



DATA DRIVEN DECISIONS

PatternView

Insurance & Risk Mitigation

INSURANCE LEVERAGE

CUSTOMIZED RISK MODELS

Tailored risk models based on location-specific factors, such as traffic volume, accident rates, crime statistics, and more.

ENHANCED RISK MITIGATION

Proactive measures to reduce risk, such as recommending security upgrades or offering discounts for safety features.

IMPROVED CLAIMS PREDICTION

Detailed traffic information mixed with behavioral data provides more accurate forecasting of future claims and costs.

OPTIMIZED PRICING STRATEGIES

Dynamic pricing models that reflect real-time risk factors from traffic, accidents, theft, property damage, weather conditions, etc.

By integrating location data into your underwriting and claims processes, insurance companies can offer a more competitive and tailored insurance products while mitigating risks effectively.

DISASTER PREPARATION

At PatternView we combine our traffic data with environmental data to better assess the risks related to natural disasters as well as improve the outcomes.



IDENTIFY VULNERABLE AREAS



EFFICIENT EVACUATION PLANS



BETTER MANAGEMENT OF RESOURCES



MONITORING & RESPONSE SYSTEM



Location data is a powerful tool that can be used to enhance risk assessment, insurance, and disaster preparedness. By analyzing location data, organizations can identify vulnerable areas, optimize resource allocation, and make informed decisions. Partner with PatternView when you prioritize public safety.



ASSESSMENT OF RISKS

We collect accurate actuarial models, around speeding, traffic violations, congestion, accidents and more.



Our data can be used to inform policyholders and incentivize safer driving or behavior in those areas.