



DINING DIVAS DESTINATIONS

TV - REALITY (Semi-Scripted) | LIVE PRODUCTION | MULTI DISTRIBUTION

PROJECT SUMMARY

Post-covid, there's no hotter topic than food, unless... its food and travel. The Dining Divas are taking their love for delicious cuisine and crafty cocktails on the road as they explore unique hotel and resort destinations around the World. Each episode the Divas will immerse themselves into the culture, the attire and the gastronomy of what that unique location has to offer. Following a similar feel to their hit show in South Florida, Dining Divas TV, the Divas will learn unique cocktail recipes with the mixologist, get a sneak peak of the chefs favorite recipes in the kitchen and invite entertaining celebrity friends to indulge in the scrumptious foodie experience in the new hit series, Dining Divas Destinations.

DISTRIBUTION

PRODUCT PLACEMENT OPPORTUNITY CATEGORIES

MEDIA VALUE
\$4M+

ESTIMATED AUDIENCE REACH
138M+ Million homes
social media & OTT platform

RELEASE DATES
Summer 2022

SHOOT DATES
March 2022

GENRE
Lifestyle, Foodie and Travel

TIME PERIOD
Present Day

FILMING LOCATION
Dubai - World Expo

**TARGET AUDIENCE
DEMOGRAPHIC**
64% Female, 36% Male

TARGET AGE
18-55+

TARGET ETHNICITY
Caucasian, Latino, African American, Asian

SOCIAL MEDIA
YouTube 6.8k Subscribers
3.8 million views
FB 35k combined followers
IG 204k combined followers

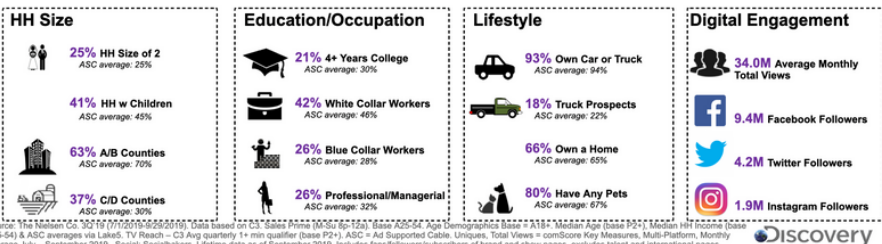
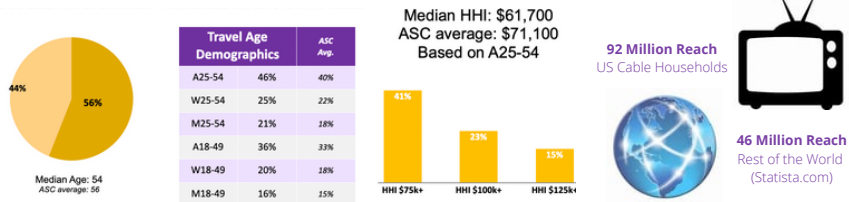
PRODUCTION DETAILS
PRODUCTION COMPANY
RedAv Productions

DIRECTOR
Christine Curran

EXECUTIVE PRODUCERS
Ft. Liquordale Entertainment



Travel Channel: Audience Profile



- Wine/Spirits
- Non-Alcohol Beverages
- Luxury
- Travel/Lodging
- Airlines/Private Jets/Air Bus
- Auto/Transportation
- Technology
- Fintech
- Cryptocurrency/Token
- Blockchain/NFT
- CPG
- Cookware
- Kitchen Equipment
- Watches/Jewelry
- Handbags/Clothing
- Beauty/Makeup/Skincare

