



## Rate card 2025

Mode	Bitrate	£Month	£Annum
Dab+	32	£510	£6120
Dab+	40	£550	£6600
Dab+	48	£590	£7080
Service encoder		£12.50	150

**The Paisley and West Glasgow DAB small-scale multiplex covers a population of 316,880.**

Radio stations or online webcasters wishing to broadcast their service via a small-scale DAB multiplex need to apply broadcasting regulator Ofcom for a Programme licence.

Simply DAB transmits using DAB+ an improved version of DAB that uses the HE-AAC v2 (AAC+) audio codec. This provides improved coverage and sound quality.

We invite applicants from any Ofcom licensed radio service, webcaster, or any other audio provider to register their interest by emailing: [info@simplydab.co.uk](mailto:info@simplydab.co.uk)