



2027 HBCU COLLEGE TOUR

Parent Information Meeting

March 13–20, 2027 • 28th Annual Tour

Alpha Phi Alpha Fraternity, Inc. — Beta Lambda Chapter
in partnership with Beta Lambda Educational Institute (BLEI)

Exposure • Preparation • Brotherhood/Sisterhood • College Access



Tonight's Conversation

What families need to know before applying and preparing

- Who we are & why the tour matters
- 2027 tour dates, route & experience
- Eligibility, application & cost
- College Readiness Seminars
- Student expectations, conduct & safety
- Family communication & next steps
- Questions

A Legacy of College Access



Go-to-High-School, Go-to-College • Service • Exposure • Preparation



Alpha Phi Alpha Fraternity, Inc.

Go-to-High-School, Go-to-College began in 1922 to encourage educational attainment and college attendance.

Beta Lambda Educational Institute

BLEI has sustained the Kansas City college tour tradition for nearly three decades. 2027 marks the 28th annual tour.

The Goal

Expose students to HBCU environments, help them understand admissions and scholarship opportunities, strengthen college readiness, and give them space to imagine themselves on a college campus.

What We Learned From 2026



Student feedback is shaping the 2027 experience

79

students served

100+

survey responses

73%

would absolutely
participate again

19%

said maybe

- Students reported increased confidence, cultural identity, college awareness, belonging, mentorship, and brotherhood.
- 2027 planning incorporates student feedback, preparation, affordability, and a strong East Coast HBCU route.

**Scan for
Adhoc
Committee
Oct. 4 3p-430p**



2027 Tour at a Glance



Eight days • East Coast route • College readiness before departure

DATES

March 13–20, 2027

COST

\$750 per student

APPLICATION FEE

\$150 non-refundable

GRADES

10th–12th

APPLICATIONS OPEN

October 3, 2026

Apply through kcalphas.com

WHAT THE COST SUPPORTS

Transportation • lodging • campus meals • guided tours •
chaperones

• college-readiness seminars • activities

2027 Tour Information

Current recruitment flyer

- March 13–20, 2027
- \$750 total cost
- \$150 non-refundable application fee
- Grades 10–12
- Applications open October 3, 2026



The flyer features a background image of a large, historic brick building with many windows. In the foreground, a white tour bus is shown from a side profile, facing right. The bus has "HBCU College Tour" written on its side. The text is arranged in a clear, hierarchical manner. At the top, logos for Alpha Phi Alpha Fraternity, Inc. and Beta Lambda Educational Institute are displayed. The main title "HBCU COLLEGE TOUR" is in large, bold, white and yellow letters, framed by a laurel wreath. Below it, the dates "MARCH 13-20, 2027" are in a yellow banner. The text "Alpha Phi Alpha Fraternity, Inc., Beta Lambda Chapter in partnership with the Beta Lambda Educational Institute is EXCITED to announce the 28th Annual 2027 HBCU College Tour." is in a smaller font. A list of 10 universities is provided, including Livingstone College, Winston-Salem State University, North Carolina A&T State University, North Carolina Central University, Virginia State University, Norfolk State University, Hampton University, Virginia Union University, University of the District of Columbia, and Howard University. A yellow box highlights the "\$750.00" total cost and the "\$150.00 NON-REFUNDABLE APPLICATION FEE." Another yellow box details the "PARENT INFORMATIONAL MEETING" on "SEPT 26TH | 3-5 PM" at "MACEDONIA BAPTIST CHURCH 700 LINWOOD BLVD., KCM 04109". A yellow arrow points to the "COSTS INCLUDE:" section, which lists: HOTEL STAY, TRANSPORTATION, COLLEGE READINESS SEMINARS, MEALS ON CAMPUS, GUIDED TOURS, CHAPERONES, and ACTIVITIES. At the bottom, a yellow banner says "APPLICATIONS OPEN OCTOBER 3, 2026" and the website "WWW.KCAPHAS.COM" is listed.

ALPHA PHI ALPHA FRATERNITY, INC., BETA LAMBDA CHAPTER
IN PARTNERSHIP WITH
BETA LAMBDA EDUCATIONAL INSTITUTE

Beta Lambda
Educational Institute

HBCU COLLEGE TOUR

MARCH 13-20, 2027

Alpha Phi Alpha Fraternity, Inc., Beta Lambda Chapter in partnership with the Beta Lambda Educational Institute is EXCITED to announce the 28th Annual 2027 HBCU College Tour.

10th Grade to 12th Grade students will visit:

- LIVINGSTONE COLLEGE (SALISBURY, NC)
- WINSTON-SALEM STATE UNIVERSITY (WINSTON-SALEM, NC)
- NORTH CAROLINA A&T STATE UNIVERSITY (GREENSBORO, NC)
- NORTH CAROLINA CENTRAL UNIVERSITY (DURHAM, NC)
- VIRGINIA STATE UNIVERSITY (PETERSBURG, VA)
- NORFOLK STATE UNIVERSITY (NORFOLK, VA)
- HAMPTON UNIVERSITY (HAMPTON, VA)
- VIRGINIA UNION UNIVERSITY (RICHMOND, VA)
- UNIVERSITY OF THE DISTRICT OF COLUMBIA (WASHINGTON, DC)
- HOWARD UNIVERSITY (WASHINGTON, DC)

\$750.00
\$150.00 NON-REFUNDABLE APPLICATION FEE.

PARENT INFORMATIONAL MEETING
SEPT 26TH | 3-5 PM
MACEDONIA BAPTIST CHURCH
700 LINWOOD BLVD., KCM 04109

COSTS INCLUDE:

- HOTEL STAY
- TRANSPORTATION
- COLLEGE READINESS SEMINARS
- MEALS ON CAMPUS
- GUIDED TOURS
- CHAPERONES
- ACTIVITIES

APPLICATIONS OPEN OCTOBER 3, 2026

WWW.KCAPHAS.COM

2027 HBCU Tour Route



Alpha Phi Alpha Fraternity, Inc.
Beta Lambda Educational Institute (BLEI)

2027 HBCU COLLEGE TOUR

EDUCATE • EXPLORE • EMPOWER

March 13 – 20, 2027

From Kansas City to Opportunity
Building Futures, One Campus at a Time

TOUR ITINERARY (Proposed Route)

- 1 Start/End
Macedonia Baptist Church
Kansas City, MO
- 2 Livingstone College
Salisbury, NC
- 3 North Carolina A&T State University
Greensboro, NC
- 4 Winston-Salem State University
Winston-Salem, NC
- 5 North Carolina Central University
Durham, NC
- 6 Virginia State University
Petersburg, VA
- 7 Virginia Union University
Richmond, VA
- 8 Norfolk State University
Norfolk, VA
- 9 Hampton University
Hampton, VA
- 10 Howard University
Washington, DC
- 11 Return to
Macedonia Baptist Church
Kansas City, MO

— Proposed Driving Route
(Exact route may be adjusted)

----- Return Route (approximate)



10 institutions currently planned • Final visit times and routing remain subject to confirmation

8 Schools | 8 Days | Countless Opportunities

“Exposure. Experience. Empowerment.”

— BLEI HBCU College Tour

Historical Roots. Brighter Futures.

Schools on the 2027 Route



Ten HBCUs across North Carolina, Virginia, and Washington, DC

- Livingstone College — Salisbury, NC
- Winston-Salem State University — Winston-Salem, NC
- North Carolina A&T State University — Greensboro, NC
- North Carolina Central University — Durham, NC
- Norfolk State University — Norfolk, VA
- Hampton University — Hampton, VA
- Virginia State University — Petersburg, VA
- Virginia Union University — Richmond, VA
- University of the District of Columbia — Washington, DC
- Howard University — Washington, DC

This Is More Than a Bus Trip



Students are expected to engage, ask questions, and learn

CAMPUS EXPOSURE

- Admissions
- academics
- student life
- campus culture

COLLEGE READINESS

- Applications • scholarships
- financial aid
- essays • college success

CONNECTION

- Peers
- alumni
- chaperones
- admissions professionals

GROWTH

- Independence
- responsibility
- Confidence
- belonging

College Readiness Seminars



Preparation begins months before we board the bus

OCT 17

College readiness foundation

NOV 14

Admissions / college fit

DEC 12

Scholarships / financial planning

JAN 16

Applications / essays / preparation

FEB 13

Final readiness / tour preparation

**All Sessions are at
Macedonia
Missionary Baptist
Church
1700 Linwood Blvd,
Kansas City, MO
64109**

survey responses

Seminars: 9:00 AM–12:00 PM • Schedule/topics may be refined as presenters are confirmed.

What We Need From Families



Partnership before, during, and after the tour

- Complete application and required forms by published deadlines
- Keep contact, medical, and emergency information current
- Support attendance at readiness seminars and parent meetings
- Make payments according to the published schedule
- Review conduct, dress, technology, and travel expectations with your student
- Communicate concerns early—do not wait until departure week
- Help your student arrive ready to ask questions and take ownership of the experience

Student Conduct & Safety



Freedom grows with responsibility

- Be on time and follow directions from the chaperone team
- Use the buddy system and remain with the assigned group
- No bullying, fighting, drugs, alcohol, tobacco, or vaping
- Respect hotels, buses, campuses, restaurants, roommates, and tour-mates
- No leaving the tour with family or friends without approved procedures
- Maintain appropriate language, behavior, and social-media conduct
- Serious violations may result in a student being sent home at the family's expense

Dress for the Opportunity



Comfortable, appropriate, and campus-ready

CAMPUS DAYS

Neat casual clothing
Comfortable walking shoes
No sagging, sleepwear, house shoes,
slides, bonnets/do-rags during campus
visits
No clothing with derogatory or
inappropriate messages

PACK SMART

Weather layers
Personal hygiene items
Medications as directed
Phone charger / portable battery
Small day bag
Notebook or notes app

REPRESENT WELL

Students represent themselves, their families,
BLEI, and the Kansas City community.
We want them comfortable—and
prepared to meet an admissions officer
at any moment.

Communication & Social Media



Stay connected without losing sight of the experience

- Families will receive official updates through the tour's designated communication channels.
- Students should communicate respectfully and protect the privacy of roommates and tour-mates.
- No inappropriate, revealing, humiliating, or unauthorized posts/photos/videos.
- Follow the tour on Instagram: @bleicollegetour
- Emergency communication procedures and chaperone contacts will be reviewed before departure.

@BLEICOLLEGETOUR

Application & Selection



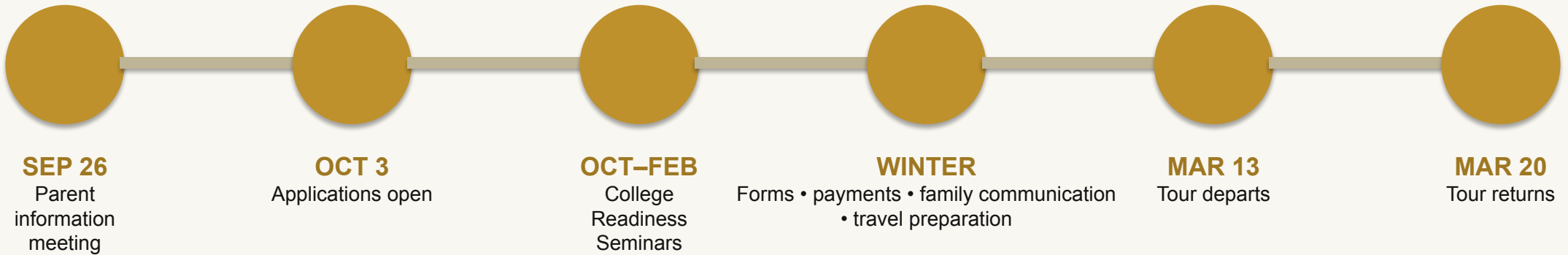
Start early. Submit complete information.

- Applications open October 3, 2026
- Students must be in grades 10–12
- \$150 non-refundable application fee
- Application portal will be linked on our website at: kcalphas.com
- Selection is not simply about getting a seat on the bus—students should demonstrate readiness to participate fully in the preparation and tour experience.
- Families should retain copies/confirmation of submitted materials and payments.

The Road to March 13



Key milestones for families





QUESTIONS?

We want families to leave tonight understanding both the opportunity and the responsibility.



2027 HBCU College Tour • March 13–20, 2027

kcalphas.com

email us: blei.collegetour@gmail.com