

cause everybody

wants to dine like

Dining Divas



@DiningDivasTV :: www.DiningDivas.TV

What makes must see TV? Combining food, celebrities and, of course, anything sexy. That's what Dining Divas is all about... a fun, out-on-the-town show with attractive hosts featuring the trendiest hot spots for dining.

Each episode will kick off with our Divas taking you to a new upscale restaurant where they will sip on signature cocktails at the bar and then learn to cook one favorite dish the chef chooses. With our personable hosts, you're guaranteed good banter and lots of laughs, as they chop it up in the kitchen. Following their behind-the-scenes culinary experience, our hosts are greeted by a surprise guest to enjoy the fruits of their labor at the dining table. The audience will get to know their guest a little better bringing a more candid/realistic approach to celebrity interviews. The waiter will serve them the meal they just prepared, and pair it with a complimentary wine.

Dining Divas TV SFL



CW South Florida

Airing Sundays to 4M homes 4 weeks in a row



KPVM 25 Vegas

2 Million Homes



KKAI 50 Hawaii

Airing 2 times a day 5 days a week in 2.4M homes & hotels in Hawaii



Zoneify

OTT Platform - Xfinity, Fire TV, Apple TV & ROKU



TVS Network

OTT Platform - Download the app



The Wynn Network

OTT Platform - ROKU, Amazon Fire Apple TV & Samsung TV manufactured since 2016



Dining Divas TV
"Best Sizzle Reel"
Vegas, NV

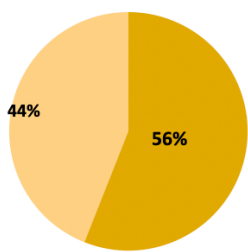


Dining Divas Destinations



Post covid there's no hotter topic than food, unless... its food and travel! The Dining Divas are taking their love for delicious cuisine and crafty cocktails on the road as they explore unique hotel and resort destinations around the country. Each episode the Divas will take a weekend vacation to fully delve into what each location has to offer. Following a similar feel to their hit show in South Florida, Dining Divas TV, the Divas will learn unique cocktail recipes with the mixologist, get a sneak peak of the chefs favorite recipes in the kitchen and invite entertaining celebrity friends to indulge in the scrumptious foodie experience.

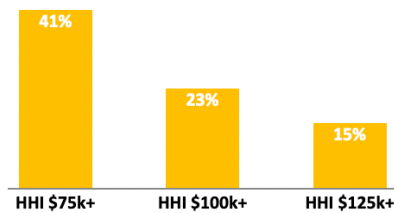
TRAVEL CHANNEL: AUDIENCE PROFILE



Median Age: 54
ASC average: 56

Travel Age Demographics		ASC Avg.
A25-54	46%	40%
W25-54	25%	22%
M25-54	21%	18%
A18-49	36%	33%
W18-49	20%	18%
M18-49	16%	15%

Median HHI: \$61,700
ASC average: \$71,100
Based on A25-54



33.5 million
TV Reach

3.8 million
Average Monthly
Unique Visitors

HH Size

- 25% HH Size of 2**
ASC average: 25%
- 41% HH w Children**
ASC average: 45%
- 63% A/B Counties**
ASC average: 70%
- 37% C/D Counties**
ASC average: 30%

Education/Occupation

- 21% 4+ Years College**
ASC average: 30%
- 42% White Collar Workers**
ASC average: 46%
- 26% Blue Collar Workers**
ASC average: 28%
- 26% Professional/Managerial**
ASC average: 32%

Lifestyle

- 93% Own Car or Truck**
ASC average: 94%
- 18% Truck Prospects**
ASC average: 22%
- 66% Own a Home**
ASC average: 65%
- 80% Have Any Pets**
ASC average: 67%

Digital Engagement

- 34.0M Average Monthly Total Views**
- 9.4M Facebook Followers**
- 4.2M Twitter Followers**
- 1.9M Instagram Followers**

Source: The Nielsen Co. 3Q'19 (7/1/2019-9/29/2019). Data based on C3. Sales Prime (M-Su 8p-12a). Base A25-54. Age Demographics Base = A18+. Median Age (base P2+), Median HH Income (base A25-54) & ASC averages via Lake5. TV Reach - C3 Avg quarterly 1+ min qualifier (base P2+). ASC = Ad Supported Cable. Uniques, Total Views = comScore Key Measures, Multi-Platform, Monthly Average July - September 2019. Social: Socialbakers. Lifetime data as of September 2019. Includes fans/followers/subscribers of brand and show pages, excludes talent and international pages.



FOODYTV

LET'S GET COOKIN'

JOIN FOODYTV

+ GLOBAL MEDIA NETWORK

Since its creation in 2009, FoodyTV has grown to #160 on the Amazon Best Sellers Nutrition list with over 9.8 million unique visitors a month from over a 78 different countries!

FoodyTV is revolutionizing how chefs and viewers are connecting over the food content they love, championing the movement to democratize cooking and food media creation.

Browse endless on-demand unique content from tasty recipes to innovative culinary techniques, through the lens of All Star Chefs, Celebrities and FoodyTV personalities from across the United States.



For sponsors and advertisers, FoodyTV is a unique platform to build brands through engaging, unique content. Celebrities, and chefs that audiences love, fully aligned and integrated with brands social ecosystems.

CONTACT:

collab@mtacbranding.com

FOODYTV OVER 200 MILLION VIEWS
LET'S GET COOKIN' WATCH US ON:

amazon fireTV
201.8 million views

dailymotion
2.7 million views

You Tube
1.7 million views

ROKU 1.7 million views

Apple 1.5 million views

Android 1.4 million views

Demographics

CW South Florida

Median Age, 48

52% Men

48% Women

61% White

35% Hispanic

33% Black/African American

40% Employed full-time

53% College educated

40% White collar workers

49% HHLD income of \$50,000+

30% HHLD income of \$75,000+

19% HHLD income \$100,000+

52% Own home

Social Media

Top Age Group 25-34

2nd Age Group 35-44

3rd Age Group 18-24

Top Locations

1st Miami

2nd Ft Lauderdale

60% Men

40% Women

Top Peak Hours

12 noon

3pm

9am

Dining Divas

cause everybody wants to dine like one

SIZZLING DIVA

Lacey



SWEET DIVA

Ana



SPICY DIVA

Christine



SUCCULENT DIVA

Denise



SAUCY DIVA

Karma



SAVORY DIVA

Kavita



Social Media

We use Social Media strategically to be one of the most powerful tools to market and distribute Dining Divas to our South Florida following!

Posts per Segment

- *6 posts minimum on IG & FB
- *blog on our restaurant shoots
- *segment listed on YT
- *10+ story posts

Dining Divas on YouTube

6.8k Subscribers 3.8 Million Views

Facebook

21k+ Likes 35k+ followers

Instagram

204k+ followers

Email

5k+ blast

2019-2020 Segments Guests and Chefs

- CHEF ADRIANNE • A Dining Destination and Author.
- CHEF BRET • Hell's Kitchen on FOX
- CIRO DAPAGIO • The Mob King
- SUCCULENT BITE • Foodie/Content Creator
- DJ IRIE • Celebrity DJ, Creator of Irie Weekend
- BRYAN ABASOLO • Dr Abs. The Bachelorette season 13
- NAUGHTY NATALIA • 93.5 Revolution Morning Show
- ANA QOOKS • Bravo's Housewives/ Food Network
- ROBERT IRVINE • Celebrity Chef Food Network
- PRINCE • VH1 Love and Hip Hop Miami
- DANA ROSANSKY • Miami Food Porn
- BONN E MAIY • Recording Artist
- VINNIE VINSANE • The Bachelorette • Bachelor in Paradise
- YANNI GEORGOULAKIS • Foody Fetish
- CHRIS CRUZ • Y-100 Radio



Past Segments

Dining Divas @ RED

119 Washington Ave. Miami Beach, FL 33139
THE STEAKHOUSE

With recording artist **Prince** from "Love & HipHop Miami" on VH1 His hit song "Problem" is featuring **Kent Jones** 4 - 5 pm

Brought to you by **J&M DANIELS** #27 SWEET SPICY WHISKY

Airing Sundays @ noon on the **SOUTH FLORIDA THE CW**

MICHELLE VANESSA CHRISTINE CURRAN
Spicy Diva Spicy Diva

Dining Divas

Join us at **THE SPILL OVER** by local

2911 GRAND AVENUE, SUITE 400D COCONUT GROVE, FL 33133

On Tuesday 16th at 5 pm Spicy & Sweet Divas will be sharing with **Dr. ABS** season 13 Lifestyle & Wellness Bryan Abasolo, D.C.

THE BACHELORETTE Airing Sundays at noon on **SOUTH FLORIDA THE CW**

Sponsored by **Miami Club Rum**

Christine Curran Ana Reyes
The Spicy Diva The Sweet Diva

Dining Divas

On a 105 ft Leopard full party yacht Sailing from the Fontainebleau Intracoastal Dock

YACHTLIFE CHARTER A YACHT WITH THE TOP OF A BUTT

Hells Kitchen's Chef Bret will cook & DJ Irie will savour with

Spicy Diva Christine Curran Sweet Diva Ana Reyes

Sponsored by **C NOTE VODKA** **TIPSY** SalonBar & MedSpa of Wellington

Tuesday May 28th 4441 Collins Ave Miami Beach FL 33140

Dining Divas

Filming live with Real Housewives **Ana Qooks** & Daily Flash

COME SEE THEM IN ACTION

Monday Jan 14th 7805 N University Dr Parkland FL 33067 (954) 345-0128

Visit **diningdivas.tv** 3:30-6:30 pm All drinks 2 for 1 plus \$6 Gourmet Tapas.

Sponsored by **Mirano Wines**

DEJA BLUE CAFE • RESTAURANT • BAR LOUNGE

Dining Divas

On Wednesday 22nd

Very Special Foodie Guest

Christine Curran Your Spicy Diva @succulentbite

NICO @succulentbite

Christina Hammoud Your Sizzling Diva

At 4pm • 904 E Las Olas Blvd, Fort Lauderdale, FL 33301

Ladies Night After Party starting at 5pm with Succulent Bite

SOUTH FLORIDA THE CW SPONSORED BY **FRESCOBALDI** TOSCANA

Dining Divas

THE AUTO TOY STORE

Wheels turn on Friday, July 5th 2-3pm 929 SW 8th St Pompano Beach, FL 33069

Bartender: Chad Taco Know Flair Mixologist MTV's "Amazingness"

Guest: **Ciro Dapaglio**

Chef Adrienne Calvo "Maximum Flavor" NBC 6 "Chopped" Food Network

Spicy Diva Christine Curran Sweet Diva Ana Reyes

THE MOB KING SPONSORED BY **TIPSY** salonbar

Dining Divas

Filming live with Recording Artist **BONN E MAIY** at Meat Market Miami Beach

Monday February 4th 4 to 5pm 915 Lincoln Rd, Miami Beach, FL 33139 Join the fun

Sponsored by **Premium Slovakian Double Cross Vodka**

Dining Divas

even keel FISH & OYSTER

4100 N Federal Hwy Ft Lauderdale 33308 Wednesday April 3rd. 3-4pm

With **Naughty Natalia**

SPONSORED BY **95.5 THE REVOLUTION** Morning Show

BOARD ROOM VODKA

Dining Divas

cause everybody wants to dine like one Ringing the Diner Bell at **Dunal & Bausaban**

Tuesday, August 6th • 1544 SE 3rd Ct, Deerfield Beach, FL 33441

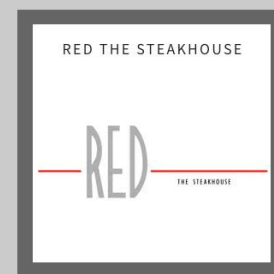
with "That Viral Guy" **Brian Breach** Featured on: @bnc @msnbc @foxnews @yarako @msiasidation

Spicy Diva **Christine Curran** & Sizzling Diva **Christina Hammoud**

Airing Sundays at noon on the **SOUTH FLORIDA THE CW** Sponsored by **SUGAR ISLAND**

Distributed by **BingeNetworks.tv**

Brand Partnerships



Christine Curran embodies her Spicy Diva personality to a Tee. She's the boss and if you cross her she might bite... or at least nibble. Her attitude is a lot like her love for her favorite kind of food, Spicy! Her cocktail of choice is a "Dirty Martini extra Dirty".

FB @therealchristinecurran +
@christinecurrantv = 10.4k
IG @christinecurran 40k
CH @christinecurran



Denise Casale is one sassy broad. She sucks down her favorite cocktails in the sexiest way which afforded her the name, Succulent Diva. She has a real love for meatballs, she orders them everywhere she goes. If you asked her fav wine she would definitely choose a Pinot Grigio.

FB @denisecasale 5k IG
@denisecasale_ 10k

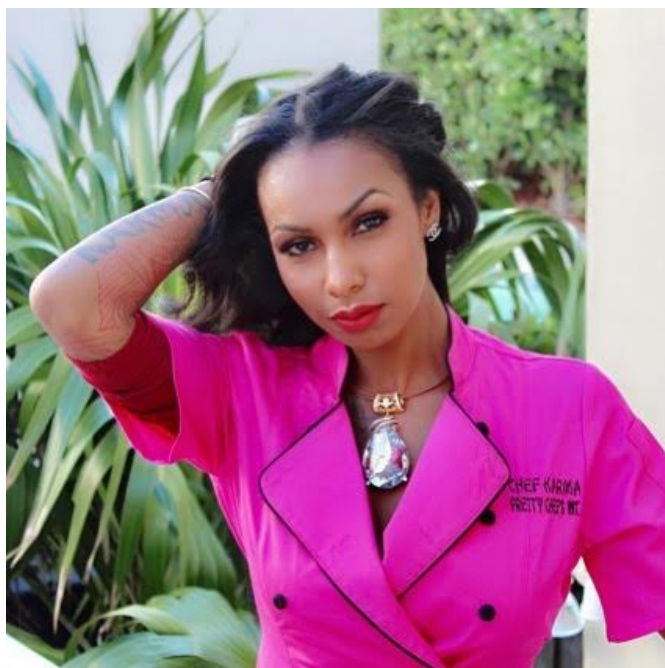
Ana is an original OG of the Dining Divas team. Ana is known for having an exceptionally big appetite, and no amount of food, sweet or savory, is usually enough for her...she literally cleans her plate sometimes with her tongue! Ana's favorite cocktail is a Cosmo because it's sweet like her.

FB @anamariareyes 5.7k
IG @anareyestv 33k



Chef Karma joined the Dining Divas squad as the Saucy Diva in 2019. She brings an island flair of personality and looks, plus she's the only chef diva on the show! Her cooking expertise brings a unique viewpoint to "Dining like a Diva". Her personality is as wild and colorful as her nails. She's always down for a shot of whatever liquor you're serving. Fun fact pre covid she was filming for Food Network's "Chopped".

FB @missvibaby 5.7k
IG @prettychefsinternational 10k



Kavita Channe is back, at the Diva Dynasty where her Savory Diva skills really come into play. She's a master Rosé Connoisseur. Her diverse palette and background gives her a foodie advantage over most. She prefers caviar with her rosé especially in the Hamptons.

FB @kchanne 6.7k
IG @kavitachanne 41.1k

Lacey Mimms joined the DDtv squad in 2021 as the "Sizzling Diva". She's definitely a firecracker personality on and off camera. She's wild and funny and will keep you laughing. Don't leave your drink unattended she might accidentally walk away with it. Lacey loves a good sizzling piece of meat!

CH @Hospitality and More 20k





GIVBUX

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Monetize your patrons while giving back to charity.

IT PAYS TO GIVE



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- Support Your Favorite Charity
- Get Rewards

Download for FREE now!



Code: DiningDivas

Every patron that downloads and pays with the GivBux app from your establishment is monetized for life! Imagine earning rewards that are equal to cash from every day purchases made by your guests? Joe Smo buys a new pair of shoes from footlocker.. you get rewards. It's completely FREE to sign up for the app and use it. Your rewards actually trickle down 7 tiers! So you will earn rewards from your patrons that sign up their friends and family and so on 7 times down the line. The great thing is you get to choose what charity benefits with you. If your charity isn't on the app we can easily on board them.

To sign up, download the app and use our code: DiningDivas or use the smart QR code above to get directly linked to the app. To onboard your venue or business please email me to get you set up and upload your business icon on GivBux for FREE! Christinecurrantv@gmail.com for more info