

Dine on TV *Dining* with the *Divas*



What makes must see TV? Combining food, celebrities and, of course, anything sexy.

That's what Dining Divas is all about... a fun, out-on-the-town show with attractive hosts featuring the trendiest hot spots for dining.

Each episode will kick off with our Divas taking you to a new upscale restaurant where they will sip on signature cocktails at the bar and then learn to cook one favorite dish the chef chooses. With our personable hosts, you're guaranteed good banter and lots of laughs, as they chop it up in the kitchen. Following their behind-the-scenes culinary experience, our hosts are greeted by a surprise guest to enjoy the fruits of their labor at the dining table. The audience will get to know their guest a little better bringing a more candid/realistic approach to celebrity interviews. The waiter will serve them the meal they just prepared, and pair it with a complimentary wine.

Distribution



CW South Florida
Airing Sundays to 125k viewers 4 weeks in a row



KPVM 25 Vegas
2 Million Homes



KKAI 50 Hawaii
Airing 2 times a day 5 days a week in 2.4M homes & hotels in Hawaii



Zoneify
OTT Platform - Xfinity, Fire TV, Apple TV & ROKU
Airing in 17.6 M households under "Foodies" tab



TVS Network
OTT Platform - Download the app



The Wynn Network
OTT Platform - available on ROKU, Amazon Fire Apple TV & Samsung TV manufactured since 2016



Dining Divas TV
"Best Sizzle Reel"



Demographics

CW South Florida

Median Age, 48
52% Men
48% Women
61% White
35% Hispanic
33% Black/African American

40% Employed full-time
53% College educated
40% White collar workers
49% HHLD income of \$50,000+
30% HHLD income of \$75,000+
19% HHLD income \$100,000+
52% Own home

Social Media

Top Age Group 25-34
2nd Age Group 35-44
3rd Age Group 18-24

Top Locations
1st Miami
2nd Ft Lauderdale

60% Men
40% Women

Top Peak Hours
12 noon
3pm
9am

Dining Divas

cause everybody wants to dine like one

SWEET DIVA **SPICY DIVA** **SUCCULENT DIVA** **SAUCY DIVA** **SIZZLING DIVA**

Ana Reyes Christine Curran Denise Casale Chef Karma Sophie Bowman



Social Media

We use Social Media strategically to be one of the most powerful tools to market and distribute Dining Divas to our South Florida following!

Posts per Segment

- *6 posts minimum on IG & FB
- *blog on our restaurant shoots
- *segment listed on YT
- *10+ story posts

Dining Divas on YouTube

6.8k Subscribers 3.8 Million Views

Facebook

21k+ Likes 35k+ followers

Instagram

204k+ followers

Email

5k+ blast

2019-2020 Segments Guests and Chefs

- CHEF ADRIANNE • A Dining Destination and Author.
- CHEF BRET • Hell's Kitchen on FOX
- CIRO DAPACIO • The Mob King
- SUCCULENT BITE • Foodie/Content Creator
- DJ IRIE • Celebrity DJ, Creator of Irie Weekend
- BRYAN ABASOLO • Dr Abs. The Bachelorette season 13
- NAUGHTY NATALIA • 93.5 Revolution Morning Show
- ANA QOOKS • Bravo's Housewives/ Food Network
- ROBERT IRVINE • Celebrity Chef Food Network
- PRINCE • VH1 Love and Hip Hop Miami
- DANA ROSANSKY • Miami Food Porn
- BONN E MAIY • Recording Artist
- VINNIE VINSANE • The Bachelorette • Bachelor in Paradise
- YANNI GEORGOULAKIS • Foody Fetish
- CHRIS CRUZ • Y-100 Radio



Past Segments

Dining Divas

@ RED 119 Washington Ave, Miami Beach, FL 33139
THE STEAKHOUSE

With recording artist
Prince
from "Love & HipHop Miami"
on **VH1**
His hit song "Problem"
is featuring **Kent Jones**
4 - 5 pm

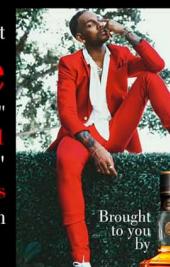
Michelle Vanessa **Christine Curran**

Saucy Diva **Spirited Diva**

Brought to you by

JACK DANIEL'S
No. 27 Old No. 7 Tennessee Whiskey

Airing Sundays @ noon on the
SOUTH FLORIDA THE cw






Dining Divas

Join us at **THE SPILL OVER** by local stars

Christine Curran **The Spicy Diva** Ana Royes **The Sweet Diva**

2911 GRAND AVENUE, SUITE 400D
COCONUT GROVE, FL 33133

On **Tuesday 16th at 5 pm** Spicy & Sweet Divas will be sharing with

Dr. ABS
Lifestyle & Wellness

Bryan Abasolo, D.C.

The BACHELORETTE season 13

Airing Sundays at noon on **SOUTH FLORIDA** CW

Sponsored by
Miami Club Rum



Dining Divas

On a 105 ft Leopard full party yacht

Sailing from the Fontainebleau Intracoastal Dock

YACHTLIFE®
CHARTER A YACHT WITH THE TAP OF A BUTTON

Hells Kitchen's Chef Bret will cook & DJ Irie will savour with

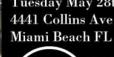
Spicy Diva Christine Curran

Sweet Diva Ana Reyes

Sponsored by
C NOTE VODKA

TIPSY
SalonBar + MedSpa
of Wellington

Tuesday May 28th
4441 Collins Ave
Miami Beach FL 33140



Dining Divas

Filming live with
Real Housewives'
Ana Qooks & Daily Flash

COME SEE THEM IN ACTION

Monday Jan 14th
7805 N University Dr
Orlando FL 33067 (954) 345-0128

Visit [f](#) [g](#) [p](#) [t](#) [y](#) [G](#)
diningdivas.tv

3:30-6:30 pm All drinks 2 for 1 until \$6 Gourmet Tapas.

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DB

MURANO WINES

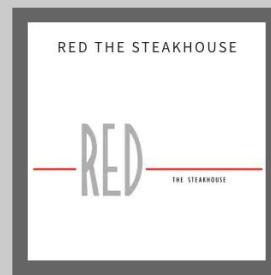
Dining Divas

Filming live with
Recording Artist
BONN E MAIY
at Meat Market
Miami Beach

Monday February 4th
4 to 5pm
915 Lincoln Rd.
Miami Beach, FL 33139
Join the fun

Sponsored by Premium Slovakian Double Cross Vodka

Brand Partnerships



Dining Divas



@DiningDivasTV :: www.DiningDivas.TV

Christine Curran

(954) 865-7813

Christine@themoviestudio.com

Christine Curran embodies her Spicy Diva personality to a Tee. She's the boss and if you cross her she might bite... or at least nibble. Her attitude is a lot like her love for her favorite kind of food, Spicy! Her cocktail of choice is a "Dirty Martini extra Dirty".

FB @therealchristinecurran +
@christinecurrantv = 10.4k
IG @christinecurran 40k
CH @christinecurran



Ana is an original OG of the Dining Divas team. Ana is known for having an exceptionally big appetite, and no amount of food, sweet or savory, is usually enough for her...she literally cleans her plate sometimes with her tongue! Ana's favorite cocktail is a Cosmo because it's sweet like her.

FB @anamariareyes 5.7k
IG @anareyestv 33k

Denise Casale is one sassy broad. She sucks down her favorite cocktails in the sexiest way which afforded her the name, Succulent Diva. She has a real love for meatballs, she orders them everywhere she goes. If you asked her fav wine she would definitely choose a Pinot Grigio.

FB @denisecasale 5k IG
@denisecasale_ 10k



Chef Karma joined the Dining Divas squad as the Saucy Diva in 2019. She brings an island flair of personality and looks, plus she's the only chef diva on the show! Her cooking expertise brings a unique viewpoint to "Dining like a Diva". Her personality is as wild and colorful as her nails. She's always down for a shot of whatever liquor you're serving. Fun fact pre covid she was filming for Food Network's "Chopped".

FB @missvibaby 5.7k
IG @prettychefsinternational 10k



Sophie Bowman joined the DDtv squad in 2019 as the "Sizzling Diva". She's definitely a firecracker personality on and off camera. When Sophie drinks it always turns into a party! She's wild and funny and will keep you laughing. Don't leave your drink unattended she might accidentally walk away with it. Sophie loves a good sizzling piece of meat!

Kavita Channe is back, at the Diva Dynasty where her Savory Diva skills really come into play. She's a master Rosé Connoisseur. Her diverse palette and background gives her a foodie advantage over most. She prefers caviar with her rosé especially in the Hamptons.

FB @kchanne 6.7k
IG @kavitachanne 41.1k





We are excited to announce our 2021 Strategic Partnership with the publicly traded company, The Movie Studio Inc. [Click here](#) for more information on the company (OTC: MVES). Our new 6400 sq. ft studio space located inside the prestigious Galleria Mall of Ft Lauderdale, is now home to Dining Divas TV. Press releases will be distributed by The Movie Studio announcing all upcoming shoots thru Investor Brand Network, reaching a much larger and diverse audience for Dining Divas TV.

Download our app, watch our movies, be in our movies with the audition submission option when you subscribe. www.TheMovieStudio.com

The Movie Studio Inc. is a vertically integrated motion picture production company focused on acquiring, developing, producing and distributing independent motion picture content for worldwide consumption via subscription and advertiser video on demand (SVOD/AVOD), over the top (OTT) platforms, foreign sales and various media devices. The company has launched The Movie Studio App on Google Play and the App Store, enabling users to both view the company's content and potentially become part of it. the app's unique "audition submission" function, leveraging the company's "Watch Our Movies, Be in Our Movies!" content platform and "Everyone's a Star" campaign, which will be marketed via social media. Using the app, subscribers can upload a selfie video audition submission that showcases them reading character dialog. Audition submissions will then be reviewed by producers for possible participation of the auditionee in upcoming feature films. The audition submission function provides the subscriber the ability to disrupt traditional motion picture casting and management, enabling access to participation in The Movie Studio's independent motion picture and media content.



Insured for production by: Premium Surity Insurance



WHY PRODUCT PLACEMENT & OPEN-SET FILMING?

Two-Thirds of Advertisers Employ "Branded Entertainment"
- "Product Placement"



Comes To South Florida!



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FREE media publicity?
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Then. "Let's Make Movies!" with your product, brand or location!

There are many advertising venues, promotions, and events designed to capture market share... but nothing stands up to the value proposition of Hollywood Actors and "the movies!" Imagine, your product, brand, or location seen in 70 countries worldwide at the Box Office Theater, Video-On-Demand (VOD) and the movies have aired on Showtime, Comcast and Amazon Prime reaching over 100 million people in the U.S. Product placement and location filming has been around since the dawn of cinema and the nineteenth century. Like the blockbuster brands (Coca-Cola, M & M's, Apple, Reese's Pieces, Heineken) "Open-Set Hollywood" by The Movie Studio, Inc. now brings the same opportunity of product placement and location filming to smaller brands and locations (without the large licensing and branding fees costing the blockbuster brands in the millions!) Unlike the larger studios, our product placement, location filming and licensing fee is nominal (Usually less than the price of a full-page color ad in a national magazine) "Open-Set Hollywood" is commonly referred to as a "self-underwriting" promotional venue designed to increase sales, market share, traffic flow, while giving your brand a little bit of notoriety amongst your current clients and gain competing market share!

the movie studio™ A Publicly Traded Company
(OTC: Symbol: MVES)

2598 E. Sunrise Blvd. #2104 • Ft. Lauderdale • FL 33304

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amazon.com
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Code: DiningDivas

Every patron that downloads and pays with the GivBux app from your establishment is monetized for life! Imagine earning rewards that are equal to cash from every day purchases made by your guests? Joe Smo buys a new pair of shoes from footlocker.. you get rewards. It's completely FREE to sign up for the app and use it. Your rewards actually trickle down 7 tiers! So you will earn rewards from your patrons that sign up their friends and family and so on 7 times down the line. The great thing is you get to choose what charity benefits with you. If your charity isn't on the app we can easily onboard them.

To sign up, download the app and use our code: DiningDivas or use the smart QR code above to get directly linked to the app. To onboard your venue or business please email me to get you set up and upload your business icon on GivBux for FREE! Christinecurrantv@gmail.com for more info