



YWWI
YOU'RE WORTH IT

IT'S A MISSION! IT'S A LIFESTYLE!

WWW.LISATOBAN.COM



WELCOME!

My name is Lisa Toban, Founder and Creator of
You're WORTH It.

MISSION STATEMENT

To support Millennial Women to own their worth and
obtain true happiness.

VISION STATEMENT

To witness Millennial Women live unapologetic, self-
fulfilling lives while operating in purpose and passion.

OBJECTIVE

To provide resources and support the "person"
(personal development coaching) or their "endeavors."
(content marketing consultation)

SOCIAL CHANNELS @ITSLISATOBAN



Worthy of Receiving True Happiness

WHAT DO YOU WANT YOUR CONTENT TO DO FOR YOU?

Are you in the process of brainstorming various ways to connect with your target audience? Are you in need to find the right content formula to yield positive results for your brand, product or service?

According to Visa, "2019 She's Next Report, approximately 36% out of 650 women nationwide acknowledged that a strategic and operational challenge is finding the tools to grow and manage their business. Also, 28% of women within the sample group identified that a challenge as a business owner is developing an online presence.

WHICH GROUP OF WOMEN CAN YOU RELATE TO? THE 36%? OR THE 28%?

My passion is to help Millennial Women business owners and entrepreneurs enhance their digital and content marketing efforts to improve brand visibility and increase client/customer engagement. It's important that your digital footprint connects with your ideal audience.

WHAT DO YOU WANT YOUR DIGITAL CONTENT TO DO FOR YOU?

With 16+ years experience working with people in organizations, businesses, and academic settings, Lisa desires to help others by coaching them to discover their uniqueness and own their worth to gain true happiness.

How does one own their worth and receive true happiness? First, it is to embrace the ideal that "you're worth it." Goodness, peace, joy, love, passion, purpose is yours to possess and keep. It's first thinking, believing, then applying action. As a personal development coach, Lisa creates safe places for people to identify areas in which they seek to improve and receive resources and accountability to experience the positive change they want to see.

Coaching sessions with Lisa includes completing exercises, having heartfelt conversations to discover your "why," and receiving homework for application. Schedule a discovery call to ensure that working with Lisa is a great fit to partner together for personal growth and development. Visit www.lisatoban.com.

Lisa received her Master of Social Work degree with a specialization in Leadership Development in Social Services with an Advanced Graduate Certificate in Nonprofit Management and Philanthropy in August 2014 from Loyola University Chicago. In June 2011, Lisa obtained her Bachelor of Arts degree in Psychology from the University of California, Riverside.



CONNECT!

MAILING ADDRESS

11278 Los Alamitos Blvd Unit 809
Los Alamitos, CA 90720

PHONE NUMBER

(312) 569-0649

WEBSITE

www.lisatoban.com

EMAIL

info@lisatoban.com

SOCIAL CHANNELS @ITSLISATOBAN



*You're WORTH It
It's a mission! It's a lifestyle!
Worthy of Receiving True Happiness*