

lyka



Life-changing dog food

Real food. Gently cooked. Delivered.



THE LYKA DIFFERENCE

First, let's go back to where it all began...

Meet Anna and Lyka



It all started when Anna's Border Collie cross, Lyka, started experiencing several health issues, including bald patches, tooth decay and low energy. Exercising regularly and eating premium commercial pet food, she should've been thriving, but she wasn't.

Anna started researching and was shocked to find that the commercial pet food supply chain is often spread across multiple geographies, taking months to get to stores. It was no wonder that Lyka's "premium" pet food came with a years-long shelf life.

With a new outlook on the pet food industry, Anna started home-cooking fresh, real food for Lyka.

Aware of the positive changes she feels on a healthy diet with lots of fresh ingredients, it made sense that Lyka would feel the same; and her transformation spoke for itself.

Within weeks, Lyka was more energetic, her coat was glossier and her skin was no longer itchy. Even her tooth decay had improved. And just like that, Lyka – the brand – was born!

Working with integrative veterinarian Dr. Matthew Muir and a team of AVA board-certified veterinary nutritionists, Lyka Pet Food was launched to offer a real food alternative in a highly antiquated industry.

Since 2017, Lyka has led the charge toward a healthier era of dog food in Australia. Challenging the dominance of highly-processed feeding options for pups, Lyka offers a simple yet powerful approach to canine nutrition – 100% real food.

“All dogs have the right to live their healthiest, happiest lives and it all starts with what goes into their bowl. Nutrition is key!”

”

FOUNDER ANNA PODOLSKY



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The Lyka



Difference

The real food difference



Dog food should be real food. That's all there is to it.



100% real food ingredients

Formulated to be complete and balanced for dogs of all life stages, Lyka real food ingredients are fit for human consumption.



Holistic-meets-research

Formulated by board-certified vets and nutritionists, Lyka meals combine the best of natural medicine and scientific research to help your pup live a longer, happier and healthier life.



Digestibility and absorption

Lyka meals are gently cooked below 90°C (no high-temperature processing here!) to optimize nutrient absorption and digestibility.



Ethical and local

Lyka meals are made from ethically and sustainably sourced ingredients using at least 85% Australian produce. We're also Australia's only carbon and single use plastic-negative dog food company.

Feed with confidence

Lyka meals are formulated by board-certified veterinary nutritionists to be complete and balanced for all life stages and meet world-leading AAFCO and FEDIAF nutritional standards.

Lyka's fixed formulations were created by co-founder Dr. Matthew Muir and a team of board-certified veterinary nutritionists and holistic veterinarians using the best evidence-based nutrition.

As a Clinical Director at his own veterinary practice in Sydney, and a strong advocate through his work with Taronga Wildlife Hospital and Planet Decent, Dr. Matt has proven success in the holistic wellness space, being recognised globally for his progressive work in pet wellness.

“

Each day in my clinic, I see the results firsthand that a fresh food diet can have on our pets, and I'm pleased to see so many Australian pupper parents embracing whole foods thanks to Lyka's human-grade recipes.

”

CO-FOUNDER, DR. MATTHEW MUIR



Setting new expectations

Lyka believes industry standards should be a starting point. These are some of the practices that help Lyka set new expectations.

Consulting with a team of board-certified veterinary nutritionists to continue improving Lyka meal formulations.

Prioritising real food ingredients, based on credible research, to offer Aussie dogs life-changing nutrition.

Applying AAFCO and FEDIAF guidelines to ensure all meals are suitable for all life stages.

Independently testing meals to ensure macro and micronutrients are verified at formulated levels.

Sourcing organic ingredients where it matters (e.g. organic psyllium seed husk).

Preparing in human-grade facilities.

Using GRAS (generally regarded as safe) ingredients in HACCP-certified facilities for maximum safety.



Something for every appetite

Choose from a diverse range of protein-rich meals bursting with real food ingredients — guaranteed to get the lick of approval.

Free Range Chicken Bowl



SUITABLE FOR
SENSITIVE TUMMIES





- ✓ Low in fat and low GI
- ✓ Suitable for puppies, adults and seniors


Ingredients


Free Range



Chicken Breast



Butternut Squash




Chicken Heart



Cauliflower



Carrot



Chicken Liver



Spinach



Egg



Psyllium Seed Husk



Fish Oil



Shiitake Mushroom Powder


Celtic Sea Salt


Basil


Flaxseed Oil


Kelp


Vitamins & Minerals

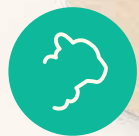
Analysis

This bowl is formulated to meet the nutritional levels established by AAFCO Dog Food Nutrient Profiles for all life stages.

* Dry Matter: Excludes moisture to make it more comparable to kibble	AVERAGE COMPOSITION (AS FED)	AVERAGE COMPOSITION (DRY MATTER*)
Crude protein	19%	65%
Crude fat	4%	12%
Carbohydrates	3%	11%
Crude fibre	1%	4%
Ash	2%	8%
Moisture	71%	0%

Metabolised energy 1182 kcal/kg|
Calcium : Phosphorus Ratio 1.2 : 1
Omega 6 : Omega 3 Ratio 3.4 : 1
Vitamins & Minerals: TriCalcium Phosphate, Vitamin E Oil, Iron, Zinc, Copper, Manganese, Vitamin D3, Vitamin B1

Grass-fed Lamb Bowl



✓ High fat content

✗ Not suitable for sensitive tummies or puppies with pancreatitis.

Ingredients



Lamb Mince



Broccoli



Blueberries



Hemp Seeds



Kelp



Lamb Heart



Cauliflower



Psyllium Seed Husk



Coconut



Vitamins & Minerals



Quinoa



Lamb Liver



Fish Oil



Beetroot Powder



Lamb Lung



Spinach



Safflower Oil



Celtic Sea Salt

Grass Fed

Analysis

This bowl is formulated to meet the nutritional levels established by AAFCO Dog Food Nutrient Profiles for all life stages.

	AVERAGE COMPOSITION (AS FED)	AVERAGE COMPOSITION (DRY MATTER*)
* Dry Matter: Excludes moisture to make it more comparable to kibble		
Crude protein	15%	46%
Crude fat	8%	23%
Carbohydrates	5%	16%
Crude fibre	2%	6%
Ash	3%	9%
Moisture	67%	0%

Metabolised energy 1497 kcal/kg
Calcium : Phosphorus Ratio 1.3 : 1
Omega 6 : Omega 3 Ratio 3.0 : 1

Vitamins & Minerals: TriCalcium Phosphate, Potassium, Vitamin E Oil, Iron, Zinc, Manganese, Vitamin D3, Vitamin B1

Barn-raised Turkey Bowl

HYPOALLERGENIC



✓ Low-moderate fat content

✓ Suitable for puppies, adults and seniors

 Barn Raised

Ingredients



Analysis

This bowl is formulated to meet the nutritional levels established by AAFCO Dog Food Nutrient Profiles for all life stages.

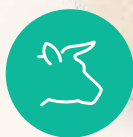
	AVERAGE COMPOSITION (AS FED)	AVERAGE COMPOSITION (DRY MATTER*)
Crude protein	18%	58%
Crude fat	5%	15%
Carbohydrates	5%	17%
Crude fibre	1%	4%
Ash	2%	6%
Moisture	69%	0%

Metabolised energy 1333 kcal/kg
Calcium : Phosphorus Ratio 1.2 : 1
Omega 6 : Omega 3 Ratio 3.4 : 1

Vitamins & Minerals: TriCalcium Phosphate, Vitamin E Oil, Zinc, Iron, Copper, Manganese, Vitamin D3, Vitamin B1, Vitamin B12

Grass-fed Beef Bowl

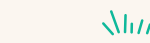
GREAT FOR
ACTIVE DOGS



✓ Moderate-high fat content

✗ May not be suitable for sensitive tummies or puppies with pancreatitis.

Ingredients



Beef Mince



Carrot



Psyllium Seed Husk



Ginger



Vitamins & Minerals



Beef Heart



Kale



Fish Oil



Flaxseed Oil



Purple Sweet Potato



Sardines



Safflower Oil



Kelp



Broccoli



Beef Liver



Celtic Sea Salt



Spirulina

Grass Fed

Analysis

This bowl is formulated to meet the nutritional levels established by AAFCO Dog Food Nutrient Profiles for all life stages.

	AVERAGE COMPOSITION (AS FED)	AVERAGE COMPOSITION (DRY MATTER*)
* Dry Matter: Excludes moisture to make it more comparable to kibble		
Crude protein	18%	55%
Crude fat	6%	18%
Carbohydrates	5%	14%
Crude fibre	2%	5%
Ash	2%	7%
Moisture	68%	0%

Metabolised energy 1425 kcal/kg
Calcium : Phosphorus Ratio 1.2 : 1
Omega 6 : Omega 3 Ratio 3.6 : 1

Vitamins & Minerals: TriCalcium Phosphate, Vitamin E Oil, Magnesium, Iron, Zinc, Manganese, Vitamin D3, Vitamin B1

Wild-caught Roo Bowl

SUITABLE FOR
PANCREATITIS AND
WEIGHT LOSS



✓ Ultra-low in fat

✓ Suitable for puppies, adults and seniors

Ingredients



Kangaroo Mince



Butternut Squash



Green Cabbage



Cauliflower



Kale



Tomatoes



Mushrooms



Raspberries



Chia Seeds



Psyllium Seed Husk



Flaxseed Oil



Fish Oil



Safflower Oil



Celtic Sea Salt



Kelp



Vitamins & Minerals

Analysis

This bowl is formulated to meet the nutritional levels established by AAFCO Dog Food Nutrient Profiles for all life stages.

	AVERAGE COMPOSITION (AS FED)	AVERAGE COMPOSITION (DRY MATTER*)
* Dry Matter: Excludes moisture to make it more comparable to kibble		
Crude protein	20%	67%
Crude fat	3%	9%
Carbohydrates	3%	11%
Crude fibre	2%	5%
Ash	3%	8%
Moisture	69%	0%

Metabolised energy 1173 kcal/kg
Calcium : Phosphorus Ratio 1.1 : 1
Omega 6 : Omega 3 Ratio 3.8 : 1

Vitamins & Minerals: TriCalcium Phosphate, Vitamin E Oil, Choline, Zinc, Copper, Manganese, Vitamin D3, Vitamin B5

Wild-caught Fish Bowl

GREAT FOR COAT, SKIN AND JOINTS!



- ✓ Low in fat
- ✓ Suitable for puppies, adults and seniors

Ingredients

Wild Caught



Blue Grenadier



Sardine



Red Sweet Potato



Cauliflower



Bok Choy



Carrot



Coconut



Safflower Oil



Kelp



Fennel Seed



Fish Oil



Flaxseed Oil



Vitamin & Minerals

Analysis

This bowl is formulated to meet the nutritional levels established by AAFCO Dog Food Nutrient Profiles for all life stages.

	AVERAGE COMPOSITION (AS FED)	AVERAGE COMPOSITION (DRY MATTER*)
Crude protein	13%	52%
Crude fat	4%	15%
Carbohydrates	5%	18%
Crude fibre	2%	6%
Ash	2%	9%
Moisture	74%	0%

Metabolised energy 1065 kcal/kg
Calcium : Phosphorus Ratio 1.2 : 1
Omega 6 : Omega 3 Ratio 2.0 : 1
Vitamins & Minerals: TriCalcium Phosphate, Vitamin E Oil, Iron, Zinc, Copper, Vitamin B5, Vitamin B1, Vitamin B2

Sniffing good treats for the happiest pups

Discover healthy,
single protein,
air-dried treats.






Vet-made, pup-approved

Whether it's training or treat time, or a tasty meal topper, Lyka treats are healthy and delicious. These single-protein snacks offer a healthy alternative to traditional treats.




Lamb bark



-  Rich in Vitamin A and E to support healthy eyes.
-  Bursting with Vitamin B12 to promote a healthy nervous system and optimal cell function.
-  A great source of iron to boost energy levels, whilst also supporting cognitive function.

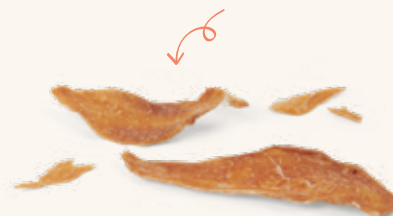
Beefy Bites






-  Rich in antioxidants such as CoQ10, it helps support heart health.
-  Contains a good dose of selenium to improve immunity and cognitive function.
-  Boosts your pup's energy and balances their mood as a dense source of amino acids.

Chicky Chews

EASY TO CHEW
FOR ALL AGES






-  Low in fat and a great source of protein for muscle function.
-  Packed with Omega 6s to help improve your pup's skin and coat.
-  Rich in essential amino acids for strong, healthy bones and muscles.

Pig Twigs

LIKE DOGGY
FLOSS






-  Great for keeping your pupper's chompers healthy and strong.
-  Balanced ratio of protein and fat for muscle maintenance.
-  A novel protein, ideal for puppies with intolerances.

Sardine Snaps




SNAP OR
SERVE WHOLE



-  A great source of Omega 3s to help reduce bodily inflammation.
-  High in coenzyme Q10 for heart and neurological health.
-  Powerful antioxidant properties to help protect against disease.

Mussel Munchies



-  Omega 3s to fight joint pain and inflammation.
-  Additional fatty acids to help improve your pupper's skin and coat.
-  Chondroitin sulfate to assist with joint and cartilage health.

Amplify the benefits of Lyka meals with Lyka Supplements

High-potency supplements
formulated to address common
health concerns and amplify
Lyka meals.



Targeted support for optimal health

Choose a single supplement
for targeted results or a multi
for holistic health.



Skin

Resilient skin, coat and nails

Improve skin resilience
and immune tolerance
with detoxifying and
anti-inflammatory
active ingredients.

Key Actives:

-  Burdock Root Extract
-  Black Sesame Seeds
-  Probiotic (L. Rhamnosus GG)



Digestion

Microbiome support

Improve digestive health
with powerful prebiotic and
probiotic active ingredients.

Key Actives:

-  Inulin (Chicory Extract)
-  Ginger Extract
-  Probiotic (Bw. Lactis BB-12)



Joint

Better mobility

Support joint and
tissue health with rich
Omega-3 and powerful
anti-inflammatories.

Key Actives:

-  Green-lipped sea mussel
-  Boswellia Serrata Extract
-  Curcumin Extract



Dental

Oral health

Protect teeth and gums with
active ingredients kelp and
natural probiotics.

Key Actives:

-  Kelp (Ascophyllum Nodosum)
-  Probiotic (4 Strains)
-  Parsley



Calm

Calming assist

Calming amino acids and
probiotics naturally calm your
pup to be more receptive
to training.

Key Actives:

-  L-Theanine (Green Tea Extract)
-  Passionflower
-  Probiotic (B. Longum BL-999)



High-potency
science-backed active
ingredients

Formulated to amplify
Lyka meals

High palatability,
easy to serve

Tasty supplements,
real results



LEARN MORE

Multi

Available as curated combinations.

Puppy
Multi

Senior
Multi

Mind-Body
Multi

Adult
Multi



What to expect



Life on Lyka

After feeding thousands of dogs across Australia, these are some of the health benefits our pack has experienced... and your pup can look forward to!

1 Nourished skin & coat

You may start to notice your pup's coat is softer and shinier thanks to Omega 3s and bioactive ingredients. If they have skin allergies, their skin may become less reactive.

2 Goodbye gurgly gut & stinky poops

Our low glycemic load recipes can have a positive effect on your pup's microbiome. This can mean less gas, better digestion and smaller, sturdier poops. But, it's normal to notice more gas and different poop as your pup transitions to fresh, lightly cooked food.

Call Customer Care if you're concerned!

2 More energy

Eating a high bioavailability diet, you may notice your pup doing more zoomies and being more playful.

4 Optimal weight

Lyka custom-portioned serving sizes take the guesswork out of portion control. So your pup will be able to achieve and maintain their ideal body shape and weight easily. Serving sizes can be adjusted based on your pup's needs.

5 Good teeth

Lyka meals don't contain starchy carbs, which can lead to dental disease. Good dental care at home should be multi-modal with daily brushing being the most beneficial way to prevent dental disease.

6 Improved immunity

High-quality, human-grade ingredients and powerful superfoods help reduce the risk of disease and may also help to reduce the chance of infections returning.

7 Healthy joints

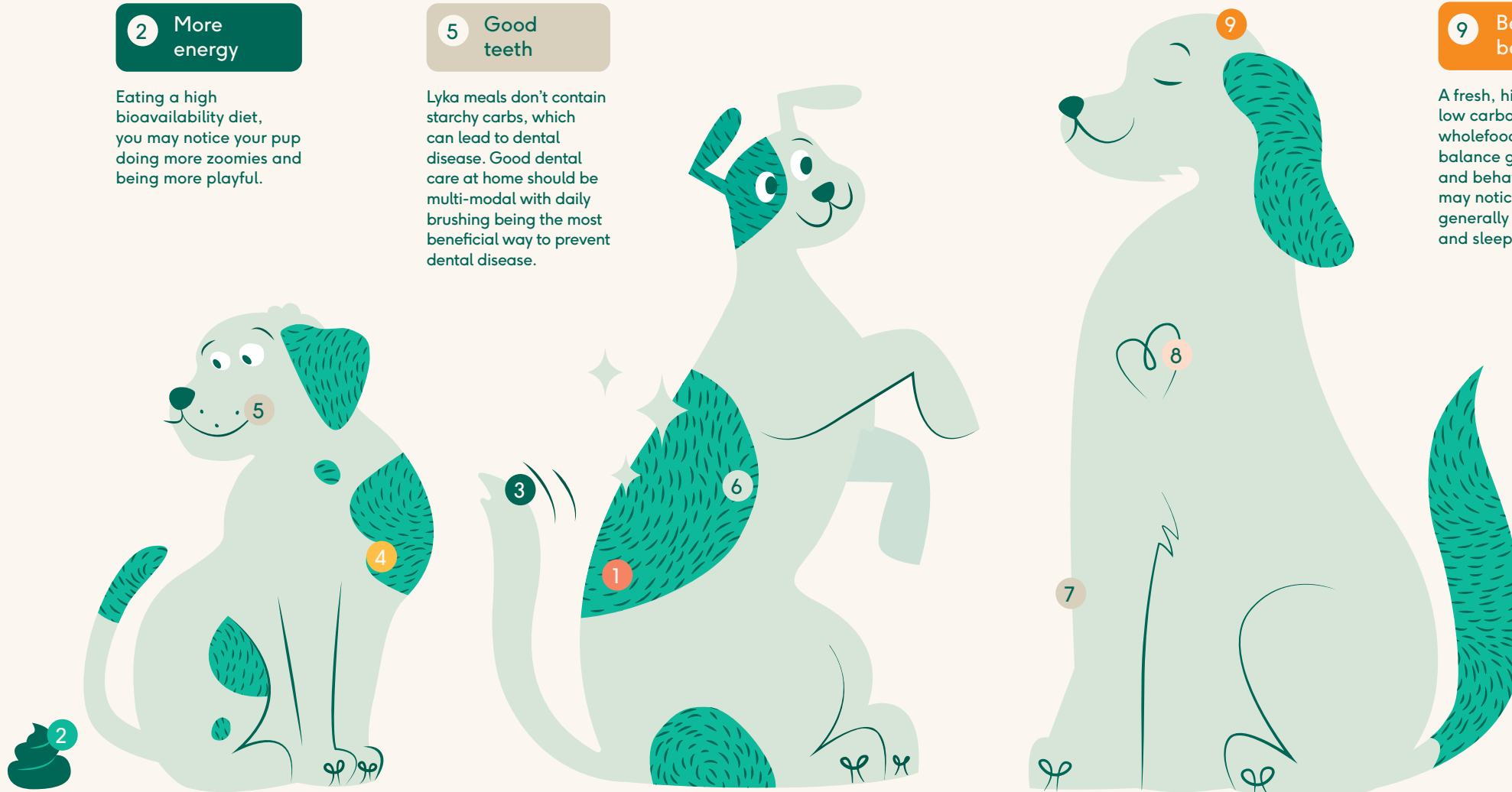
Key vitamins, minerals and essential fatty acids help support your pup's joints, and you may notice your pup getting up faster or engaging in more play.

8 Happy heart

Lyka meals are low in salt and rich in omega 3s, vitamin E and antioxidants for optimal heart health.

9 Better behaviour

A fresh, high protein, low carbohydrate, wholefood diet helps balance gut bacteria and behaviour. You may notice your pup is generally more content and sleeps better.





Life-changing
Dog Food

Let's get

started!

Transition guide

Transitioning helps set your pup up for long term success with their new diet. For the smoothest transition to Lyka, co-founder and holistic veterinarian, Dr. Matthew Muir recommends at least a 5-day incremental change.

Feeding kibble?

Start by wetting the kibble down progressively until it's soaked to a mash-like consistency the day before introducing Lyka. This allows your dog time to a we don't expect you to chow down to a species-appropriate moisturprde a on Lyka, although content.

Take it slow

Your pup may want to wolf down their Lyka, but for a seamless transition go slow and gradually introduce their new food. We recommend starting off lighter meals, like Fish and Chicken, before moving onto richer Beef and Lamb Bowls.

Peculiar poop

During transition, it's normal to see slight changes in your pup's poop —this is normal. If their poo becomes runny or loose, stay at the same transitional stage for an extra 1-3 days.

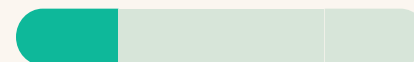
Got a fussy eater?

It's normal for your dog to be wary of new food. In the wild, young pups look to their parents for guidance on what is safe to eat. But don't worry, technically you can! Serve it up with a good dose of love and confidence —your dog will sniff out any nervousness or hesitation.



Standard 5-day transition

Day 1



25% of your new Lyka portion mixed with 75% of old and Go-To Gut Helper Probiotic.

Day 2-3



50% of your new Lyka portion mixed with 50% of old food and Go-To Gut Helper Probiotic.

Day 4



75% of your new Lyka portion mixed with 25% of old food and Go-To Gut Helper Probiotic.

Day 5 - Fur-ever



100% of your new Lyka portion. Out with the old, in with the new. pupper is living the Lyka life.

***Note:** Once opened, Lyka lasts in the fridge for two days. You can cut your first pouch in two — put half in the fridge and the remaining half in the freezer. Remember to defrost this in time to serve on days 3 and 4.

Meet our Go-To Gut Helper

A blend of high-quality, live microbes designed to boost your pup's intestinal health and assist with a smooth transition to Lyka.

You will receive a free jar of Go-To Gut Helper in your first box., You can purchase more via the 'Extras' tab in your online account too.

DOG SIZE	AMOUNT PER DAY
Small dog 1kg–10kg	1/2 teaspoon
Medium dog 11kg–25kg	1 teaspoon
Large dog 26kg +	1 1/2 teaspoons



Beyond



the bowl

Committed to green from snoot to tail

Lyka is committed to making a positive difference for our planet, pups, and community.



Local and less

Here are some of the ways Lyka minimises its footprint while maximising nutrition:

- Prioritising locally-sourced ingredients to limit transport emissions
- Using the ugly veggies that supermarkets don't want to stock to avoid unnecessary food waste
- Personalising each meal plan to every pup to make just the right amount is served for every meal, avoiding overconsumption.

We've gone solar

Preparing, cooking and storing thousands of meals each week consumes a lot of energy. To minimize as many non-green energy sources as possible, Lyka's facilities are powered by solar panels.

Australia's only carbon negative dog food!

Lyka's commitment to the planet is real. Lyka considers total emissions generated throughout production of its meals, treats and supplements including sourcing, preparation, storage and transportation. Where reduction isn't possible, Lyka offsets in excess of emissions.

Lyka is proud to partner with GreenFleet, one of Australia's most reputable carbon project managers, to help plant trees to offset carbon emissions.



TO LEARN MORE ABOUT OUR EVOLVING SUSTAINABILITY INITIATIVES SCAN HERE



Planet proud packaging

Lyka is always seeking ways to deliver the best nutrition with the lightest footprint.

The Box

- 100% recyclable
- Flatten down and put into the recycling bin

The Box Tape

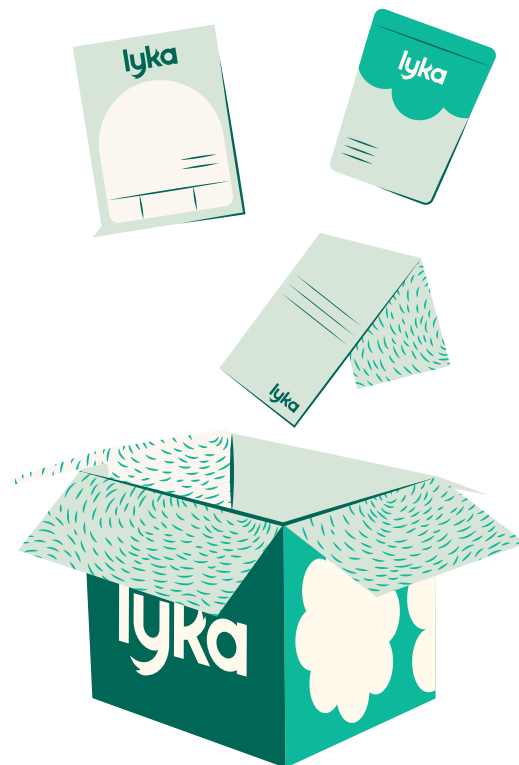
- 100% biodegradable
- Peel off and toss into your regular rubbish bin

Wool Insulation

- 100% biodegradable
- Toss into your regular rubbish bin
- Can also be used as weed matting or to insulate a worm farm

Wool Insulation Wrapping

- 100% biodegradable
- Will break down in just over 6 months in your compost. Or bin it



Meal Pouches

- Made from carbon negative bio-plastic derived from sugar cane
- Check your local councils soft-plastic recycling options or toss into your regular bin

Treat Pouches

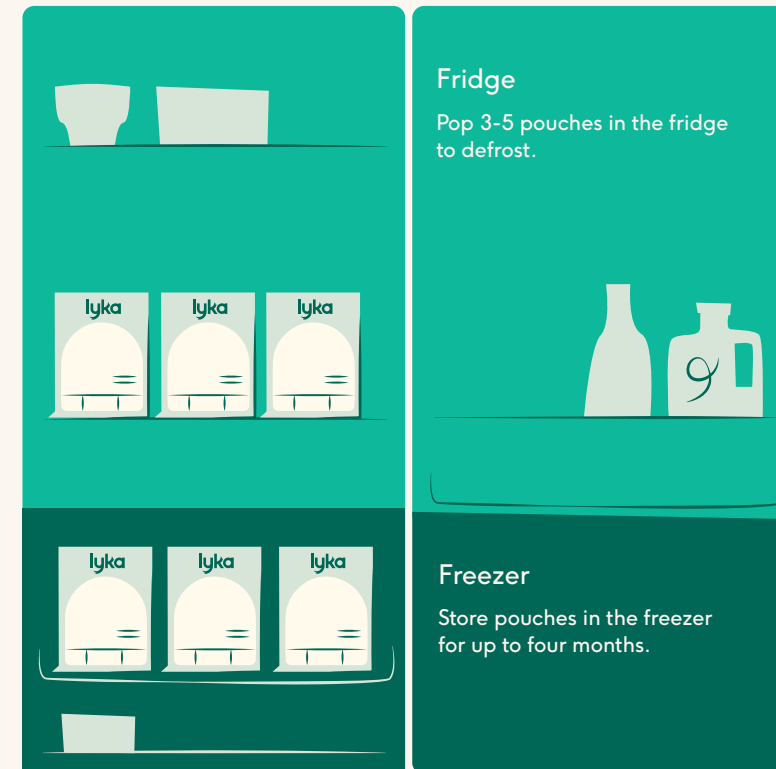
- 100% biodegradable
- Will break down in just over 6 months in your regular bin or compost

Desiccant sachets

- 100% biodegradable
- Found in treat pouches to keep them fresh
- Lyka uses sustainable clay (instead of silica).

Keep us fresh and drool-worthy

Use these handy diagrams to help you store your Lyka meals and treats effectively, so they stay fresh and delicious.



Do I serve Lyka warm or cold?

Your Lyka meals can be served warm or cold – it's best served just how your pup likes it. Take care not to make it too hot.

How long does Lyka last in the fridge once defrosted?

Defrosted meals last 7 days unopened, or 2 days once opened.

Treats Storage

Your treats pouches should be stored in a cool, dry area away from direct sunlight. It's best to store treats in an airtight container to maintain freshness.

FOR A SPEEDY DEFROST,
POP YOUR LYKA POUCH IN
A BOWL OF HOT WATER!

Got a question?

Make changes to your subscription quickly and easily via our online account. Or reach out via email or phone with any questions.

Pause, skip or cancel anytime

You have total control over your flexible meal plan.

You can pause or cancel anytime via your online account, or by contacting Customer Care.

We're here to help

Please don't hesitate to reach out to our Customer Care Team on 1300 851 936 or via email at info@lyka.com.au between Mon-Fri 8am-6pm and Sat-Sun 10am-6pm AEST.

