## DATA DRIVEN DECISIONS PatternView Real Estate & Site Selection

## **TRACK AND VALIDATE TRAFFIC PATTERNS**



Studies have shown that utilizing traffic pattern data can lead to a **10-15%** increase in sales.

## **BENEFITS OF VALIDATING LOCATION DATA**

Increase your property valuations and leasing agreements with our verified traffic or location data and start profiting within the margins you deserve.

By harnessing the power of PatternView's location data, real estate professionals can make informed decisions. optimize their portfolios, and stay ahead of the curve in a rapidly evolving market.

## **FUTURE PREDICTIONS**

- Allow your development plans to be purposely placed into verified high-growth areas.
- See future trends of your current real estate values and leasing rates as well as assess potential risks
- Early identification of up-andcoming neighborhoods or districts can provide a first-mover advantage

