

WAYPOINT PRESCHOOL'S

4th ANNUAL GOLF TOURNAMENT
FUNDRAISER



Croasdaile Country Club

SPONSORSHIP PACKET

Waypoint Preschool

Summer 2025

Introduction

We are excited to invite you to be part of our upcoming event, the Third Annual Waypoint Preschool Golf Tournament Fundraiser. Your support can make a big difference to our students, and we appreciate your consideration.

Event Overview

Waypoint Preschool Golf Tournament Fundraiser

Date: October 27, 2025

Location: Croasdaile Country Club, Durham, NC

Expected Attendance: 100+ attendees

About Us

Waypoint Preschool is a part-time preschool and an outreach ministry of Waypoint Church, located in Chapel Hill, NC, just around the corner from Durham. The preschool provides an educational program with consideration of the developmental needs of young children emphasizing growth in all areas: physical, emotional, mental and spiritual.

Our Audience

Our event marketing directly reaches more than 140 Waypoint Preschool and church families, preschool alumni families, previous tournament golfers, and local surrounding community.

Sponsors provide additional reach. Approximately 90 golfers participate in the tournament.

Why Sponsor?

Sponsoring the Waypoint Preschool Golf Tournament Fundraiser benefits you by increasing your visibility in our preschool community. Event marketing extends reach beyond the preschool.

Our organization is classified as a 501(c)(3).

All funds raised will be used to continue to expand care and support for students with developmental disabilities.

Your support will help Waypoint Preschool continue to be a place where all children can grow, learn, and thrive.

Sponsorship Opportunities

Details of our various sponsorship packages and the associate benefits are included in the following pages. Please contact us for availability.

Contact Information

For more details, please contact:

email: golfforwaypoint@gmail.com

web: waypointpreschool.org/golf-tournament-2024

We look forward to partnering with you for a successful fundraiser!

SPONSORSHIP LEVELS AND BENEFITS

Title Event (1) \$7500

- "Brought to you by [Name]" language in all marketing, including flyers, website, social media posts, and emails
- Recognition throughout the tournament, lunch, and closing remarks/raffle
- Includes registration for two four-person golf teams
- Large banner/sign featured prominently at tournament
- May include marketing materials in goodie bags
- Promotional table on event day
- Additional eligible requests

Gold (2) \$5000

- Logo featured on event marketing, including flyers, website, social media posts, and emails
- Recognition throughout the tournament, lunch, and closing remarks/raffle
- Includes registration for one four-person golf team
- Banner/sign featured prominently at tournament
- May include marketing materials in goodie bags
- Additional eligible requests

Silver (5) \$2000

- Logo featured on event marketing
- Recognition throughout the tournament, lunch, and closing remarks/raffle
- Includes registration for one four-person golf team
- Sign featured prominently at tournament
- May include marketing materials in goodie bags

SPONSORSHIP LEVELS AND BENEFITS, CONT'D

Lunch (1) \$1500

- Logo featured on event marketing
- Signage with logo at boxed lunch location
- May display/offer marketing materials at lunch tent

Hole-in-One (1) \$1500

- Contest featured in event marketing with sponsor logo
- Sign with logo on designated Hole-in-One contest hole
- Contest prize TBD

Driving Range (1) \$1000

- Logo featured on event marketing
- Sign with logo on driving range

Putting Green (1) \$1000

- Logo featured on event marketing
- Sign with logo on putting green

Beverage Cart (1) \$1000

- Logo featured on event marketing, beverage tickets, and water bottle labels
- Sign with logo on beverage cart

Scorecard (1) \$750

- Logo featured on event marketing, beverage tickets, and water bottle labels
- Sign with logo on beverage cart

SPONSORSHIP LEVELS AND BENEFITS, CONT'D

Refreshment (2) \$500

- Sign with logo at post-golf refreshment station

Tee Box \$250

- Sign with logo on tee box

Build Your Own Sponsorship and add-ons

Contact golfforwaypoint@gmail.com to build your own package. Our team will work with you to customize your sponsorship benefits. Add-ons can be added to any sponsorship package, including BYO. **Examples: Longest Drive Contest, Closest to the Pin Contest**

Chip-in Sponsor

Donate any amount and/or items. Ideas include but are not limited to: dollar amount of your choosing, gear, gift cards, meals, raffle items, etc. Fee free to be creative with your ideas!