



BRINKBYTE

Capability Statement

See How Your Space Is Really Used

What We Offer

We offer a roadmap of practical computer vision capabilities, delivered through short, consult-led deployments designed to build trust and validate value early. Our current and in-progress capabilities include:



Edge AI Video Analytics – lightweight software to detect, count and track using standard IP camera feeds



Event Telemetry – contextualised data (Crossing line events, dwell times, non-compliance flags) captured without storing video



Retrospective Analysis – support for backloaded footage to detect patterns or build historical insight



Custom Model Development & Insights – we work consultatively to fine-tune models for your environment and build tools to deliver industry-specific insights beyond counting and tracking.



Dashboards & APIs – a flexible data layer designed to feed your systems, with simple web-based tools for visualisation



We focus on rapid prototyping and controlled deployments, so you can validate what works before scaling

Who We Are

BrinkByte is an Australian computer vision startup building practical tools to turn everyday CCTV and video footage into real-time, actionable insights.

Our edge-to-cloud architecture is designed for flexibility: we prioritise using existing infrastructure, deploy fast in complex environments, and provide clear, measurable results. We're currently in build and validation mode, working across a 6-month roadmap to bring a modular, accurate, and scalable product to market — focused on solving real-world challenges

What Stage We're At

We're a startup with big capability and a clear execution plan. Our team brings deep domain expertise from previous roles delivering AI, computer vision, and large-scale system deployments across government, retail, and infrastructure.

We're not starting from scratch — we've lived the complexity, built the systems, and know what works.

We will deliver fast, validate honestly, and partner with those ready to shape the future of space and movement intelligence.

Contact Details

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Our Mission



At BrinkByte, our mission is to unlock the power of computer vision for all — delivering high-quality, affordable video analytics that every business can access.

Industry Applications

Local Gov

Use movement data to support planning, safety, and compliance — from crossings to public spaces.

Transport

Track usage, flow, and compliance in carparks, bays, and intersections using existing CCTV.

Retail

Measure dwell time, traffic flow, and service zone use to optimise layouts and operations.

Bespoke

We co-design CV solutions for manufacturing, warehousing, or any custom operational need.

Meet The Founders



Alec Maslij

Co-Founder | Engineering Lead

Software engineer specialising in scalable CV + AI systems. Leads technical delivery.



Jason Van Veenendaal

Co-Founder | Product & Partnerships

18+ years in ICT/Product. Leads product strategy, partnerships, and CV product delivery.

Ready to explore what computer vision could unlock for your organisation?

Let's have a conversation.  info@brinkbyte.com.au |  www.brinkbyte.com.au