

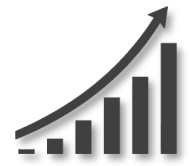
# What is Your Cyber Risk?

Cyber security has gone mainstream. It is hard to overstate how quickly cyber security has gone from a niche IT issue to a consumer issue and business priority. Everyone now knows what seasoned security professionals have long been aware of: there is no such thing as perfect security. Security breaches are inevitable, because determined threat actors will always find a way through the gap. Add to this a steady increase of Internet users, emerging technologies, advanced hacking tools stolen from nation-state governments, rapid advancements of malicious software, and the proliferation of the Dark Web, we now have a DIGITAL PANDEMIC!



## The Current Threat Landscape

**Cyber-related crime incidents affecting small businesses have been increasing exponentially since 2004.**



- **43%** of cyberattacks are aimed at small businesses
- **50%** of small businesses have experienced a cyber attack
- **6 Months** (or approximately 197 days) to detect a data breach for companies that don't have a security program
- **90%** of hackers cover their tracks by using encryption
- **6 out of 10** Small and Medium Businesses (SMBs) have experienced attacks using Microsoft Office Programs
- **58%** of SMBs have experienced a data breach in the last 12 months
- **Windows** is the most targeted platform by hackers followed by Android

## The Problem

**Too Few Staff**



**Too Many Threats**



**Hybrid IT Environments**



## How We Help

We focus on helping businesses deal with the increasing risks and impact of cyber attacks. By utilizing a proprietary blend of cloud-based technologies, advanced data analytics, exclusive threat intelligence and combining it with great customer service; Inceptus offers easy to use and reasonably priced cyber-security services for businesses across all market verticals. The key objective of our composite of services and technology ensures that risk is addressed at every stage of the cyber kill chain which is a proactive approach to identify, protect, detect, respond and recover from incidents.

## Who We Are

Inceptus focuses on helping companies and organizations deal with the increasing risk and impact of a cyber-attack.

Inceptus is comprised of leading practitioners, analysts and experts from Fortune 500 companies as well as former officers with experience at 8 Government agencies.

