



ConnectiviTea™

### **WHAT IT IS:**

The Connectivity™ Fund is the charitable giving arm of Table Rock Tea Company, Ltd (TRTCO). As part of TRTCO's ongoing commitment to honor God and to give back to our global community, 10% of all income from sales and services goes into The ConnectiviTea® Fund. The primary focus of the fund is to assist small-scale tea farmers in developing countries through Christian missions.

### **HOW IT WORKS:**

TRTCO partners with missions agencies and individual missionaries who are entrepreneurially minded and who are serving in areas conducive to growing and producing tea. Once a good match is established, TRTCO releases ConnectiviTea® Fund resources into the field of service. These financial and technical resources are then used to build small-scale tea production as a means of raising the indigenous economic situation while sharing the gospel through microenterprise. Financial resources include purchase of farmland, seeds and plants, processing equipment, etc.; technical resources include contracting of indigenous tea consultants, consultation with TRTCO experts, etc.

Once tea production is established, TRTCO buys the finished product to sell and market in the United States under a TRTCO subsidiary brand, highlighting the specific outreach and charitable nature of the product. The cooperating missionary serves as the liaison between TRTCO and the foreign clearing house for navigating USDA/FDA and Customs requirements for importation into the United States.

### **WHAT WE NEED:**

We are always looking for agricultural business-minded missionaries who understand the value of microenterprise as a means of sharing the gospel through practical outreach. Excellent organizational and communication skills are a must.