

# BrinkByte Privacy Policy

BrinkByte is committed to protecting the privacy of individuals and complying with the Australian Privacy Act 1988 (Cth), including the Australian Privacy Principles (APPs). This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information.

#### 1. What Information We Collect

We may collect personal information including your name, contact details, job title, business information, and any communication you have with us. If you use our computer vision services or visit our website, we may also collect technical usage data or image/video content submitted for processing.

### 2. How We Collect Information

We collect information directly from you through forms, emails, phone calls, and meetings. We may also collect data through the use of our software, websites, or cloud services you interact with.

### 3. Use of Information

We use personal information to:

- Deliver and support our services
- Communicate with you about your projects or enquiries
- Maintain and improve our technology solutions
- Comply with legal obligations

### 4. Disclosure of Information

We do not sell or rent your personal information. We may share it with trusted partners, contractors, or service providers who help us deliver our solutions. We ensure these third parties are subject to appropriate confidentiality and data protection obligations.

# 5. Data Security

BrinkByte takes reasonable steps to protect your information from misuse, interference, loss, and unauthorised access. This includes encryption, secure access controls, and regular monitoring of our systems and infrastructure.



## 6. Data Storage and Transfers

Your data may be stored securely on Australian-based servers or trusted cloud platforms. No data is processed outside Australia,

### 7. Access and Correction

You may request access to or correction of your personal information at any time by contacting us. We will respond to all such requests promptly and in accordance with applicable laws.

## 8. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website and will take effect from the date of publication.

### 9. Contact Us

If you have any questions or concerns about this policy or how your data is handled, please contact us at:

BrinkByte Privacy Officer Email: Jason Van Veenendaal Phone: Jason Van Veenendaaal

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