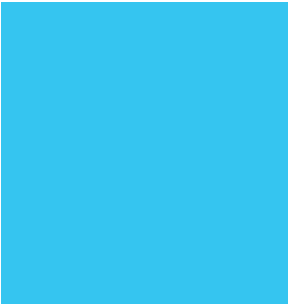
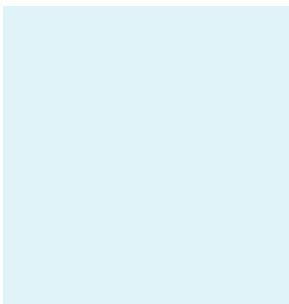


MATERION **BRAND GUIDE**

MAIN



CMYK 63 0 2 0
RGB 54 197 238
HEX 36c5ee



CMYK 11 0 2 0
RGB 223 242 247
HEX dff2f6



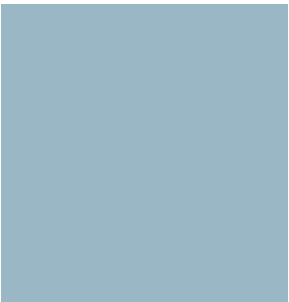
CMYK 81 36 0 0
RGB 8 136 202
HEX 0788ca



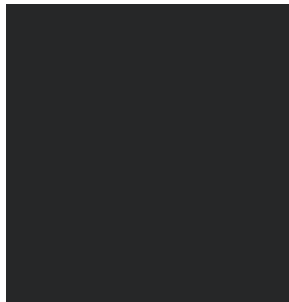
CMYK 81 69 32 15
RGB 2 80 119
HEX 014f76



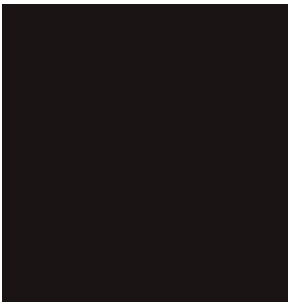
CMYK 100 77 47 55
RGB 0 38 61
HEX 00263c



CMYK 40 18 17 0
RGB 154 184 197
HEX 9ab7c4



CMYK 71 65 62 67
RGB 40 40 42
HEX 282829



CMYK 10 10 10 100
RGB 0 0 0
HEX 000000

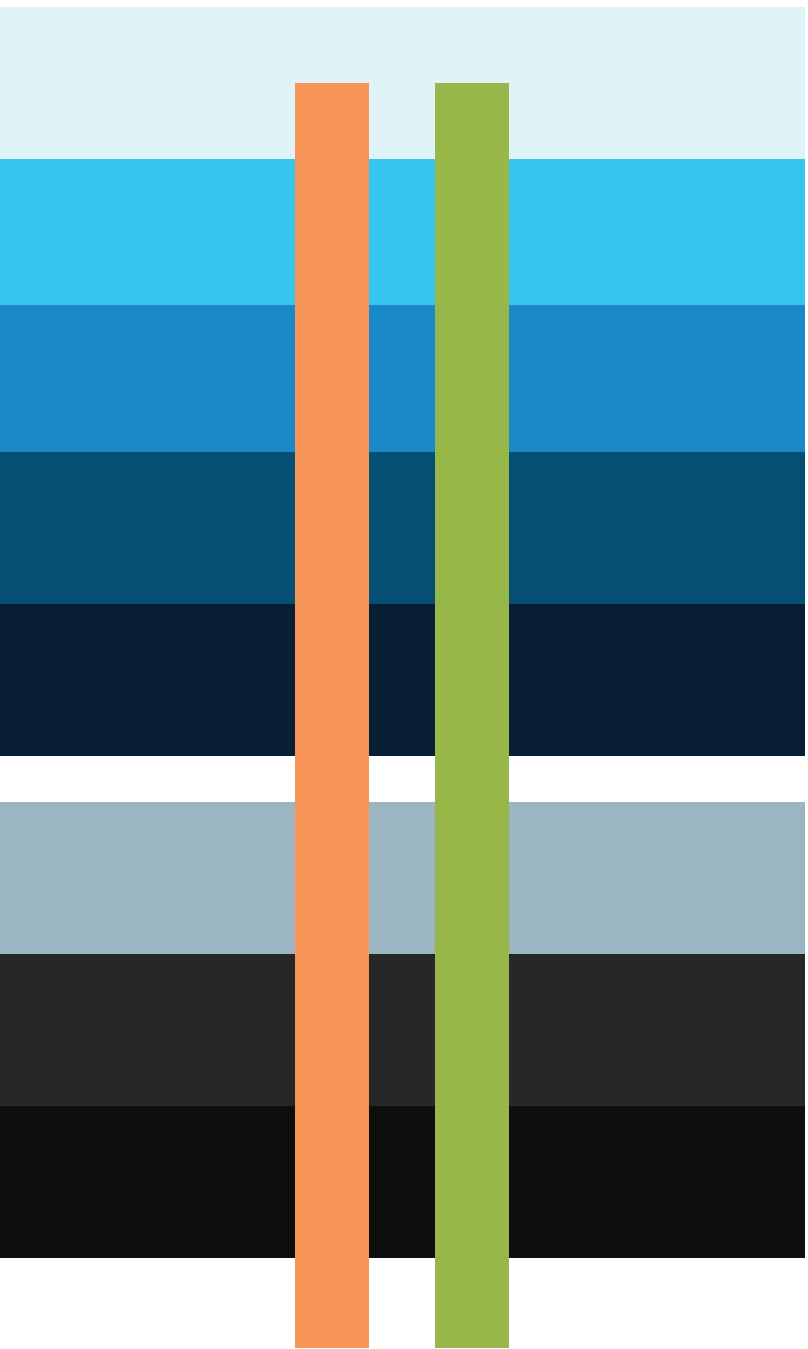
COMPLIMENTARY



CMYK 0 50 70 0
RGB 247 149 91
HEX f7955a



CMYK 42 7 89 6
RGB 151 82 73
HEX 96b549



BLINKER THIN

AaBbCcDdEeFfGgHhIiJjKk
LlMmNnOoPpQqRrSsTt
UuVvWwXxYyZz
0123456789

BLINKER REGULAR

AaBbCcDdEeFfGgHhIiJjKk
LlMmNnOoPpQqRrSsTt
UuVvWwXxYyZz
0123456789

BLINKER SEMIBOLD

AaBbCcDdEeFfGgHhIiJjKk
LlMmNnOoPpQqRrSsTt
UuVvWwXxYyZz
0123456789

BLINKER BOLD

AaBbCcDdEeFfGgHhIiJjKk
LlMmNnOoPpQqRrSsTt
UuVvWwXxYyZz
0123456789

ROBOTO LIGHT

AaBbCcDdEeFfGgHhIiJjKk
LlMmNnOoPpQqRrSsTt
UuVvWwXxYyZz
0123456789

ROBOTO REGULAR

AaBbCcDdEeFfGgHhIiJjKk
LlMmNnOoPpQqRrSsTt
UuVvWwXxYyZz
0123456789

ROBOTO MEDIUM

AaBbCcDdEeFfGgHhIiJjKk
LlMmNnOoPpQqRrSsTt
UuVvWwXxYyZz
0123456789

ROBOTO BOLD

AaBbCcDdEeFfGgHhIiJjKk
LlMmNnOoPpQqRrSsTt
UuVvWwXxYyZz
0123456789

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DRIVING
INNOVATION

HEADLINE
BLINKER BOLD

ENABLING WHAT'S NEXT

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BLINKER REGULAR

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product details and company insights. We are unveiling a
seamless experience to empower your journey.

BODY
ROBOTO REGULAR

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DRIVING
INNOVATION

BLINKER
REGULAR + BOLD

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seamless experience to empower your journey.

LOGO SAFESPACE



MAIN • FULL COLOR



MAIN • ONE COLOR



MAIN • BLACK



REVERSED



REVERSED • PHOTO



REVERSED • ALTERNATIVE



