



ConsLytics

**Enhance Security
Using
AI, Video Analytics and
Facial Recognition
On
CCTV Footage**

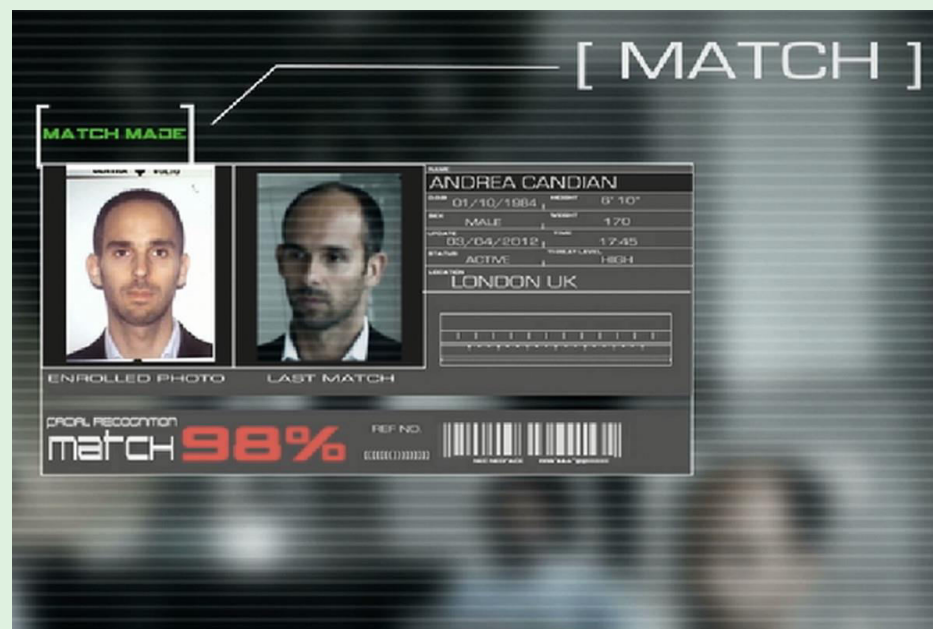
At Your Establishment

Do the Following Questions Interest You?

- Is my Security Staff Monitoring all the Live CCTV Feeds Continuously ?
- Are There any Important Events That are Getting Missed Out Putting my Business at Risk ?
- Can I Better Utilize my Investments in CCTV System to Super Charge my Security Strategy?
- Can I Notify my Security Staff if “known” Criminals are Seen at the Premises?
- Can I Automatically Tag Certain Individuals Based on their Appearance or Race and Track Their Movement Through the Premises?
- In Case of Any Undesirable Event, is it Possible to Improve the Effectiveness of Forensic Study Through a Security Decision Support System?

If the Answer is “Yes” to Any One of The Above Questions Then
 You Are Up For a Pleasant Surprise

Axelta’s AI Based Solution Can do That and Much More For You!



Empower Your Security Staff With Accurate Information at the "Right" Time

Significantly Improve Your Security Without Any Major Investments or Physical Changes by Leveraging CCTV Infrastructure

Enable Quick Forensic Analysis of Any Event By Powerful Forensic Decision Support System



- Security Personnel Tags Faces As - **Warn When Seen**
- ConsLytics Deployed on a Computer and Connected to CCTV DVR / NVR Continuously Detects Faces From CCTV, Analyzes and Recognize Them
- The Moment Any Match Happens – A Local Visual / Audio Warning Signal Is Raised
- A Notification Along With Match and Other Contextual Information is Also Sent To Configured Mobile / Email

Benefits

- Immediate Action Is Taken By Security Staff And Untoward Incident Is Avoided

- Specific Cameras and Timelines Are Configured for Perimeter Security
- Authorized Persons are Identified and Marked in System
- If Any “Unknown” Person is Seen an Immediate Alarm is Raised

Benefits

- Avoids Need And Cost of Any Other Presence Sensors
- Is Much More Precise Than Traditional Perimeter Sensors as They Get Triggered for Authorized Persons as well as Any Physical Movement Like an Animal. Leading to Many False Alarms
- Provides All The Contextual Information to Security Staff for Effective Decision Making

- We Can Define Customized Criteria of “Persons of Interest” As Per Your Requirement
- When Persons Matching “Defined” Criteria Are Seen, System Starts Tracking Them in Real Time
- A Full Journey of Such Individuals Is Created Across Different Cameras
- Necessary Flags Can Also be Raised on The Command Center Terminal For Security Staff to Put Special Focus on Them

Benefits

- Provides Very Effective Way to Proactively Prevent Undesired Events
- Helps in Future Forensic Study With Complete Journey of Individuals Created to Build a Story to Evaluate

- Some Event Requires Review of CCTV Footage
- Security Personnel Traditionally Have to Spend Hours Pouring Over the Footage to Identify Potential Events of Interest.
- This is Very Time Consuming As Well As Error Prone
- ConsLytics Provides Summary of Consolidated Snapshots Where Ever Humans Were Seen
- It Also Stitches Together “Journey” of Each Distinct Person Spanning Across Different Cameras
- Security Staff Can Then Review Detailed CCTV Footage Based on Time Stamps Recorded in ConsLytics
- Multiple Day Journeys and Visits by Individuals Can Also be Tracked and Reviewed

Benefits

- This Enables Security Staff to Be Much More Effective in Their Forensic Analysis

Customer Images are not stored in the system. Only their face meta data is extracted and stored

Entire security stack of AWS WAF is leveraged to provide high security levels

Image and Other Data is transferred in encrypted and secure manner better the devices and the cloud system

The data generated is a property of the retailer and granular access control can be implemented

Deployment can be done the retailers AWS account





CONTACT US

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