



ConnectiviTea™

WHAT IT IS:

The Connectivity™ Fund is the charitable giving arm of Table Rock Tea Company, Ltd (TRTCO). As part of TRTCO's ongoing commitment to honor God and to give back to our global community, 10% of all income from sales and services goes into The ConnectiviTea® Fund. The primary focus of the fund is to assist in the startup of small-scale tea operations as a means of economic development in underserved areas and/or people groups.

HOW IT WORKS:

TRTCO partners with agencies and individuals who are entrepreneurially minded and who are serving in areas conducive to growing and producing tea. Once a good match is established, TRTCO releases ConnectiviTea® Fund resources into the field of service. These financial and technical resources are then used to build small-scale tea production as a means of raising the indigenous economic situation while sharing the faith through microenterprise. Financial resources include purchase of farmland, seeds and plants, processing equipment, etc.; technical resources include contracting of indigenous tea consultants, consultation with TRTCO experts, etc.

Once tea production is established, TRTCO buys the finished product to sell and market in the United States under a TRTCO subsidiary brand, highlighting the specific outreach and charitable nature of the product. The cooperating agency or individual serves as the liaison between TRTCO and the foreign clearing house for navigating USDA/FDA and Customs requirements for importation into the United States.

WHAT WE NEED:

We are always looking for agricultural business-minded people who understand the value of microenterprise as a means of sharing the faith through practical outreach. Excellent organizational and communication skills are a must.