



DINING DIVAS TV

SEASON 3

TV - REALITY (Semi-Scripted) | LIVE PRODUCTION | MULTI DISTRIBUTION

PROJECT SUMMARY

What Makes must see TV? Combining food, Celebrities and of course, anything sexy! That's what Dining Divas is all about... a fun, out-on-the-town show with attractive hosts featuring the trendiest hot spots for dining. Each episode kicks off with the Divas taking you to a new upscale restaurant where they sip on signature cocktails at the bar before learning how to cook the chefs favorite dishes. With our personable hosts, you're guaranteed good banter and lots of laughs as they chop it up in the kitchen. Following their behind-the-scenes culinary experience, our hosts are greeted by an influential guest to enjoy the fruits of their labor at the dining table. The audience will get to know their guest a little better in a more realistic and candid approach to Celebrity interviews.

MEDIA VALUE
\$1M+

ESTIMATED AUDIENCE REACH
38M+ Million homes
social media & OTT platform

RELEASE DATES
April 2022

SHOOT DATES
In Production

GENRE
Lifestyle, Foodie and Travel

TIME PERIOD
Present Day

FILMING LOCATION
South Florida

TARGET AUDIENCE DEMOGRAPHIC
64% Female, 36% Male

TARGET AGE
18-55+

TARGET ETHNICITY
Caucasian, Latino, African American, Asian

SOCIAL MEDIA
YouTube 6.8k Subscribers
3.8 million views
FB 35k combined followers
IG 204k combined followers

PRODUCTION DETAILS
PRODUCTION COMPANY
RedAv Productions

DIRECTOR
Christine Curran

EXECUTIVE PRODUCERS
Ft. Liquordale Entertainment

PRODUCT PLACEMENT OPPORTUNITY CATEGORIES

- Alcohol/Spirits
- Non-Alcohol Beverages
- Travel/Luxury Airlines/Private Jets/Air Bus
- Auto/Transportation/Shuttle Service
- Technology
- Food Pantry
- Snack Food
- Cookware/Kitchen Equipment
- Watches/Jewelry/Handbags/Clothing
- Beauty/Makeup/Skincare

DISTRIBUTION

