

CMS PTSO Board Meeting Minutes

October 16, 2023

Present/Introductions

Kelsey Boyd – president and teacher

Desiree Kelley – vice president

Trixie Hoda – web and merch

Caitlin Bjornstad – fundraising chair

Rachel Grenier – secretary

Tari Power – treasurer

Call to order 5:32 p.m.

1. Welcome
 - a. Reviewed and finalized general meeting agenda
2. Fundraising update:
 - a. Quick update on new policy (Kelsey)
 - Any banners or things that go up need to be reviewed by school and district office prior to printing and posting
 - a. Fundraising policy – we would like to formalize what we can do/not do, and share with potential supporters
 - b. Also want to develop updated fundraising plan to meet current needs and demographics of the school; people like to give to something “specific” or matching grant
 - Idea: Color Run – Pine Ridge did a run and raised \$50k
3. Budget and tax update: Tari
 - a. Fundraising \$2k behind last year
 - b. Steadily increasing but slowly
 - c. Hard to benchmark due to the craziness of the last several years
 - d. GoDaddy billing – Trixie confirmed cost was for hosting and domain name
4. Grant requests: Desiree
 - a. Review new requests under \$1,000
 - Citizen math (\$320)
 - b. Review previous requests over \$1,000
 - 3d printer; Gabe recommends voting “no” due to funds availability
 - c. Will vote during general meeting
9. Merchandise: Trixie
 - a. PTSO T-shirt update – our shirts coming in tomorrow, 10/17
 - b. Rest of items arriving around 10/20

- c. Trixie to re-open shop
5. Web Update: Trixie
 - a. In last 30 days
 - 528 site visits
 - 250 social views (IG)
 - 37 IG followers and 20 FB
 - Trixie to a giveaway – every tag is an entry, randomly pick a winner
 6. Debrief
 - a. Back to school night: Projector wasn't working, 6th grade presentation was very late/delayed, people stopped by PTSO table, provided their info; would be good to have a display with what funds go to support with photos
 - b. Picture day: Went smoothly, had a new volunteer participate
 7. Plan to review and update bylaws
 - a. Trixie to scan existing bylaws and send to Rachel for formatting so we can have a single document
 8. Heads up on the PTO letter writing campaign to School Board about teachers working without a contract
 - a. Kelsey to read a letter and hand out postcards at general meeting
 9. Volunteer opps
 - a. Breakfast items for Thursday morning conferences
 - b. 8th grade celebration – need to book vendors (like Kona Ice) much earlier; need to know the event date ASAP
 10. Upcoming Meetings
 - a. 11/13: board meeting, 5:30 – 6:30 p.m.
 - b. 12/4: TBD, if needed
 - c. 1/22: board (5:30 p.m.), general (6 p.m.), library
 11. Adjourned 5:50 p.m.