

2026 TRAILSIDE FALL FEST + FUN RUN

One event. A lot of ways to show up.

Fall Fest brings students, families, staff, and neighbors together for movement, games, costumes, and community.



WHY FALL FEST WORKS

PUT YOUR BUSINESS INTO THE EXPERIENCE



REPEATED VISIBILITY

Digital, social, T-shirt, and event-banner exposure.



500+ FAMILY REACH

Gold partners can place an offer directly in the Fall/Winter coupon book.



FACE-TO-FACE ACCESS

Set up a display booth to promote your products or services directly to Trailside families.

YOUR IMPACT

YOUR PARTNERSHIP BECOMES SOMETHING REAL

01 AFTER-SCHOOL ACTIVITIES

Clubs and enrichment that help students discover new interests.

02 NEW LIBRARY BOOKS

Stories and resources that keep kids learning, imagining, and exploring.

03 FIELD TRIPS

Museums and experiences that take learning beyond the classroom.

04 CLASSROOM SUPPLIES

The everyday tools teachers need to create engaging lessons.



**It becomes books,
experiences,
opportunities, and
memories.**

CHOOSE HOW YOU WANT TO SHOW UP

TWO WAYS TO PARTNER

	TIER 1 SILVER \$200	TIER 2 GOLD \$400
Website and social media shoutouts	✓	✓
Logo on promotional materials	✓	✓
Pre-made social post + supporter badge	✓	✓
Fall/Winter Trailside coupon book		✓
Interactive event table / booth space		✓
PA announcement during the festival		✓

Gold is designed for businesses that want direct engagement - not just visibility.

PARTNERSHIP BENEFITS

WHAT EACH BENEFIT INCLUDES

01 WEBSITE AND SOCIAL MEDIA SHOUTOUTS

Partners featured on the Trailside PIE website, with partnership shoutouts on both school and Midtown community social media pages.

02 LOGO ON PROMOTIONAL MATERIALS

Your business name or logo displayed proudly on Fun Run T-shirts given to every student, and event banners that remain up for weeks after the event giving you additional exposure.

NEW THIS YEAR

03 PARTNER SOCIAL POST + SUPPORTER BADGE

Show off your Trailside Pride! Get a pre-made social post and 2026 Trailside Academy Fall Fest Supporter badge for your website or social media.

NEW THIS YEAR

04 FALL/WINTER TRAILSIDE COUPON BOOK INCLUSION

Put your business directly into the hands of 500+ Trailside families. Include an exclusive offer designed to attract new customers and generate measurable response from our school community.

05 DEDICATED BOOTH SPACE

Show up where it counts with your own booth at the Fall Fest. Interact with festival attendees, promote your business, or generate immediate sales of your products and services.

06 PA ANNOUNCEMENT DURING FESTIVAL

A big, LOUD shoutout on the PA before the raffle. Our captive audience will remember your business's name. We'll make sure of it!

NEW SPONSOR TOOLS

SHOW YOUR SUPPORT. REACH MORE FAMILIES.

Ready-to-use recognition for every partner - plus a direct-response opportunity for Gold partners.

ALL PARTNERS



SUPPORTER BADGE

For partner websites and social channels.

ALL PARTNERS



READY-TO-POST SOCIAL GRAPHIC

Ready to share with your audience.

GOLD PARTNERS



FALL/WINTER COUPON BOOK

An exclusive offer delivered to 500+ Trailside families.



READY WHEN YOU ARE

LET'S MAKE THIS YEAR'S FALL FEST THE BEST ONE YET.

Choose Silver for broad event visibility.

Choose Gold for the strongest connection with
Trailside families.

Reserve your sponsorship:
partnerships@trailsidepie.com