

RAW ALTERNATIVE

B.I.A.R.F. - BIOLOGICALLY APPROPRIATE RAW FEEDING

If you are not familiar with the Raw diet, it is close to what a dog's ancestors would have eaten in the wild. A wolf or wild dog would naturally eat an alkaline diet, by consuming the blood, intestines, and spinal fluid of their prey.

Our Raw Alternative diet is easily prepared, stored, and transported. Refrigeration is only required when the meal is prepared in advance or if there is any unused portion of the opened can.



To put together our Raw Alternative you only need three products, a can of your choice from our synthetic free gourmet toppers, a bag of Synergy Dehydrated Vegetable Mix, and a bag of Norwegian Sun-Dried Kelp. Below you will find a sample feeding guideline for the Raw Alternative diet that uses the Synthetic Free Duck can as the protein source.

RAW ALT. DUCK RECIPE FEEDING GUIDELINE

Weight	Can	Synergy	Sun-Dried Kelp
10 lb	3.9 oz	.7 oz	1/4 tsp.
25 lb	8.4 oz	1.45 oz	1/2 tsp.
40 lb	18 oz	2 oz	3/4 tsp.
55 lb	23.5 oz	2.58 oz	1 tsp.
70 lb	28.2 oz	3.1 oz	1 1/4 tsp.
85 lb	32.5 oz	3.6 oz	1 1/2 tsp.
100 lb	36.3 oz	4 oz	1 3/4 tsp.

*Please be aware that this feeding guideline is suggested based on an approximate caloric needs of a dog using a modified Atwater Calculation and is only for supplemental feeding.

ALKALINITY MATTERS

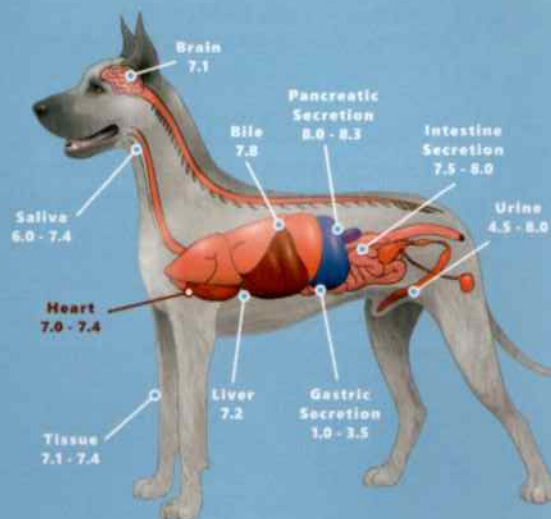
The pH level is one of the most important balancing systems of the body. An alkaline diet helps more oxygen move into the cells which allows DNA's self-recovery mechanism to function more efficiently and effectively.

Alkalinity is measured using pH which stands for *potential for hydrogen*. Acidity has a low potential for hydrogen and Alkaline has a high potential for hydrogen.



Studies have shown that pH has a direct relationship to oxygen levels in the body. The bodies tissues need oxygen to remain healthy.

The overall optimal pH level of a dog's body is 7.1 - 7.4. This diagram shows all of the different areas of in dogs' body and the corresponding pH levels in a dog with naturally balanced pH.



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ALKALINE ISN'T JUST FOR PEOPLE.

SUPPORT YOUR DOG'S HEALTH,
START LIVING ALKALINE TODAY!

To find a retailer nearest you check
our website www.caninecaviar.com

Canine Caviar Pet Foods DE, Inc.
PO Box 5872, Norco, CA 92860
714 . 223 . 1800



The FIRST and ONLY Alkaline® DOG FOOD

Benefits of Canine Caviar Dog Food

- Single protein & single carbohydrate
- Improves cellular regeneration (anti-aging)
- Heart healthy with added taurine
- Reduces tear stains & hot spots
- Higher calories = lower cost to feed
- Reduces health risks & degenerative diseases

SUPPORT YOUR DOG'S HEALTH
FEED CANINE CAVIAR
LIVE ALKALINE



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website www.caninecaviar.com

ABOUT CANINE CAVIAR

Jeff Baker
CEO & Founder



Jeff Baker started Canine Caviar over 20 years ago. Having worked for a research company, he eventually started working on animal nutrition. Learning about how wolves and wild dogs eat led him to pH and the effects on our pets.

After discovering the affects pH had on pets, he started formulating a special diet for his Great Dane with health issues. Jeff started Canine Caviar after having great success helping his own dog, who lived to be one of the oldest Great Danes at 17.5 years old.

Since 1996 Canine Caviar has been making alkaline diets that have made a difference in thousands of animals' lives. Canine Caviar is a science-based pet food manufacturer and one of the few remaining family-owned and operated companies in the industry.

KIBBLE FORMULAS

We craft our kibble formulas using a special blend of herbs and a unique processing technique to give our formulas an alkalizing effect. All our formulas are limited ingredient holistic diets with a single protein and a single carbohydrate.



Special Needs Entrée Alkalizing*

Whole Ground Brown Rice, Dehydrated Chicken, herbs, vitamins, and minerals
Protein 18% min. Fat 9% min. 399 Kcal/cup



Puppy Entrée Alkalizing*

Dehydrated Chicken, Split Pea, herbs, vitamins, and minerals
Protein 31% min. Fat 20% min. 636 Kcal/cup



Wild Ocean Entrée Alkalizing*

Herring Meal, Quinoa, herbs, vitamins, and minerals
Protein 31% min. Fat 17% min. 552 Kcal/cup



Open Meadow Entrée Alkalizing*

Dehydrated Lamb, Pearl Millet, herbs, vitamins, and minerals
Protein 25% min. Fat 15% min. 541 Kcal/cup



Leaping Spirit Entrée Alkalizing*

Venison Meal, Pearl Millet, herbs, vitamins, and minerals
Protein 27% min. Fat 17% min. 552 Kcal/cup



Open Sky Entrée Alkalizing*

Duck Meal, Quinoa, herbs, vitamins, and minerals
Protein 27% min. Fat 16% min. 552 Kcal/cup



Free Spirit Entrée Alkalizing*

Dehydrated Chicken, Pearl Millet, herbs, vitamins, and minerals
Protein 31% min. Fat 20% min. 399 Kcal/cup



Open Range Entrée Alkalizing*

Buffalo Meal, Chickpea, herbs, vitamins, minerals
Protein 26% min. Fat 16% min. 552 Kcal/cup

SUPPLEMENTS

We formulate supplements to be free from synthetics, carrageenan, guar gum and BPA. For our cans we use muscle and organ meat from a single protein source, making them a great option of dogs with allergies to other proteins.



Synthetic Free Salmon Can

Salmon, Fish Broth and Fenugreek Seeds
Protein 9% min. Fat 6.5% min. 408 Kcal/can



Synthetic Free Lamb Can

Lamb, Lamb Liver, Vegetable Broth, Fenugreek Seeds
Protein 10% min. Fat 8% min. 451 Kcal/can



Synthetic Free Duck Can

Duck, Vegetable Broth, Sweet Potatoes, Fenugreek seeds
Protein 8% min. Fat 6.5% min. 426 Kcal/can



Synthetic Free Goat Can

Goat, Goat Lungs, Goat Livers, Broth, Fenugreek Seeds
Protein 8% min. Fat 6% min. 406 Kcal/can



Synthetic Free Turkey Can

Turkey, Turkey Broth, Fenugreek Seeds
Protein 10% min. Fat 9% min. 470 Kcal/can



Synergy Dehydrated Vegetable Mix

We use a blend of innovative holistic ingredients to make this mix of alkaline vegetables and fruit.



Organic Norwegian Sun-Cured Kelp

Kelp is an excellent source of vitamins, minerals, and an alkalizing supplement to be mixed in with foods.

BUFFALO TREATS

Our buffalo treats are Halal (humanely slaughtered) 100% grass-fed pasture raised water buffalo from India. Our all-natural buffalo body part chews are a great replacement for rawhide due to their high digestibility and palatability.

Buffalo is an excellent source of omega 3 fatty acids and CoQ10, both support the immune system and decrease inflammation. Our buffalo treats are high in protein and low in fat so you don't have need to feel bad about giving treats to your dog.



Buffalo Bully Stick Dehydrated Buffalo Pizzle

Protein 80% min. Fat .5% min.



Buffalo Lung Dehydrated Buffalo Lung

Protein 75% min. Fat 9% min.



Braided Buffalo Stick Dehydrated Buffalo Intestine

Protein 80% min. Fat 3% min.



Buffaroos Dehydrated Buffalo Trachea

Protein 50% min. Fat 10% min.



Buffalo Jerky Flat Dehydrated Buffalo Meat

Protein 25% min. Fat 6% min.



Cold Pressed Tripe Patties Cold Pressed Dehydrated Buffalo Tripe

Protein 65% min. Fat 9% min.