



Guidelines

Completion of the online form is a request only and does not guarantee an appearance by USA Cheerleaders. The online request form must be filled out completely or it will not submit properly.

Please be aware of the following as you request an appearance from the USA Cheerleaders.

- Requests will only be considered if they are received at least four (4) weeks prior to the scheduled event, unless approved by a USA Cheerleader Director.
- The USA Cheerleaders are available for appearances Year Round
- All Cheerleader appearances must be for a minimum of one (1) hour. Cheerleaders can be available for more than one hour, in half hour increments after the initial hour. Half hour rates are half the hourly rate of your event.
- For Certain Appearances there might be a fee associated with all USA Cheerleaders appearances. Appearance fees are based on the nature of your event, and are as follows (minimum of 2 Cheerleaders per appearance)

Types of Appearances:

- School Appearances - \$100 per cheerleader per hour

School events must take place at a school facility and cannot be sponsored.

- Nonprofit/Community Appearances - Subject to the decision of the USA Cheerleaders Executive Director/Founder

Nonprofit/Community events must be open to the public with no admission fee.

This includes parades, festivals, youth sports, fairs, and camps.

- Private Event Appearances - \$150 per cheerleader per hour

Private events include birthday parties, retirement parties, weddings, Bar/Bat Mitzvahs, anniversaries, etc.

- Commercial/Corporate Appearances - \$150-\$300 per cheerleader per hour

Commercial and corporate events include grand openings, trade shows, expos, business functions, etc.

- Performance component at your event or appearance – minimum of 6 cheerleaders required

Performance cost will vary based on timing, event type, and performance scope

- Appearance fees do not include travel fees, and an additional fee for travel may be assessed if the event takes place outside of the general appearance area.
- At all appearances, USA Cheerleaders are accompanied by security personnel.

Please allow 5-10 business days to receive a written response or telephone call from the USA Cheerleaders regarding your request.

Stipulations

The following stipulations are expected as part of a USA Cheerleaders appearance request:

- Requester shall not have any right to use the trademarks, logos, slogans, tag lines, designs, copyrights, tradenames, or other intellectual property of the USA Cheerleaders, the USA Cheerleaders photographs or video containing any Team IP without the prior written consent of the USA Cheerleaders. All publicity for the event that mentions an appearance by USA Cheerleaders must be approved by the USA Cheerleaders before use.
- All appearance fees must be paid one (1) week prior to the appearance date. Payment information will be included with an appearance invoice.
- Parking in close proximity to event location must be provided for Cheerleaders. A secure area for belongings must be provided.
- Requester hereby agrees to defend, indemnify, and hold harmless USA Cheerleaders Organization/Foundation, its officers, agents and affiliates from and against all losses, demands, claims, damages, and liabilities arising out of Requestor's obligations under these terms and conditions or its negligence or willful misconduct.

Cancellation

In the event that the requestor needs to cancel the event due to COVID-19, we ask for at least 12 hours' notice. If there are circumstances that happen within the 12 hours, please contact the USA Cheerleaders immediately.

The USA Cheerleaders Organization/Foundation reserve the right to cancel an appearance at anytime for the safety of all parties involved.