Starting Your Acupuncture Practice: A Guide for New Graduates

Congratulations on completing your acupuncture studies! As you embark on building your practice, this guide provides essential tips, a checklist of supplies, and resources to help you start your journey. This booklet assumes you're a new graduate, you're basically broke, and you're likely living in a city. this e-book/checklist is tailored to help you make smart, cost-effective decisions.

I make Nothing from these links. They are provided simply to help and hopefully make things easier for you.

Basic Supplies Checklist

1. **Acupuncture Needles**

- Purchase sterile, single-use needles in various sizes. Look for bulk discounts to save costs.
- **Link:** [Acupuncture Needles at Lhasa OMS] (https://www.lhasaoms.com/acupuncture-needles)

2. **Sharps Disposal Containers**

- Essential for safely disposing of used needles. Check with local regulations for disposal requirements.
 - **Link:** [Sharps Containers on Amazon](https://www.amazon.com/Sharps-Containers)

3. **Clean Field Setup**

- Includes alcohol swabs, cotton balls, and sterile gloves. Maintaining a clean field is critical for patient safety.
- **Link:** [Clean Field Supplies at Lhasa OMS] (https://www.lhasaoms.com/departments/clinic-supplies)

4. **Acupuncture Charts and Models**

- Visual aids are useful for patient education and practice.
- **Link:** [Acupuncture Charts)

5. **Treatment Table**

- Invest in a sturdy, comfortable treatment table. Look for second-hand options to reduce costs.
- **Link:** [Affordable Treatment Tables on eBay](https://www.ebay.com/sch/i.html?
 nkw=massage+table)

6. **Office Supplies and Furniture**

- Basic furniture, including chairs, a desk, and storage for supplies. Consider budget options from local stores or online marketplaces.
- **Link:** [Budget Office Furniture on IKEA](https://www.ikea.com/us/en/cat/office-furniture-20652/)

1. **Professional Associations**

- Joining a professional association can provide networking opportunities, continuing education, and access to resources.
- **Link:** [National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM)](https://www.nccaom.org)

2. **Online Directories**

- List your practice in online directories to increase visibility.
- **Link:** [Acufinder.com](https://www.acufinder.com/)

3. **Marketing and Online Presence**

- Create a simple website and social media profiles to promote your services. Utilize free or low-cost website builders.
 - **Link:** [Wix Website Builder](https://www.wix.com/)

4. **Continuing Education and Workshops**

- Stay updated with new techniques and regulations by attending workshops and continuing education courses.
- **Link:** [Pacific College of Health and Science Continuing Education] (https://www.pacificcollege.edu/)

Path Forward: Starting Your Practice

1. **Legal and Administrative Setup**

- Register your business, obtain necessary licenses, and ensure you meet local health regulations. Consider using free or low-cost legal resources.
 - **Link:** [LegalZoom for Business Registration](https://www.legalzoom.com/)

2. **Finding a Location**

- Consider shared office spaces or wellness centers that rent rooms to practitioners. This can significantly lower startup costs.
 - **Link:** [WeWork Shared Spaces](https://www.wework.com/)

3. **Building a Client Base**

- Start by offering free or discounted sessions to friends, family, and community members to build word-of-mouth referrals.
 - **Link:** [Square Appointment Scheduling](https://squareup.com/us/en/appointments)

4. **Networking and Community Engagement**

- Attend local health fairs, join community groups, and collaborate with other healthcare providers to expand your network.
 - **Link:** [Meetup Find Community Events](https://www.meetup.com/)

^{**}Conclusion**

Starting your acupuncture practice is an exciting journey that requires careful planning and resource management. By leveraging affordable resources and building a solid foundation, you can grow a successful practice that serves your community. Remember, patience and persistence are key to overcoming the challenges of the early stages.

Visit us at http://www.3PillarsMedicine.com for more TCM tips, updates and resources.

Peace to you and yours