



# 5 ESSENTIALS OF CYBER DEBT

## WHAT IS CYBERSECURITY DEBT?

Delaying cyber investments creates hidden vulnerabilities that add up quickly—just like technical debt, but with bigger stakes for your business.

## THE COST OF DELAY IS GROWING

Businesses postponing security face exponential losses: the average breach in 2025 now costs \$10.22M, not including downtime, fines, and reputation damage.

## IT SECURITY VS. CYBER EXPERTISE

Cybercriminals use AI for smarter hacking. Reactive IT security is only the first step. Predictive, risk-based cybersecurity actively anticipates and defends against advanced threats—don't mistake one for the other.

## AI TOOLS ARE A GAME-CHANGER

Investing early in AI-driven solutions helps spot attacks sooner, automates responses, and cuts costs. Delaying adoption lets attackers (who use AI too) stay ahead.

## PROACTIVE ACTION = BUSINESS GROWTH

Firms that invest proactively control their risks, protect budgets for growth, and avoid the compounding effect of cybersecurity debt.