

Kurs Privacy Policy

Last updated: 16 October 2026

This English version is provided for information. If there is any difference between the versions, the Turkish version prevails.

1. Data controller and scope

The Kurs mobile app ("App") is provided by KLC Mobil A.Ş. ("Company", "we"). The Company is the data controller under Turkish Personal Data Protection Law No. 6698 ("KVKK").

Item	Value
Company	KLC Mobil A.Ş.
Address	Zafertepe Mahallesi, 149. Sok. No: 1/10, 06340 Çankaya/Ankara, Türkiye
Email	info@klc-mobile.com
Web	www.klc-mobile.com/kurs-privacy-policy

This policy covers the Android (Google Play) and iOS (App Store) versions of the App. The App offers question sets, practice, analysis, study schedules and educational games to students preparing for the YKS, LGS and KPSS exams. Its audience includes students under 13; the rules for these users are in section 5.

2. Data we collect

We collect only the data the App needs to work. We do not use your name or email address for advertising, and we do not sell them or share them with third parties.

Data group	Contents	How it is collected
Account	Email address, first and last name (if given), username, user ID assigned by the App	When you sign up or sign in with Google / Apple. With Sign in with Apple your email may be hidden; the App then creates a username and system email for you. Your password is not stored by us; it is kept encrypted by Firebase Authentication.
Profile	Information you choose to enter, such as school, exam type and field, goal, interests, profile photo	In the profile and settings screens; all optional
Study	Question sets solved and answers, study time, analysis results, study schedule, diary notes, game scores	While you use the App
Purchases	Credit balance, package bought and transaction record	During in-app purchases. Payment and card details are processed only by Apple or Google; we never see them.
Device and technical	Device token for notifications, device type, operating system and app version, last sign-in time, IP address	Automatically
Diagnostics	Crash reports and performance metrics (launch time, network requests)	Automatically; not linked to your account
Usage	Which screens and features are used	Automatically, via Google Analytics for Firebase

Advertising	Ads shown and clicked, approximate location estimated from IP address	By Google AdMob when ads are shown
Contact messages	Messages and contact details you send via the contact form	When you send them

Permissions: the camera and photo library are accessed only to choose a profile photo, and only with your permission. Your device asks for permission to show notifications; you can turn it off at any time in device settings.

What we do not collect: precise location (GPS), contacts, phone number, SMS, or advertising ID (Android Advertising ID / Apple IDFA). The App does not use cookies.

3. Purposes and legal bases

Purpose	Data	Legal basis (KVKK art. 5/2)
Creating, signing in to and managing your account	Account and profile	(c) Formation and performance of a contract
Providing question sets, practice, analysis, schedules and games, and saving your progress	Study	(c) Performance of a contract
Verifying credit purchases and adding them to your account	Purchases	(c) Performance of a contract; (ç) legal obligation
Sending service notifications (exam dates, new content, reminders)	Device token	(c) Performance of a contract; notification permission is under your control on your device
Finding bugs, keeping the service secure, preventing abuse	Diagnostics, device and technical	(f) Legitimate interest
Aggregate usage analysis to improve the App	Usage	(f) Legitimate interest
Showing ads to support free use	Advertising	(f) Legitimate interest; ads are not personalised (section 5)
Answering support requests	Contact messages	(c) Performance of a contract
Meeting legal obligations and handling legal claims	All relevant data	(ç) Legal obligation; (e) establishing, exercising or protecting a right

We do not send marketing emails or messages. If we want to in future, we will only do so with your explicit consent.

4. Who we share data with and transfers abroad

Your data is shared only with the service providers below, and only for the stated purpose. We do not sell your data.

Provider	Service	Data shared	Privacy policy
Google LLC - Firebase	Authentication, database (Firestore), file storage, notifications (Cloud Messaging), Analytics, Crashlytics, Performance, App Check	Account, profile, study, purchase, device, diagnostic and usage data	Firebase privacy

Google LLC – AdMob	Showing ads	Advertising data, IP address, device information	Google privacy
Google LLC – Google Sign-In, Google Play	Sign-in, in-app payment	Sign-in data; payment details go directly to Google	Google privacy
Apple Inc. – Sign in with Apple, App Store, push notifications	Sign-in, in-app payment, notification delivery	Sign-in data; payment details go directly to Apple	Apple privacy

These providers' servers may be located outside Türkiye (mainly in the US and EU countries), so your data is transferred abroad. We make these transfers in line with the procedures and safeguards set out in KVKK art. 9.

Otherwise, we share your data only when legally authorised public authorities request it, or when needed to protect a right.

5. Children's privacy and ads

Kurs is for students of all ages, including students under 13 preparing for the LGS exam. So we treat every user as a child user:

- Ads are tagged as "child-directed" in Google AdMob, and only ads suitable for all ages (G rating) are shown.
- Ads are not personalised; the advertising ID (Android Advertising ID / Apple IDFA) is not collected and users are not tracked across apps and websites.
- Ad personalisation signals are turned off in Google Analytics.
- No full-screen ad is shown when the App opens; rewarded ads open only when the user chooses.
- There is no messaging between users and no public sharing feature.

We expect users under 18 to use the App with the knowledge and permission of a parent or guardian. Parents or guardians can contact us at the address in section 7 to access or delete their child's data. If we learn that a child's data was collected without permission, we will delete it.

6. Retention, account deletion and security

We keep your data while your account is open; when you delete your account, your account and study data are deleted.

Data	Retention
Account, profile, study and credit data	While the account is open; deleted within 30 days of a deletion request
Purchase records	As long as legal obligations require
Crash reports (Crashlytics)	90 days
Usage analytics (Google Analytics)	2 months (Analytics data retention setting)
Contact messages	Up to 2 years after the request is closed
Data stored on the device (downloaded question sets, saved games, profile photo)	Until you delete the App or choose Profile > "Delete downloads"

Deleting your account

You can delete your account at any time:

1. In the App: **Profile > Delete account**. For your security, you may be asked to sign in again if your last sign-in was a long time ago.
2. If you cannot access the App: send an email titled "Account deletion request" from your account's email address to info@klc-mobile.com. We will complete your request within 30 days.

Unused credits cannot be restored after the account is deleted. Refunds follow Apple's or Google's own refund processes.

Security

Data is sent between the App and the servers over an encrypted connection (TLS) and stored on Google Firebase infrastructure. Access to data is limited to the user's own account, and requests from unauthorised apps are blocked by App Check. No system is completely secure; if a data breach occurs, we will notify the Personal Data Protection Board and affected users as required by KVKK.

7. Your rights, requests and changes

Under article 11 of KVKK you have the right to:

- learn whether your personal data is processed and, if so, request information about it;
- learn the purpose of processing and whether data is used for that purpose;
- know the third parties in Türkiye or abroad to whom data is transferred;
- ask for incomplete or inaccurate data to be corrected;
- ask for data to be deleted or destroyed under the conditions in KVKK art. 7;
- ask for corrections and deletions to be notified to the third parties the data was transferred to;
- object to an outcome against you that results solely from automated analysis of your data;
- claim compensation if you suffer damage because of unlawful processing.

How to make a request

Send your request from the email address registered to your account to info@klc-mobile.com, or in writing to Zafertepe Mahallesi, 149. Sok. No: 1/10, 06340 Çankaya/Ankara. Include your name, your account's email address and a clear description of your request. We answer requests free of charge within 30 days; if the request involves an additional cost, the fee set by the Board may be charged. If your request is rejected, the answer is insufficient, or we do not answer in time, you can complain to the Personal Data Protection Board.

Changes to this policy

We may update this policy when the App or the law changes. We will announce important changes in the App or by email. The current text is always on this page.