unmatched platform to showcase your company's dedication to mental health, advocacy, and community well-being. By creating a unique, interactive space, your

brand directly facilitates meaningful conversations and memorable experiences that resonate long after gala night.

Investment: $15,000 | Exclusive Wellness Lounge Sponsorship
One Partner. One Dedicated Lounge. Extraordinary Impact.

Bar Sponsorship ($2500 exclusive)

- 2 tickets to the event
- Logo on cocktail napkins
- Logo Placement on Digital Display in the Ballroom
- Full-page ad in the event program
- On-stage recognition
- Social media spotlight
- Personalized acknowledgement sign at the bars
- Company info and item in the Swag Bag

Entertainment Sponsorship ($2000 exclusive)

- 2 tickets to the event
- Logo Placement on Digital Display in the Ballroom
- Full-page ad in the event program
- On-stage recognition
- Social media spotlight
- Company info and item in the Swag Bag

Swag Bag Sponsor $1500 (exclusive)

- Company Logo on the actual Swag bag and info/item in the bag
- Logo included in the event program
- Acknowledgement logo on The Gala digital screen
- Social media acknowledgment

Platinum Sponsor $800

- Logo included in the event program

- Social media acknowledgement
- Acknowledgement logo on The Gala digital screen
- Company info and item in the Swag Bag

Wellness Lounge Activation Vendor ($500 limited to five)

- Dedicated table or activation station within the lounge
- Opportunity to provide an interactive wellness experience for attendees
- Ability to display company signage, banners, and branded décor
- Opportunity to distribute promotional materials, samples, or gifts
- Recognition as a company supporting mental wellness, advocacy, and community connection
- Alignment with The Wellness Gala's mission to create safe spaces for open conversations around mental health and overall well-being
- Opportunity to collect attendee leads through an interactive activation (raffle, QR code sign-up, wellness assessment, etc.)

Friends and Family Sponsorship $300

- Acknowledgement in the event program
- Item in the swag bag (must be related to the wellness industry and approved by the committee)

The Wellness Gala and its organizers are not acting as an agent, affiliate, representative, or fiscal sponsor of any Foundation, and the Foundations chosen as beneficiaries are not a party to this Agreement. Sponsorship and ticket purchases are non refundable.

Package Comparison & Terms

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Feature / Benefit	Powered By Partnership ($20,000)	Wellness Lounge Sponsor ($15,000)
Role & Scope	Title / Presenting Sponsor (Highest-level overall partner)	Experiential Wellness Activation Sponsor
Exclusivity	Exclusive (1 Available)	Exclusive (1 Available)
Brand Visibility	Entire event ownership across all branding & touchpoints	Dedicated Wellness Lounge ownership & high-traffic area focus
Event Naming Rights	"The Wellness Gala, Powered by [Company]"	"The Wellness Lounge presented by [Company]"
Website Presence	Dedicated permanent homepage section with company mission & direct link	Logo placement with website link
Media & Pre-Gala	Press releases, live interviews, print ads, inclusion in all pre-gala events & option to host networking event	Not included
Social Media & Video	Extensive spotlights, co-authored posts, live coverage & video content inclusion	Dedicated sponsor announcement post, mentions & collaborative posts
Interactive Activation	Premier receiving-room and Wellness Lounge space	Complete Wellness Lounge customization, branding & interactive demos
Lead Generation	General guest engagement	Targeted lead capture (QR codes, raffles, wellness assessments)
Stage Recognition & Speaking	3-minute main stage presentation + verbal acknowledgement	Special verbal acknowledgement from the stage
Beverage Branding	Exclusive branded signature cocktail or mocktail	Not included

Feature / Benefit	Powered By Partnership ($20,000)	Wellness Lounge Sponsor ($15,000)
Event Signage & Displays	Digital screens and full-page program ad	Digital screens and program inclusion
VIP Hospitality & Swag	5 VIP Gala Tickets with preferred seating + Premium swag bag item	3 VIP Gala Tickets with preferred seating + Swag bag item